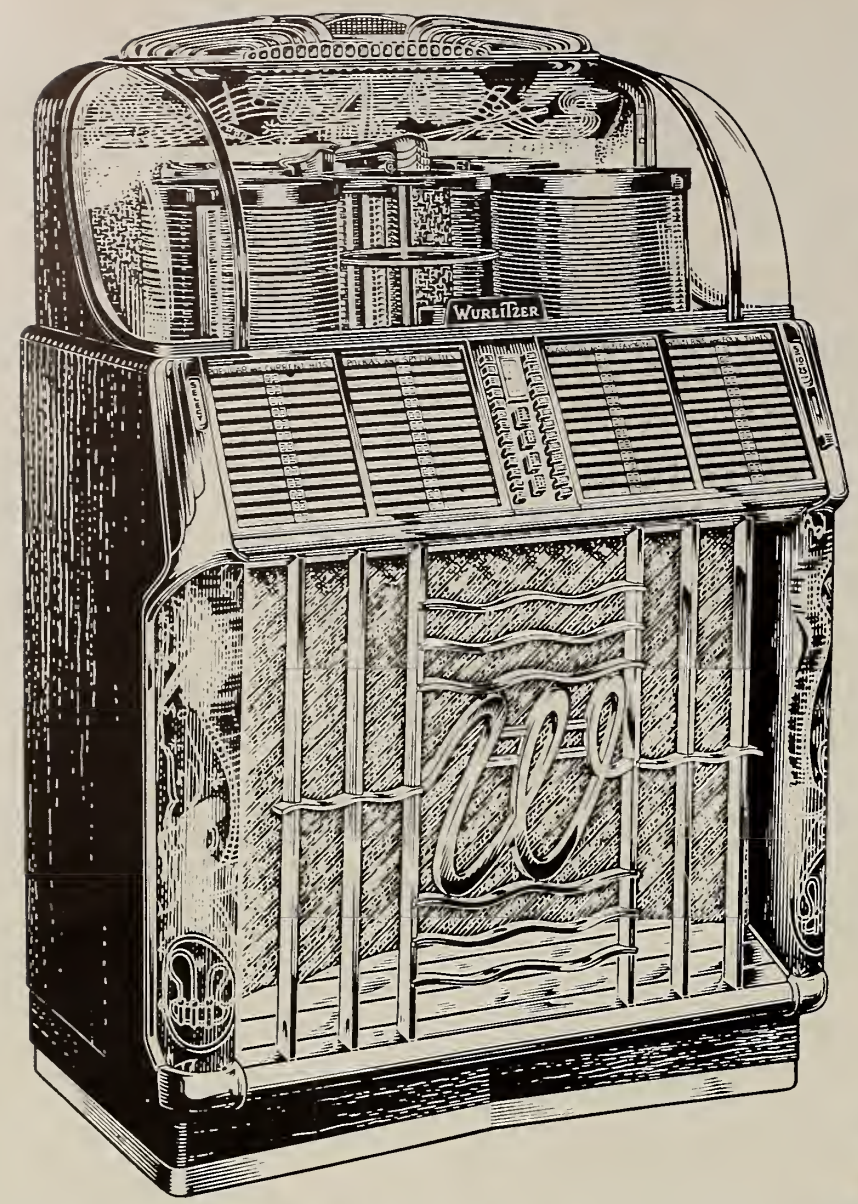
THE CASH BOX

VOLUME 13 MAY 31, 1952 NUMBER 36

When Billy Eckstine and Fran Warren appeared at the N. Y. Paramount recently, it became an occasion for a get-together with other MGM record stars who were in town. Pictured above are Woody Herman, who last week showed off his band at Al Collins' Carnegie Hall concert; Tommy Edwards, who's been turning out one good disk after another; Fran Warren, whose latest is "Heavenly Father" backed with "Leave Them Alone"; Billy Eckstine, currently going strong with two disks, "Kiss Of Fire" and "Hold Me Close To You"; and Harry Meyerson A & R head of MGM.



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Why Buy Two When ONE Will Do?

THE CASH BOX

Volume 13, Number 36

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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"You Mean It's Actually Ten Years?"

"Holy smokes, it seems like you just started a few years ago.

"Of course I remember getting your 'Confidential Price Lists' for some years before you came out with *The Cash Box*.

"By golly, ten years!

"It's hard to believe that ten years have sped by so fast.

"Seems like just yesterday when you walked into my office and told me all about your 'idea' of starting a new trade magazine called *The Cash Box*.

"Then, when you told me your plans and how you intended to make *The Cash Box* work, so that the people who were still in the business during the war would have a medium where they could actually 'talk to each other,' well, I remember telling you that 'this was the greatest idea of all ideas.'

"And now it's ten years!

"I just can't get over it!

"Gosh, when I think back to all the 'great ideas' you presented to the trade.

"Like the 'National Coin Machines Board of Trade'; 'The National Tax Council'; 'National Public Relations Bureau'; 'The Confidential Price Lists'; the 'Classified Advertising Subscription'; 'School For Mechanics'; '70%-30% Commission Basis'; '10c Play'; and so many, many others that are, today, leading conversations thruout the entire coin operated machines industry.

"Take your battles against the 'Buckley Bill,' the 'Scott Bill,' the 'Bryson Bill,' and all your great, great editorials.

"Well, all I can say, is that you deserve many, many more years of life in this industry.

"Believe me, if not for *The Cash Box* there just wouldn't have been anyone to courageously fight for us. Stand up for us. Get into the thick of the arguments. And logically and clearly explain them to us.

"So it's really ten years?

"That's right, you started in June, 1942 if I remember, and that means that this June, 1952, you'll be ten years old.

"Well, *Cash Box*, you deserve every honor and every break from every man, woman and child in this business.

"Believe me you've done one helluva job, and are doing even a greater job.

"You've done things that have never before been done in all the history of this industry.

"If any publication ever deserved the biggest, greatest, grandest testimonial of all-out commendation, you people at *The Cash Box* most completely deserve it. I mean every single word of what I've said.

"Well, fella, good luck, may you enjoy many, many more years of publication.

"Oh, by the way, don't forget to put in a Page Ad for me in that big issue.

"I want to be in that 'Tenth Anniversary Issue' of *The Cash Box* if only from the standpoint that you deserve this sort of tribute from my firm for how much you helped us, and the entire industry, to progress.

"Of course, and at the same time, I want my Ad to stand out and to be in an issue that will be, as you explain, treasured by everyone who gets it for the complete information it will contain."

(Editor's Note: The above is a transcription of a conversation held over the long distance phone with a noted member of the industry. It is our sincere hope that its import will reach home to all in this industry.)

THE NATION'S TOP TEN PLUS THE NEXT 15 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE				
AB—Abbey	CO—Columbia	IN—Intro	MG—MGM	SA—Savoy
AL—Aladdin	CR—Coral	JU—Jubilee	MO—Modern	5IT—Sittin' In
AP—Apollo	DA—Dana	KI—King	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	ME—Mercury	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal	RA—Rainbow	RE—Regent	UN—United
CH—Chess	4 Star—Four Star			VI—Victor

Pos. Last Week

1 — **KISS OF FIRE** — **GEORGIA GIBBS** — Last Week: 6

CO-39737 (4-39737)—Toni Arden
DE-28179 (9-28179)—Guy Lombardo O.
DE-28177 (9-28177)—Louis Armstrong O.
ME-5823 (5823x45)—Georgia Gibbs
MG-11225 (K11225)—Billy Eckstine
VI-20-4671 (47-4671)—Tony Martin

2 — **A GUY IS A GUY** — **DORIS DAY** — Last Week: 1

CO-39673 (4-39673)—Doris Day
DE-28049 (9-28049)—Ella Fitzgerald

3 — **I'LL WALK ALONE** — **DON CORNELL** — Last Week: 4

CA-2044 (F-2044)—Jane Froman
CA-2000 (9-2000)—Margaret Whiting
CO-39654 (4-39654)—Burt Taylor
CR-60659 (9-60659)—Don Cornell
DE-28094 (9-28094)—Gene Ammons O.
DE-28038 (9-28038)—Patty Andrews
ME-5821 (5821x45)—Richard Hayes
MG-11198 (K11198—Leroy Holmes O.
VI-20-4643 (47-4643)—Peter King Singers

4 — **BLUE TANGO** — **LEROY ANDERSON** — Last Week: 2

CA-1966 (F-1966)—Les Baxter
DE-27875 (9-27875)—Leroy Anderson
DE-28031 (9-28031)—Guy Lombardo
ME-5817 (5817x45)—Xavier Cugat
VI-20-4518 (47-4518)—Hugo Winterhalter

5 — **WHEEL OF FORTUNE** — **KAY STARR** — Last Week: 3

CA-1964 (F-1964)—Kay Starr
CR-60650 (9-60650)—Jimmy Scott
DE-27967 (9-27967)—Arthur Prysock
DE-48280 (9-48280)—Helen Humes
DY-787—Sunny Gale & Eddie Wilcox O.
KI-1051 (45-1051)—Jimmy Thomason
ME-5779 (5779x45)—Bobby Wayne
VI-20-4349 (47-4349)—Johnny Hartman
VI-20-4520 (47-4520)—Bell Sisters

6 — **I'M YOURS** — **DON CORNELL/EDDIE FISHER** — Last Week: —

CA-2102 (F-2102)—Baxter & Beavers
CO-39737 (4-39737)—Toni Arden
CR-60690 (9-60690)—Don Cornell
DE-28162 (9-28162)—Four Aces
VI-20-4680 (47-4680)—Eddie Fisher

7 — **BLACKSMITH BLUES** — **ELLA MAE MORSE** — Last Week: 5

CA-1922 (F-1922)—Ella Mae Morse
CO-39671 (4-39671)—Harry James O.
CO-20907 (4-20907)—Leon McAuliffe
DE-27972 (9-27972)—Sy Oliver O.
DE-27968 (9-27968)—Bill Darnel
MG-11171 (K11171)—Art Mooney O.
VI-20-4532 (47-4532)—Elton Britt

8 — **BE ANYTHING (But Be Mine)** — **EDDY HOWARD** — Last Week: 9

AP-1191—Bobby Smith
CA-2011 (F-2011)—Helen O'Connell
CO-39690 (4-39690)—Champ Butler
CR-60686 (9-60686)—Jack Haskell
DE-28039 (F-28039)—Buddy Starke
JU-6002—Dolly Dawn
ME-8270 (8270x45)—Wini Brown
ME-5815 (5815x45)—Eddy Howard
MG-11187 (K-11187)—Alan Deane
VI-20-4576 (47-4576)—Don Estes

9 — **FORGIVE ME** — **EDDIE FISHER** — Last Week: 7

CR-60718 (9-60718)—Georgie Auld
MG-11170 (K11170)—Tommy Edwards
VI-20-4574 (47-4574)—Eddie Fisher

10 — **PITTSBURGH, PA.** — **GUY MITCHELL** — Last Week: 8

CO-39663 (4-39663)
DE-28142 (9-28142)—Jerry Gray O.

11) ANYTIME 12) DELICADO. 13) HERE IN MY HEART. 14) PERFIDIA. 15) THAT'S THE CHANCE YOU TAKE. 16) CRY. 17) LADY LOVE. 18) WHAT'S THE USE. 19) HALF AS MUCH. 20) CARIOCA. 21) YOU. 22) WHISPERING WINDS. 23) I UNDERSTAND. 24) JUNCO PARTNER. 25) MY HERO.

America's Juke Boxes Keep 30,000,000 DIFFERENT SIDES On Continuous Display All Day Every Day In The Year For The World's Composers, Artists And Music Publishers

If someone had dared to predict twenty years ago that today America's juke boxes would at any one time hold 15,000,000 records or 30,000,000 different sides, he would have probably been considered at the least somewhat extended in his optimism but more likely absolutely crazy.

For record companies twenty years ago were resigning themselves to utter defeat. It was the general opinion in the industry that it could never compete with radio where everything could be heard free.

And yet the record business was wrong. Because another industry—the juke box industry—grew up and developed to provide a market for records which was then undreamed of.

In the period of two decades, the number of juke boxes have grown from almost zero to more than 550,000. They have become located on every crossroads of this nation giving the public the kind of music it wants to hear at a price it can afford.

The juke box not only saved the record business from extinction but has brought it to the point where today it is the acknowledged hitmaker in the music business. Everyone knows there is no hit song, no star singer, no successful songwriter or publisher without hit records.

And it is all basically due to the juke box.

It was the juke box which opened up a whole new vista to the recording business. It was the juke box which took the top artists who were being developed through that new medium, radio—just as they will now be developed through that currently new medium, television—and brought them to the public, singing their hit songs over and over again on records, those same songs which they could only do once or twice on their radio shows—and all this at a nominal price.

No wonder the juke box industry developed and grew. It was serving a very definite need. It fulfilled an absolutely necessary function.

And just as in the era of radio it has grown to the point where it consumes 50,000,000 records a year and is a showcase on each and every day for 15,000,000 records at a time or 30,000,000 different sides, so in the era of television will it expand to even greater degrees.

For great as has been the growth of the juke box business, we have not even begun to scratch the surface of its possibilities.

Within the next few years the number of juke boxes will very likely double, making over one million machines on location.

Imagine that in terms of record sales, writers' royalties, publishers' profits.

Yes, the juke box business has created a prosperous, healthy record industry. But it has only just started. The best is yet to come.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. KISS OF FIRE ..... Georgia Gibbs (Mercury)
2. BLUE TANGO ..... Leroy Anderson (Decca)
3. I'M YOURS ..... Don Cornell (Coral) / Eddie Fisher (RCA Victor)
4. I'LL WALK ALONE ..... Don Cornell (Coral)
5. A GUY IS A GUY ..... Doris Day (Columbia)
6. BE ANYTHING (But Be Mine) ..... Eddy Howard (Mercury)
7. HERE IN MY HEART ..... Al Martino (B.B.S.)
8. BLACKSMITH BLUES ..... Ella Mae Morse (Capitol)
9. FORGIVE ME ..... Eddie Fisher (RCA Victor)
10. WHEEL OF FORTUNE ..... Kay Starr (Capitol)

Donn Tibbetts, (WKXL-CBS-Concord, N. H.), has revamped his morning schedule on Saturdays. From eight to ten Donn includes among his regular features a new gimmick called "The Tops In Pops Panel." The panel consists of four listeners who sit in with Donn and review all new sides received up till Saturday's Top Shelf Show. Artists and publishers alike are pouring in their latest plug songs and disks for review and rating. Another top feature of the show is the spinning of the Top Ten songs as judged by **The Cash Box** reports. . . . **Arnold Lewis** (WALK-Patchogue, L. I.) has inaugurated a location luncheon deejay show which will be known as "Luncheon At Felice's." Arnold, who will play records and do interviews, kicked off the show on May 21. . . . **Del Parks** has taken over the deejay spot at WPEN-Philadelphia, from 6:05 to 9 A.M. on Monday through Saturday. . . . **Bill Silbert** starts a DJ-TV show on the Dumont network May 31. The show will originate from Palisades Amusement Park 5 days a week.

* * * * *

ED BARTELL
(KQV-Pittsburgh, Pa.)

Ed Bartell (KQV-Pittsburgh) is one of the country's fast-rising disk jockies. Ed does five days a week from 4 to 5 P.M. right from one of the eight National Record Mart stores in Pittsburgh. In addition to these remotes, Bartell does a daily 2:30-3 P.M. and a 6:45-7 P.M. stint from the studio. The early show is pop and the later show is hillbilly. Bartell was a vocalist with such name bands as **Horace Heidt, Dick Himber, Tommy Tucker, Gray Gordon** and others, prior to his taking over wax spinning duties nine years ago. . . . **Art Brown** (WWDC-Washington, D. C.) is on the lookout for talented children under 12 years old in the Washington area for his "Starlet Revue." Art will accompany all youngsters on the piano or Hammond Organ. The versatile deejay has also ventured into the concert field. On Sundays from 5 to 6 P.M., Brown will play the Carillon in Meridian Hill Park. The concerts will begin on May 30 and admission will be free. The belled instrument was presented by **Queen Juliana** of Holland as a gift from her people. . . . **Bud Brees** has just acquired the 10 to 11 A.M. spot on WPEN-Philadelphia, from Monday through Saturday. That makes a total of twenty shows a week for Bud. . . . Members of the Washington Advertising Club are still chuckling over a campaign speech that jockie **Milton Q. Ford** gave on behalf of his boss **Ben Strouse**, WWDC, v.p. and general manager. Strouse is a candidate for the Board of Directors of the Ad Club and designated Ford as his campaign manager. The WWDC deejay went into action at the Ad Club's pre-election meeting wearing a 'coon-skin cap, drinking Hadocol and smoking a big black cigar.

* * * * *

"The **Barry Kaye** Show" on the midnight-5 A.M. slot at WCAU-Phila. is being deluged with mail from local listeners as well as audiences from 43 of the 48 states. Listeners in Canada, Alaska, Puerto Rico, Guatemala, and as far away as Denmark and New Zealand have also been heard from. To accurately record the phenomenal mail pull of the show, the station started a "Pin Point Club." Within a two week period, Kaye signed over 4000 membership requests from listeners. Kaye has had many name stars guest on his show, among them: **Johnnie Ray, Patti Page, Sarah Vaughn, Farley Granger, The Four Aces, Denise Darcel, Guy Mitchell**, and many more. . . . The highlight of **Paul Dixon's** career was when his "Music Shop," originating in Cincinnati, O., which operates on a weekly budget of $15., replaced the $40,000. a week **Ameche-Langford** variety show every week day morning over ABC originating in Cincinnati.

Hitting . . . of

'LONESOME & BLUE'

and

"I Need You"

by

JOHN GREER

RCA VICTOR-20-4685(47-4685)

Going Strong

$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MAY 24

$ **I'm Yours / Just A Little Lovin'** — Eddie Fisher ..... 20-4680 (47-4680)*

$ **That's The Chance You Take / Forgive Me** — Eddie Fisher ..... 20-4574 (47-4574)*

$ **Any Time** — Eddie Fisher ..... 20-4359 (47-4359)*

$ **Why Did You Leave Me / Lonesome-That's All** — Perry Como ..... 20-4687 (47-4687)*

$ **Blue Tango** — Hugo Winterhalter ..... 20-4518 (47-4518)*

$ **I Remember When** — Eddie Fisher ..... 20-4618 (47-4618)*

$ **Kiss of Fire** — Tony Martin ..... 20-4671 (47-4671)*

$ **Rutza, Rutza / Boo-Hoo** — Bell Sisters and Henri Rene ..... 20-4665 (47-4665)*

$ **Delicado / Plink, Plank, Plunk** — The Three Suns ..... 20-4677 (47-4677)*

$ **Busy Body / I Don't Mind** — Pee Wee King ..... 20-4655 (47-4655)*

$ **Tell Me Why** — Eddie Fisher ..... 20-4444 (47-4444)*

$ **Vanessa / Somewhere Along The Way** — Hugo Winterhalter ..... 20-4691 (47-4691)*

$ **One Little Candle / Childhood Is A Meadow** — Perry Como ..... 20-4707 (47-4707)*

$ **Lonesome And Blue** — John Greer ..... 20-4685 (47-4685)*

Night Train / Vereda Tropical — Buddy Morrow ..... 20-4693 (47-4693)*

* 45 rpm cat. nos.

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION • RADIO CORPORATION OF AMERICA • CAMDEN, NEW JERSEY

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

CAMARATA ORCHESTRA
(Decca 28226; 9-28226)

B+ "THE CUBAN NIGHTINGALE" (3:07) A dynamic rendition of a fast moving Latin number is belted out zestfully by the Camarata orchestra. A potent side.

B "THE FLUTER'S SAMBA" (3:01) The orchestra comes up with a spirited arrangement of a quick paced samba. Good for listening.

VIC DAMONE
(Mercury 5858; 5858x45)

B+ "HERE IN MY HEART" (2:51) A ballad that's coming fast is given a top notch going over by Vic Damone. The heartful and expressive reading is gonna get lots of spnis.

B "TOMORROW NEVER COMES" (2:46) A slow ballad is treated warmly by Damone. The ork once again offers a lush backing.

RALPH MARTERIE ORCHESTRA
(Mercury 5852; 5852x45)

C "I'M YOURS" (2:59) A current big ballad is turned out by the Ralph Marterie orchestra with Ray Shaw taking charge of the lyrics.

C+ "THE MUSIC GOES AROUND AND AROUND" (2:45) A happy sounding oldie is given a jump treatment by the orchestra.

FRANKIE LAINE & DORIS DAY
(Columbia 39693; 4-39693)

B+ "SUGARBUSH" (2:00) Frankie Laine and Doris Day offer their polished version of a delightful bouncer. The Luboff choir adds to the potential of the lid.

B "HOW LOVELY COOKS THE MEAT" (2:27) The Laine-Day combo conjure up an alternately fast and slow paced rendition of another good number.

BILLY WILLIAMS QUARTET
(Mercury 5866; 5866x45)

B+ "STAY" (2:51) The Billy Williams Quartet comes up with a good sound as they present their stylized rendition of an attractive ballad.

B "AZURTE" (2:40) The vocal foursome present a forceful arrangement of a moderate beat item. Organ backing helps here.

JOHN LAURENZ & BETTY WHITE
(Palace 102)

C+ "TELL ME THAT YOU LOVE ME TONIGHT" (3:00) John Laurenz sings a lovely old ballad in English and Italian. The feelingful vocal is backed by the Victor Arno ork.

C "SWEETNIN'" (2:35) A cute ditty with a light bounce is given added vocal send off by Betty White.

THE CASH BOX DISK OF THE WEEK

"LOVER" (3:18)

"YOU GO TO MY HEAD" (3:11)

PEGGY LEE

(Decca 28215; 9-28215)

PEGGY LEE

● Peggy Lee is headin' back to the top of the female singers list via her new effort. The number used is a wonderful oldie that's labeled "Lover" and it contains the necessary qualities to go big again. The arrangement is terrific and different and should create plenty of excitement. Peggy offers a stirring and dynamic reading over a fast driving musical backdrop as set up by the Gordon Jenkins orchestra. This big production item makes for a wonderful sound that's gonna have juke box adherents tossing coin after coin into the machines. Flip is another oldie that's done in a contrasting pace. Here, Peggy delivers a slow, soft, sultry vocal that makes this level another strong contender. The Jenkins crew once again supports her all the way. However, the lid that's gonna move fast and furiously is the first deck and ops oughta get with it now.

PAUL NERO ORCHESTRA
(Rhythm Records 1002)

C+ "WHISTLER'S FATHER" (2:29) Paul Nero, his orchestra and violin bounce through a light number that showcases some fancy fiddling.

C "SITTIN' NEATH THE WILLOW TREE" (3:07) A simple sounding end that features a fem vocal is eased through pleasantly by the ork.

JAYE PACE
Keystone 1415)

C+ "I'M THE WORLD'S BIGGEST FOOL" (2:39) A soft, soothing treatment of an attractive ballad is presented by vocalist Jaye Pace.

C "BECAUSE I SAID I LOVE YOU" (2:53) Another slow number is dished up listenably by the songster and orchestra.

FOUR ACES
(Merion 104)

B "WANTED" (2:46) A strong ballad is treated to the distinct styling of the Four Aces with Al Alberts handling the lead vocal.

C+ "TOO MUCH IN LOVE" (2:39) The harmonizing quartet turns in a creditable job on a light bounce and once again the organ supplies the predominant backing.

RUSTY DRAPER
(Mercury 5851; 5851x45)

B+ "DEVIL OF A WOMAN" (2:35) A fast moving, dynamic Latin tempo item is belted out in a spirited and exciting manner by Rusty Draper. Ork credits go to Nelson Riddle.

B "BOUNCING ON THE BAYOU" (2:42) Another big sounding end with a dynamic arrangement handled expertly by the artists.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "HERE IN MY HEART"	Vic Damone	Mercury 5858; 5858x45
★ "SUGARBUSH"	Doris Day & Frankie Laine	Columbia 39693; 9-39693
★ "STAY"	Billy Williams Quartet	Mercury 5866; 45-5866
★ "WANTED"	Four Aces	Merion 104

BETTY BREWER
(Decca 28202; 9-28202)

C+ "I MAY HATE MYSELF IN THE MORNING" (3:02) Betty Brewer offers a slow rendition of a grand Benjamin and Weiss tune. Sy Oliver sets the lid up musically.

C "YOU'VE GOT ME CRYING AGAIN" (2:50) A slow, sentimental ballad is treated softly by the chirp and orchestra. Vocal group adds to the side.

MOREY AMSTERDAM
(Decca 28215; 9-28215)

C "TRUE, MON, TRUE" (2:36) A cute calypso novelty with humorous lyrics is dished up vocally by comedian Morey Amsterdam. Milton De Lugg and his group present the backing.

C "MY WIFE DOES THE CUTEST THINGS" (2:52) Another amusing novelty is offered by the comic.

SNOOKY LANSON
(Tennessee 816)

C+ "TIME" (2:39) A slow, pleasant ballad is handled easily by Snooky Lanson with a subdued orking setting the lid off effectively.

C+ "STAY AWAY FROM DIXIELAND" (2:47) The artist lends vocal assistance to a Dixieland beat. A lively side.

DINAH SHORE & TONY MARTIN
(RCA Victor 20-4718; 47-4718)

B "IF SOMEONE HAD TOLD ME" (3:14) Dinah Shore and Tony Martin duo with a lovely tune and turn in a slow and soothing job. Henri Rene backs the end musically.

B "NO OTHER GIRL FOR ME" (2:12) A slow waltz tempo item is dished up by the same combo with a fitting backdrop set up by the ork.

FREDDY MARTIN ORCHESTRA
(RCA Victor 20-4713; 47-4713)

B "SMALL TALK" (2:50) A slow cute tune is delivered with finesse by the Freddy Martin orchestra with vocal credits going to Murray Arnold.

C+ "THERE'LL BE NO NEW TUNES ON THIS OLD PIANO" (3:06) A zestful bounce is belted out by the ork and vocalist with some interesting piano runs highlighted.

LISA KIRK & BOB HAYMES
(RCA Victor 20-4715; 47-4715)

C "WAIT TILL THE SUN SHINES NELLIE BLUES" (2:29) Lisa Kirk and Bob Haymes present an easy jump version of an oldie.

C+ "FIFTY YEARS AGO" (2:51) The artists deliver a cute number in an informal manner with talking injected throughout.

'ROUND THE WAX CIRCLE

NEW YORK:

Dolly Dawn, Jubilee recording star, held a cocktail party for her friends, disk jockies, juke box operators and the trade press at Al and Dick's Steak House. A tribute to Dolly's popularity was the amazing turnout that jammed the room. Jerry **Blaine,** Jubilee prexy, greeted all the guests as they entered, and gave each a copy of Dolly's new release "I'm Getting Sentimental Over You" and "Smooth As Silk" as they left. . . . Latest flash from the rumour factory has it that **Sunny Gale** will shortly sign with RCA Victor. Sunny has been gaining steadily in popularity, what with TV shows and personal appearances in top theatres in Philadelphia, Detroit and New York. Thrush made it with her Derby recording "Wheel Of Fortune." . . . A great little gal with a great big voice stands out in the current Gershwin musical "Of Thee I Sing." **Louise Carlyle** is the chirp who bears watching. She's a good bet for some recording company on the lookout for hot talent. . . . **Gloria Wirfel,** secretary to **Frank Walker,** president of MGM Records, getting married June 7. . . . **Irwin Zucker,** eastern record promotion man for Coral Records, is going to do what we all dream of. One June 10 Irwin will sail from the U. S. shores for a three month tour of Europe. He intends to survey the music field while there. . . . **Rosemary Clooney** and **Gene Autry** have cut some Christmas sides together. . . . This has been an exciting week with all the hullabaloo centered around three new singers. It is a rare thing when a young vocalist clicks with his first record—but here we have three youngsters coming through with smashes on their first try. **Frank Stevens** has two great sides in his Gramercy disk "Never Leave Me" and "Heart For Sale." **Steve Lawrence** comes through with two big ones for King with "Poinciana" and "Never Leave Me," and **Len Forrest** makes good with a bang with his Regent release of "Mammy Of Mine" and "Dixie Train." "Mammy" was featured 28 years ago by **Al Jolson** but was never recorded by him. . . . MGM Records is once again arranging for tie-ins throughout the country with drive-in theatres. Drive-ins will play MGM Records exclusively on their loud speaker systems before and after shows and during intermissions. . . . **Randy Wood,** prexy of Dot Records, will be out of action for a few weeks as he goes into the hospital for an operation. . . . **Pee Wee King's** Victor recording of "Busybody" and "I Don't Mind" close to 150,000. . . . **George Haggar** of Haggar Music recuperating from a bad case of paint poisoning.

LOUISE CARLYLE

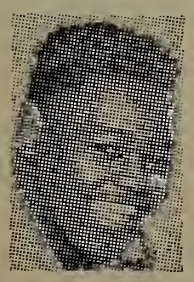
CHICAGO:

Enjoyed ourselves at a very terrific cocktail party given for the **Four Aces** by Decca's offices here. **Shim Weiner,** who heads Decca in Our Town, tremendously pleased (one of those beaming, big, silent guys, who just loves to see people enjoying themselves) and everyone having the grandest good time. Gotta hand it to this "Shim" Weiner for his hospitality. And, what's nicest, the Four Aces turned out to be terrifically swell guys. all of 'em. . . . Say, you record mfrs, if you want here a voice as is a voice, and as can sing it from lowdown to uptown, then catch this **Marty Drake,** currently with "Bagels & Yox" here in Chi. Of whom **Edward (Met) Johnson** said is one of the great voices of our time. If ever a voice should be featured on disks—we choose Marty Drake. . . . Sweeter than sweet: **Maggie Whiting.** And nicer than nice: **Lou Busch** (otherwise **Joe "Fingers" Carr,** Maggie's swell hubby). Two very grand people. Who are so really sweet to meet and talk with. And so earnest about wanting to please the people. . . . **Percy Faith** 'round town makin' the rounds with travelin' **natt hale.** . . . **David LeWinter** in his 7th year at the Pump Room (which is a record, we believe, that'll never again be equalled) is one of the most terrific little orks on jazz and rhythm tunes we ever did hear. . . . **Peggy Lee** and **Gordon Jenkins** (could you ask for two more better?) have got **Sammy Fox** and **Barney Fields** of Paramount Music here all atwitter with their rendition of that old favorite "Lover." . . . That **Ella Fitzgerald** at the Regal—so very, very great. Just ain't any way of describing this gal's chirping. Tears the house down. But down. And out. Everytime. . . . Come to think of it, we hear from a noted deejay that **Tony Bennett, Guy Mitchell** and **Al Martino** used to room together. Then each one departed from the room.

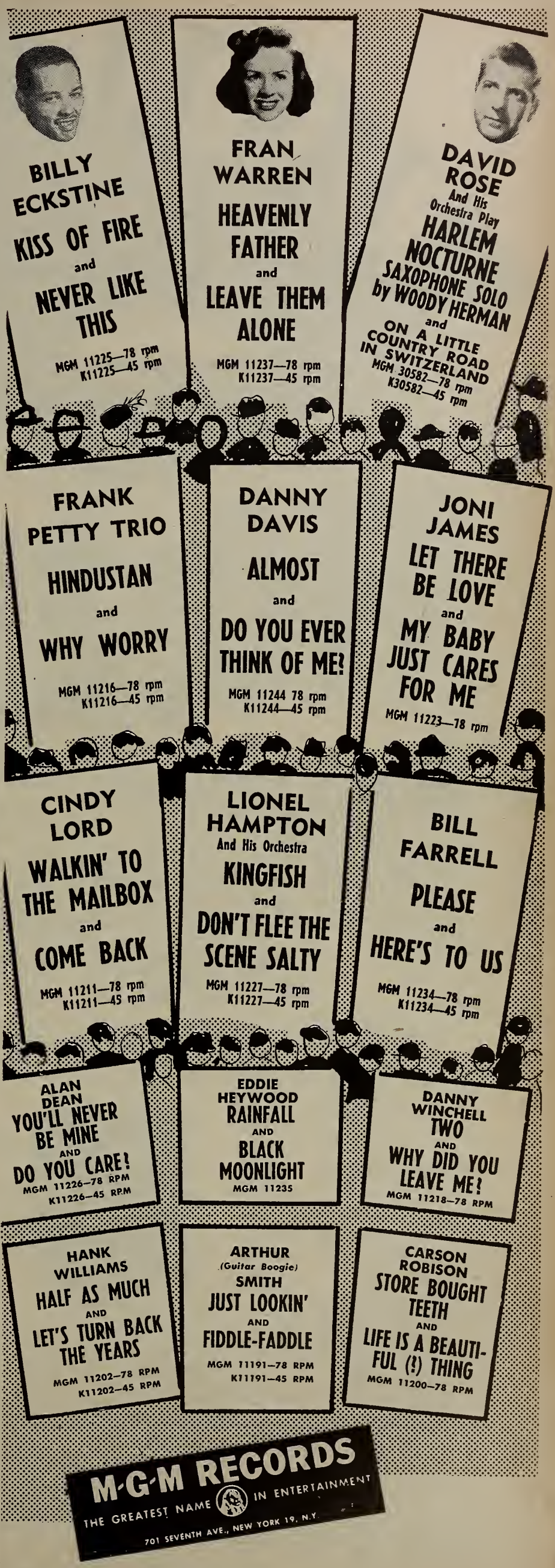
ELLA FITZGERALD

LOS ANGELES:

There's one way to judge the sales of any record, and that's by looking at the orders as they pile in, which is exactly what we did at **Lew Chudd's** Imperial office the other day while he received several long distance calls for large quantities of **Fats Domino's** "Goin' Home" and **Slim Whitman's** "Indian Love Call." . . . Got pretty chatty with the girls in Lew's office while he was on a distance phone and gathered he wasn't a bad fellow to work for: One of the girls has been with him six years, another five years and the newcomer two years, making it somewhat of a longevity record among independent firms in the business on this Coast. . . . Over at Modern, where the **Bihari** Family is really doing a job these days, we found Joe just back from a trip South, where he recorded a number of spirituals in line with Modern's plan to go all out in building up their spiritual line. . . . Tempo's entry into the blues and rhythm field appears off to a healthy start with **Little Billy Big** doing a nice ballad on "The Saddest Dream." . . . Visited Good Time Jazz at its new large quarters on Melrose Place, where **Nesuhi Ertegun** and **Bob Kirstein** are in charge while headman **Lester Koenig** is shooting a motion picture for Paramount in Rome. . . . The boys believe they've got a live one for the boxes in **Bob Scobey's** "South," marking its first known vocal treatment, with **Clancy Hayes** doing the honors.



FATS DOMINO

Ralph Bass of Federal just back from New York, where he spent some time with our **Bob Austin,** and also got over to Cincinnati to cut **The Royals** and down to Durham, N. C., to do a spiritual session with a new group, "The Internes," and was given an assist by popular disc jockey **Charlie Cash** of station WTIK. . . . King's **Al Sherman** also just in from Phoenix with reports that **Lucky Millinder's** "Loaded with Love" and **Earl Bostic's** "Linger Awhile" are taking off big up thataway. . . . Back from a tour on behalf of his many top name recording artist clients was promotion man **Jerry Johnson,** who covered 104 radio stations in Salt Lake, Boise, Spokane, Butte, Cheyenne, Denver, Santa Fe and points north and west.

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

DINAH SHORE

(RCA Victor 20-4719; 47-4719)

B "DELICADO" (3:00) A current biggie is handled excitingly by Dinah Shore. The Henri Rene ork supplies the Latin background.

B+ "THE WORLD HAS A PROMISE" (2:27) A delightful and catchy folk item is presented engagingly by vocalist and ork. Tune should build.

THE FOUR KNIGHTS

(Capitol 2087; F-2087)

C+ "IT'S A SIN TO TELL A LIE" (2:48) The Four Knights deliver a change of pace version of a grand oldie. The slow item is stepped up in the middle with a jump tempo.

C+ "I'M THE WORLD'S BIGGEST FOOL" (2:46) A slow piece is worked over by the group with the aid of an echo effect.

JEANNE GAYLE

(Capitol 2088; F-2088)

B "THE BOOM SONG" (2:02) A cute novelty with an infectious bounce is handled adeptly by Jeanne Gayle with a big boost from the Cliffie Stone crew. If number happens, this lid should get a share of the loot.

C "I WAS JUST WALKIN' OUT THE DOOR" (2:51) A slow, sentimental tune is dished out in country style by the thrush.

HELEN O'CONNELL

(Capitol 2090; F-2090)

C "FAREWELL" (2:28) A slow folk and western type number is delivered warmly by Helen O'Connell with a fitting backdrop set up by the Harold Mooney ork.

B "STAR EYES" (2:37) A tuneful item with a light latin beat provides better material for the chirp. The Mooney ork once again sets the mood.

PAUL WESTON ORCHESTRA

(Colombia 39736; 4-39736)

B "SO HELP ME" (2:00) Paul Weston's ork handles a lilting tune in smooth fashion. Side is ornamented by the Luboff Choir and Fred Lowery's whistle.

C+ "BEAUTIFUL OHIO" (2:41) Weston crew offers a soothing rendition of a soft, slow tune with whistling and choral group again featured.

RAY BLOCH ORCHESTRA

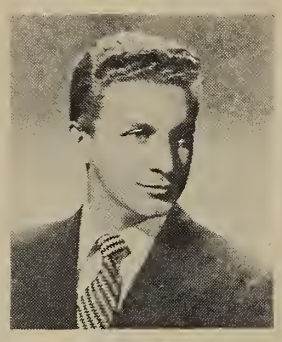
(Coral 60747; 9-60747)

B "NEVER LET HER GO" (2:45) A melodic jump tune is dished up tastily by the Ray Bloch orchestra along with Larry Douglas and the Sweetland Singers.

B "YOU'LL NEVER BE MINE" (3:10) Douglas offers an impressive vocal to a slow and pretty waltz tempo tune. The orking rounds the side out.

THE CASH BOX SLEEPER OF THE WEEK

"NEVER LEAVE ME" (2:57)
"HEART FOR SALE" (2:13)
FRANK STEVENS
(Gramercy 1057)



FRANK STEVENS

● A young vocalist makes his debut with two winning performances. Frank Stevens presents an expressive reading of a lovely romantic ballad on the top half that's titled "Never Leave Me." The pretty melody is carried impressively by the songster along with the lush backing set up by the orchestra. Flip is called "Heart For Sale," and here too the chanter has himself a lid that could move to the top. The fine voice of this artist is gonna make a niche for itself in juke box circles and ops are advised to stock up now.

"POINCIANA" (2:50)
"NEVER LEAVE ME" (2:56)
STEVE LAWRENCE
(King 15185)

STEVE LAWRENCE

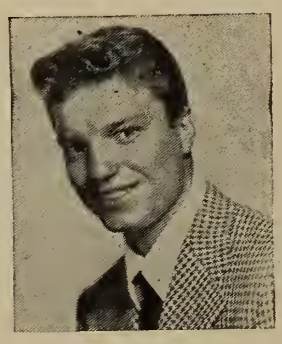
● Sixteen year old Steve Lawrence proves his maturity on records with his initial King effort. The material is the grand oldie tagged "Poinciana" and the arrangement tendered it is first class. Steve gives out with a wonderful vocal interpretation of this lovely melody while the orchestra under the direction of Dewey Bergman sets the light latin beat up dramatically. The lower portion is an attractive ballad that may also click. The pretty tune is given another fine vocal send off by the artist, however, the top lid carries enough appeal to make it a sure thing.

"MAMMY OF MINE" (2:47)
"DIXIE TRAIN" (2:51)
LEN FORREST
(Regent 195)

LEN FORREST

● A new voice and an old familiar sound is what Len Forrest offers on his first recording effort. The vocal quality is reminiscent of the late Al Jolson and Len manages to capture lots of the warmth of this trouper. The tune labeled, "Mammy Of Mine," is an old time Jolson number that moves along with a big bounce. The string backing offers an authentic setting. Flip is a similar side that moves with a quicker pace and here too the artist turns in a grand job. Both sides look big and ops should get going real soon.

"THE DAY OF JUBILO" (2:25)
"YOU'LL NEVER BE MINE" (2:55)
GUY MITCHELL
Columbia 39753; 4-39753)



GUY MITCHELL

● Guy Mitchell scores again with his presentation of a rousing folk type number. The songster cruises through the bouncing number with the same authority that has made so many of his previous waxings top money making material. "The Day Of Jubilo" is powerfully projected by Guy while supported with a rhythmic backdrop by the capable Mitch Miller ork and chorus. Flip is an engaging side that's done with a modified waltz tempo by Guy and the crew. The fullness of the voices and the beautiful orking make the top level a potent one and ops oughta act accordingly.

MITCH MILLER ORCHESTRA & RAY McKINLEY

(Columbia 39742; 4-39742)

B "BUNK HOUSE BOOGIE" (2:40) Mitch Miller and Ray McKinley give out with a forceful rendition of an oldie in jump tempo along with the C Notes and Stan Freeman harpsicording.

B+ "CUBAN NIGHTINGALE" (2:05) A fast moving Latin beat surrounded by Mitch's French Horns is carried through excitingly.

DE PAUR'S INFANTRY CHORUS

(Columbia 39743; 4-39743)

C+ "PEACE IN THE VALLEY" (3:05) The big voices of the De Paur Infantry Chorus come up with a smooth rendition of a slow number.

C+ "MOVE OVER, GENERAL Brown" (2:00) The male vocal group offers a stirring sound on a march tempo that features George Marshall.

MARY SMALL

(King 15187)

B "THE MERRY-GO-ROUND BROKE DOWN" (2:12) Mary has a cute bouncing version of a real oldie as the Vic Mizzy ork offers the backdrop.

B "YOU'D THINK I WAS IN LOVE" (3:07) A multiple voice rendition of a slow easy moving tune is dished up pleasantly by the chirp.

PETER LIND HAYES

(Decca 28205; 9-28205)

C+ "YOU'RE SO MUCH A PART OF ME" (2:23) A cute bouncer with matching lyrics is delivered sprightly by Peter Lind Hayes along with his wife Mary Healy.

C "BEWARE OF THE BEAR" (3:18) With the support of the Charlie Barnet orchestra Hayes presents a bouncing novelty.

BING CROSBY & JUDY GARLAND

(Decca 28210; 9-28210)

B "MINE" (2:44) Bing Crosby and Judy Garland offer a polished performance while duoing with a pleasant, moderate beat number. Joe Lilley's ork backs the pros.

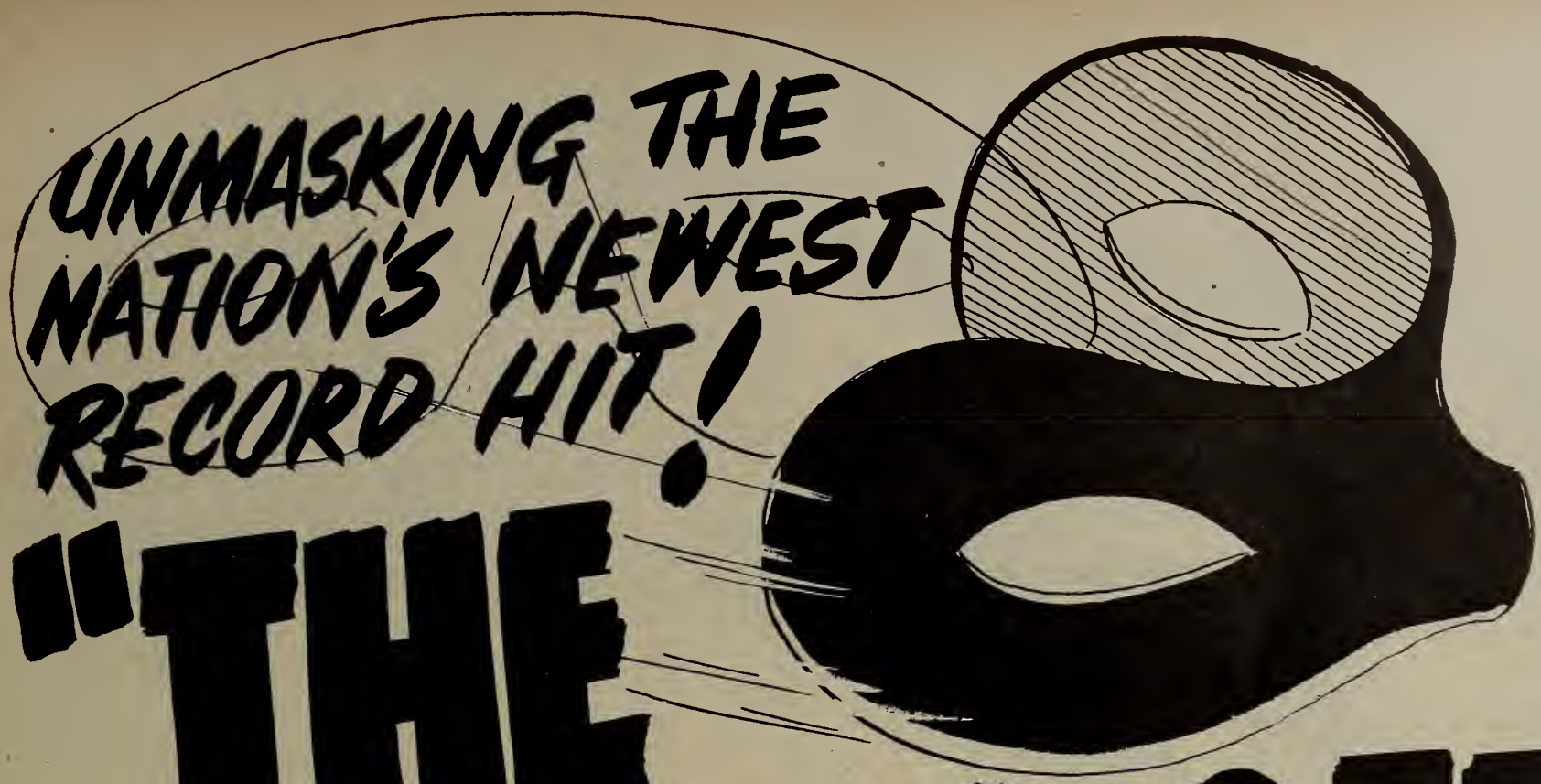
B "YOU'VE GOT ME WHERE YOU WANT ME" (2:49) A light jump is carried engagingly by the vocalists and is adequately backed by the musical crew.

LES BROWN ORCHESTRA

(Coral 60745; 9-60745)

C+ "KISS OF FIRE" (2:47) The current popular tango, "El Choclo," is given slick instrumental coverage by the Les Brown ork while supported vocally by the Jud Conlon Singers.

C+ "I WAITED A LITTLE TOO LONG" (2:45) The vocal group is featured with a slow item that builds into a jumpy side. The tune should happen.



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AS RECORDED BY THE THRILLING NEW SINGING STAR DISCOVERY

BUDDY COSTA

Orchestra and Chorus Conducted by JOE REISMAN

Jubilee RECORD CO INC.
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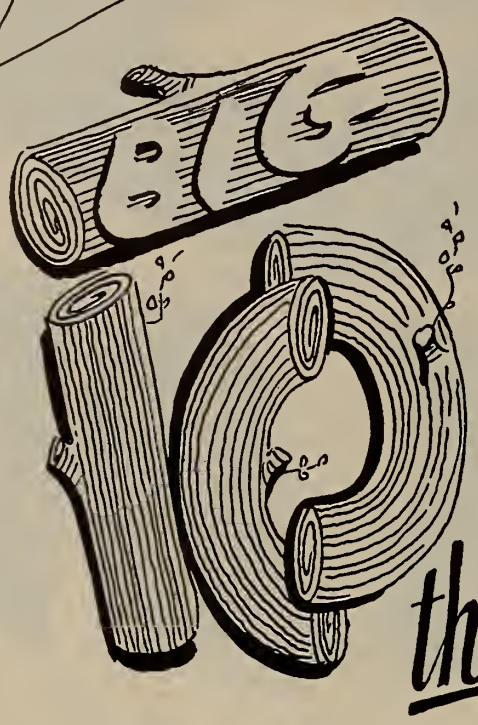


10th Anniversary Issue

Dated JUNE 21, 1952

Your advertisement will STAY PUT in the outstanding *Tenth Anniversary Issue* which will become a "reference bible" everyone will turn to, day after day, and week after week, for the information it will contain that is INVALUABLE TO ALL ENGAGED IN THE MUSIC INDUSTRY . . . TODAY AND TOMORROW

Due to Greatly Increased Size the 10th Anniversary Issue

IS

NOW IN PREPARATION

LAST MINUTE CLOSING DATE

JUNE 11, 1952

RUSH YOUR RESERVATION NOW—OR BETTER STILL, SEND IN YOUR AD NOW

The Cash Box

(Publication Offices)

26 West 47th St., New York 19, N. Y.

★ 32 W. Randolph St., Chicago 1, Ill.

★ 6399 Wilshire Blvd., Los Angeles 48, Calif.

A New York Cowboy

LOS ANGELES—Robert Q. Lewis en route from Las Vegas to New York stopped off in Los Angeles to tape a few shows with Bob Crosby, Margaret Whiting and Jimmy Wakely. In addition to the interviews taped with the Capitol artists shown above, Robert Q. also did some with Joe "Fingers" Carr and Stan Freberg.

The HALE You Say

by natt hale

Down through the years, the juke box has taken on added significance in the promotion and exploitation of phonographs records, besides providing the manufacturers and distributors as an enormous sales outlet. It appears to be an amazing testimonial, at times, that the rank and file of the coin machine gentry seem to have an intuitive approach to the new trends which continually crop up to beset and bewilder the ordinary record "experts"—the sales managers, A. & R. directors, promotion specialists, etc.

Of recent years, however, it would seem that the assorted genii who have been the plague and bane of the juke operators have now come up with a new device to carry out their Machiavellian schemes.

Why not make the juke box their Number One outlet for promotion and exploitation?

NATT HALE

So be it!

Despite the already decorativeness of most boxes, the master-minds of p. & e. set about to provoke the harrassed ops by designing display pieces, special photos, perambulating "gimmicks," perpetual-motion oddities, colored title strips, hangers and streamers for surrrounding areas of the box, stickers, and etc., etc. Everything.... (Oh Brother. . . . !)

In order to correctly analyze this current situation, it might be well to describe another one of our hypothetical locations, where a brand-new 2000-selector box has recently been installed. With a seating capacity of some thirty-four people, the spot has 235 wall boxes to take care of the "transient" trade. . . . (It's the transient visitor to any location, you know, who insists on giving the owner a list of 72 "must" records to forward on to the collector. "If they're not on the next time I come in here, I'm gonna' do my drinkin' some other place—").

In spite of the number of wall boxes, we can't make our three selections with any appreciable discrimination. Why? Because, across the face of each wall box is a huge, violently multi-colored sticker, containing a portrait of a femme in what should be described as a futuristic Bikini sun suit. This gal, evidently, is all excited about a record by Darken Hansome entitled, "You Do Things To Me." So, caring little or naught for the vocal inspiration or pictorial onslaught on behalf of Mr. Hansome, we tread our weary way to the juke-box itself, whereby we can insert our two bits with comparative individualism.

But—can we?!!

The first graphic to engage our retinas is a little figurine which seems to be prancing to and fro across the floor of the box. In vivid lettering on the miniature sandwich-board which adorns the figure, we read: "What Am I Doing? Why, 'I'M WALKIN' MY BABY BACK HOME!' Play Record No. 46-D."

Still displaying unusual character fortitude, we attempt to focus the orbs on the mass array of title strips below.

But—no-o-o!

Our attention is directed to the wall behind the machine, where a neon sign flickers on and off. The verbiage thereon informs us that: "Lotta Curves says: "Spider's Prey" is my best record to date. Listen to it. Ple-e-e-ase . . .?"

Once more, we make a hearty endeavor to concentrate on the vast array of titles, and we believe that, at long last, we've concluded on at least one disc we'd like to hear. Now for the other two—

But—

Out of the corner of our left optic, we detect the petite American flag which keeps flapping in the breeze of a deftly-concealed fan within the juke box. Pasted against the back of the box, a small sign proclaims: "Listen to 34-B. Let's make the Reds see red, when they see our red, white and blue." Then, in flaming vermillion, a scornful finger points at us accusingly, stating: "Well—aren't you going to play Number 34-B? Be patriotic!"

Resignedly, we make our way back to the bar to ask the bartender to change a bill for us and give us 20 quarters. Who are we, not to be patriotic?

In time, we insert all of the coins in the chute and press the concatenation of levers, registering a play for every platter on the box.

We'd feel guilty if we didn't play every one. And we know that the flaming finger would haunt us for the rest of our days.

Well—That's how it goes!

America's Fastest Selling Records

DECCA "BEST BETS"

Place these fast-moving numbers now...Selections based on actual sales.

POSITION THIS WEEK			
1.	WABASH BLUES / LINGER AWHILE	Andrews Sisters and Russ Morgan	28143*
2.	HERE IN MY HEART / I'M SORRY	Andrews Sisters and Dick Haymes	28213*
3.	RACK UP THE BALLS BOYS / TILL THE WELL GOES DRY	Rex Allen	28146*
4.	HANG YOUR HEAD IN SHAME / WHERE IS YOUR WANDERING MOTHER TONIGHT	Andrews Sisters and Red Foley	28163*
5.	I'M BOUND FOR THE KINGDOM / I'D RATHER HAVE JESUS	Red Foley with The Jordanaires	28147*
6.	JUNCO PARTNER / AZURE-TE (Paris Blues)	Louis Jordan	28211*
7.	PLINK, PLANK, PLUNK! / SERENATA	Leroy Anderson	28168*
8.	MY ACHING HEART / I DON'T KNOW WHAT'S TROUBLIN' YOUR MIND	Buddy Johnson	28165*
9.	HEAVENLY FATHER / LONESOME AND BLUE	Evelyn Knight with Sy Oliver	28151*
10.	I WAITED A LITTLE TOO LONG / I MAY HATE MYSELF IN THE MORNING (For Falling In Love Tonight)	Trudy Richards and Artie Shaw	28190*
11.	LONELY WINE / MY MELANCHOLY BABY	Bill Snyder	28192*
12.	DIESEL SMOKE, DANGEROUS CURVES / THE LITTLE GREEN VALLEY	Burl Ives and Grady Martin	28161*
13.	"TWO" MINUTE WALTZ / STARS AND STRIPES FOREVER	Carmen Cavallaro	28150*
14.	FISHERMAN'S BOOGIE / HOTFOOT SHUFFLE	Al Dexter	28137*

*Also available in 45 RPM (add prefix '9-' to record number)

A SMASH HIT!

PEGGY LEE and GORDON JENKINS

LOVER and YOU GO TO MY HEAD

Decca 28215 (78 RPM) and 9-28215 (45 RPM)

DECCA RECORDS

Rise In Album Sales Hypos Oldie Revivals — Capitol To Release "Roberta"

NEW YORK—With the continued rise of album sales and the popularity of music from Broadway shows, major recording companies have formed production units; and now go back through the musical files to record old favorites.

Acting not only as recorders but also as producers, diskeries inherit headaches of casting, interpretation, continuity, and creating the "show feel," plus complete technical difficulties.

Under the guidance of Repertoire man (production supervisor) Walt Heebner, Capitol just completed its own production of Jerome Kern's ever fresh Broadway musical—"Roberta."

Once the rights to music and other financial arrangements were finished, production head Heebner sat down with book and score to figure out how much of the music could be used. He had a problem peculiar to the record industry—the limitation of time available on one ten inch 78 (the 78 rpm disc is used as a basis because it contains the lowest maximum time available as compared to the 45 and 33 1/3 records. When albums are recorded on all three speeds, they are tailored to the requirements of the 78). With a maximum of three minutes and twenty seconds available on each 78 side, Heebner had to cull the music carefully to include as many songs as possible, and at the same time, place the music in a sequence which would approximate the continuity of the show.

Once this problem (perhaps the greatest one) was solved, Heebner's next step was casting. In the case of the "Roberta" album, he chose two contract artists as leads—Gordon MacRae and Lucille Norman. For the role of Madame Scharanka, Heebner decided upon Anne Triola because he knew her capabilities to fit the hoydenish, barrelhouse character. After he signed Miss Triola for the album, he discovered she had actually played the role in the Sacramento, California, company of "Roberta." Another contract artist Heebner decided upon was George Greeley, who was assigned arranger-conductor chores.

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

"DISK OF THE WEEK" ● **I'M SORRY** (Algonquin) — "An exciting piece of wax," says Cash Box, rating the Bobby Wayne-Jan August (Mer.) and the Alan Dale (Coral) versions "DISK OF THE WEEK." Billboard calls Dale a "strong potenial" and judges the Dick Haymes-Andrews Sisters disk "a top contender."

★ ★ ★ ★ ★

"BEST BET" ● **TATTERED AND TORN** (Montauk) — Dolores Gray (Dec.) earns Billboard "PICK" honors for this "bright new tune, sold with warmth and feeling." Cash Box labels it a "BEST BET" and "a warm reading of a spright waltz ditty."

★ ★ ★ ★ ★

BILLBOARD "PICK" ● **OAKIE BOOGIE** (Hill & Range) — Ella Mae (Blacksmith Blues) Morse (Cap.) "has a healthy follow-up in this swingy opus," says Billboard. Naturally it's a "PICK."

★ ★ ★ ★ ★

D. J. PICK ● **VANESSA** (Meridian) — Hugo Winterhalter (Vic.) gives a classic touch to this musically rich instrumental. Rates a "Disk Jockey Pick" in Billboard and "excellent" (B+) in Cash Box.

★ ★ ★ ★ ★

"BULLSEYE" ● **DON'T EVER TAKE THE RIBBONS FROM YOUR HAIR** (Acuff-Rose) -- Eddy Arnold (Vic.) lands a Cash Box "BULLSEYE OF THE WEEK" for "a powerful side."

★ ★ ★ ★ ★

STRONG ENTRIES ● **THE WORLD HAS A PROMISE** (Fanmar) — Dinah Shore (Vic.) and Dolores Gray (Dec.) each have a strong entry here. Billboard rates Dinah in the "excellent" class. Cash Box cites Dolores for "a potent half." Tune has charming folk flavor.

★ ★ ★ ★ ★

HOT "SLEEPER" ● **HOOTIN' BLUES** (Gotham) — Sonny Terry Trio (Gramercy) comes from left field with a hot novelty. Picked as "SLEEPER OF THE WEEK" by Cash Box.

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.
New York • Chicago
Hollywood • Toronto
Montreal

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 24 without any changes on the part of THE CASH BOX.

Johnny Pearson
KOWH—Omaha, Neb.
1. Im Yours *(Eddie Fisher)*
2. Blue Tango *(L. Anderson)*
3. I'll Walk Alone *(D. Cornell)*
4. Kiss Of Fire *(Georgia Gibbs)*
5. A Guy Is A Guy *(Doris Day)*
6. Pittsburgh, Pa. *(G. Mitchell)*
7. Wheel Of Fortune *(K. Starr)*
8. Blacksmith Blues *(Ella Mae Morse)*
9. I Understand *(Four Aces)*
10. Forgive Me *(Eddie Fisher)*

Jack Lacy
WINS—New York, N. Y.
1. Here In My Heart *(Al Martino)*
2. I'm Yours *(Don Cornell)*
3. Delicado *(Percy Faith)*
4. Kiss Of Fire *(Georgia Gibbs)*
5. Blue Tango *(Leroy Anderson)*
6. I Don't Mind *(T. Richards)*
7. What's The Use *(J. Ray)*
8. I Understand *(Four Aces)*
9. Carioca *(Les Paul)*
10. Forgive Me *(Eddie Fisher)*

Don Bell
KRNT—Des Moines, Iowa
1. Wheel Of Fortune *(K. 5tarr)*
2. Blacksmith Blues *(Ella Mae Morse)*
3. A Guy Is A Guy *(Doris Day)*
4. Kiss Of Fire *(B. Eckstine)*
5. I'll Walk Alone *(J. Froman)*
6. Blue Tango *(L. Anderson)*
7. Pittsburgh, Pa. *(G. Mitchell)*
8. Forgive Me *(Eddie Fisher)*
9. I'm Yours *(Eddie Fisher)*
10. Be Anything *(Champ Butler)*

Ed Perry
KFRE—Fresno, Calif.
1. Delicado *(Percy Faith)*
2. Pittsburgh, Pa. *(G. Mitchell)*
3. Kiss Of Fire *(Georgia Gibbs)*
4. Blue Tango *(H. Winterhalter)*
5. I'll Walk Alone *(D. Cornell)*
6. Wheel Of Fortune *(B. Wayne)*
7. Junco Partner *(R. Hayes)*
8. Blacksmith Blues *(Ella Mae Morse)*
9. Don't Ever Be Afraid To Go Home *(Frank Sinatra)*
10. Goody Goody *(Jane Grant)*

Bob Perry
WLAW—Boston, Mass.
1. Forgive Me *(Eddie Fisher)*
2. I'm Yours *(Don Cornell)*
3. A Guy Is A Guy *(Doris Day)*
4. Kiss Of Fire *(Tony Martin)*
5. Perfidia *(Four Aces)*
6. Am I In Love *(D. Reynolds)*
7. Blacksmith Blues *(Ella Mae Morse)*
8. Blue Tango *(Leroy Anderson)*
9. Never, Never, Never *(Rosalind Paige)*
10. Be Anything *(H. O'Connell)*

Alan Saunders
WVNJ—Newark, N. J.
1. I'll Walk Alone *(D. Cornell)*
2. Wheel Of Fortune *(K. Starr)*
3. Kiss Of Fire *(Georgia Gibbs)*
4. Blue Tango *(L. Anderson)*
5. Forgive Me *(Eddie Fisher)*
6. A Guy Is A Guy *(Doris Day)*
7. Boulevard Of Broken Dreams *(Ralph Marterie)*
8. It Happened In Monterey *(Montovani)*
9. Be Anything *(Eddie Howard)*
10. I'm Yours *(Don Cornell)*

Red Munro
WTMA—Charleston, S. C.
1. Blue Tango *(H. Winterhalter)*
2. That's The Chance You Take *(Patty Andrews)*
3. Kiss Of Fire *(B. Eckstine)*
4. Dipsy Doodle *(Doris Day)*
5. One Love *(The Mariners)*
6. I Understand *(Four Aces)*
7. Boo Hoo *(The Bell Sisters)*
8. Raminay *(Jo Stafford)*
9. Blacksmith Blues *(Ella Mae Morse)*
10. Shiek Of Araby *(Ames Bros.)*

Bob Deissler
WAAT—Newark, N. J.
1. I'm Yours *(Don Cornell)*
2. Kiss Of Fire *(Georgia Gibbs)*
3. Blacksmith Blues *(Ella Mae Morse)*
4. Blue Tango *(L. Anderson)*
5. A Guy Is A Guy *(D. Day)*
6. I'll Walk Alone *(D. Cornell)*
7. Delicado *(Stan Kenton)*
8. Be Anything *(E. Howard)*
9. My Hero *(Four Aces)*
10. Walkin' My Baby Back Home *(Johnnie Ray)*

Norman Hall
WBNL—Boonville, Ind.
1. I'm Yours *(Four Aces)*
2. Kiss Of Fire *(Georgia Gibbs)*
3. Be Anything *(Eddy Howard)*
4. Blacksmith Blues *(Ella Mae Morse)*
5. That's The Chance You Take *(Eddie Fisher)*
6. I'll Walk Alone *(D. Cornell)*
7. A Guy Is A Guy *(Doris Day)*
8. My Hero *(Four Aces)*
9. At Last *(Ray Anthony)*
10. Dipsy Doodle *(Modernaires)*

Earle Pudney
WGY—Schenectady, N. Y.
1. A Guy Is A Guy *(Doris Day)*
2. Blue Tango *(Leroy Anderson)*
3. Wheel Of Fortune *(Kay Starr)*
4. Kiss Of Fire *(Georgia Gibbs)*
5. Be Anything *(Champ Butler)*
6. Blacksmith Blues *(Ella Mae Morse)*
7. I'm Yours *(Eddie Fisher)*
8. Delicado *(Percy Faith)*
9. 5omewhere Along The Way *(Nat "King" Cole)*
10. I'm Confessin' *(Les Paul & Mary Ford)*

Barry Kaye
WCAU—Philadelphia, Pa.
1. Here In My Heart *(Al Martino)*
2. Walkin' My Baby Back Home *(Johnnie Ray)*
3. I'm Yours *(Toni Arden)*
4. Blue Tango *(Les Baxter)*
5. Kiss Of Fire *(Georgia Gibbs)*
6. Turn Back *(Four Lads)*
7. Forgive Me *(Eddie Fisher)*
8. A Guy Is A Guy *(Doris Day)*
9. You *(Sammy Kaye)*
10. Mountains In The Moonlight *(Johnnie Ray)*

Bob Stevens
WVCG—Coral Gables, Fla.
1. Blue Tango *(L. Anderson)*
2. Lady Love *(Vaughn Monroe)*
3. A Guy Is A Guy *(Doris Day)*
4. Black Shadows *(J. Hartman)*
5. Blacksmith Blues *(Ella Mae Morse)*
6. Here In My Heart *(Al Martino)*
7. Junco Partner *(Dick Hayes)*
8. Festival *(Percy Faith)*
9. Dipsy Doodle *(Modernaires)*
10. I Hear A Rhapsody *(Frank Sinatra)*

Don McLeod
WJBK—Detroit, Mich.
1. I'm Yours *(Don Cornell)*
2. Jump Through The Ring *(Vic Damone)*
3. Festival *(Johnny Desmond)*
4. Please *(Bill Farrell)*
5. Be Anything *(H. O'Connell)*
6. I'll Walk Alone *(D. Cornell)*
7. Lonely Wine *(Bill Darnel)*
8. Somewhere Along The Way *(Nat "King" Cole)*
9. I Waited A Little Too Long *(Kay Starr)*
10. Fine And Dandy *(Jo Ann Greer)*

Hal Tate
WBKB-TV—Chicago, Ill.
1. Kiss Of Fire *(Georgia Gibbs)*
2. Here In My Heart *(Al Martino)*
3. Blue Tango *(Xavier Cugat)*
4. I May Hate Myself In The Morning *(Bette McLaurin)*
5. When You're In Love *(Frankie Laine)*
6. Delicado *(Percy Faith)*
7. Be Anything *(Eddy Howard)*
8. I'm Yours *(Don Cornell)*
9. I Don't Mind *(Peggy Taylor)*
10. Honky Tonk Blues *(Lola Ameche)*

Pete Ward
WARE—Ware, Mass.
1. Blue Tango *(Les Baxter)*
2. Kiss Of Fire *(Georgia Gibbs)*
3. I'm Yours *(Don Cornell)*
4. Here In My Heart *(Al Martino)*
5. Owl Lullaby *(Jimmy Boyd)*
6. Delicado *(Percy Faith)*
7. That's The Chance You Take *(Eddie Fisher)*
8. When You're In Love *(Frankie Laine)*
9. Walkin' My Baby Back Home *(Johnnie Ray)*
10. Whispering Winds *(P. Page)*

Maurice Hart
KFWB—Hollywood, Calif.
1. Blue Tango *(Leroy Anderson)*
2. Cry *(Johnnie Ray)*
3. Ay-Round The Corner *(Jo Stafford)*
4. Pittsburgh, Pa. *(G. Mitchell)*
5. I'll Walk Alone *(D. Cornell)*
6. Gandy Dancers' Ball *(Lawrence Welk)*
7. Delicado *(Stan Kenton)*
8. Tulips And Heather *(Perry Como)*
9. Come Out *(Mindy Carson)*
10. Chocolate Choo Choo *(June Barton)*

Mort Nusbaum
WHAM—Rochester, N. Y.
1. I'm Yours *(Don Cornell)*
2. Plink, Plank, Plunk *(Leroy Anderson)*
3. Delicado *(Percy Faith)*
4. I'll Walk Alone *(D. Cornell)*
5. Blue Tango *(Leroy Anderson)*
6. Plink, Plank, Plunk *(Three Suns)*
7. Spring Is A Wonderful Thing *(Four Aces)*
8. I Am A Heart *(Dinah 5hore)*
9. It's A 5in To Tell A Lie *(Buddy Greco)*
10. A Guy Is A Guy *(Doris Day)*

Lace
WAAB—Worcester, Mass.
1. Kiss Of Fire *(Georgia Gibbs)*
2. Walkin' My Baby Back Home *(Johnnie Ray)*
3. I'm Yours *(E. Fisher—D. Cornell)*
4. Corner To Corner *(Sarah Vaughan*
5. Here In My Heart *(Al Martino)*
6. I'll Walk Alone *(D. Cornell)*
7. I'm Confessin' *(Les Paul & Mary Ford)*
8. Delicado *(Stan Kenton)*
9. All Of Me *(Johnnie Ray)*
10. Blue Tango *(Leroy Anderson)*

Bill Cook
WAAT—Newark, N. J.
1. Heavenly Father *(Edna McGriff)*
2. Wheel Of Fortune *(Kay Starr)*
3. Here In My Heart *(Al Martino)*
4. Moody Mood For Love *(King Pleasure)*
5. Hurry Up *(Varetta Dillard)*
6. One Mint Julep *(The Clovers)*
7. Trouble In Mind *(Dinah Washington)*
8. I'll Walk Alone *(D. Cornell)*
9. 5tolen Love *(The Larks)*
10. 5-10-15 Hours *(Ruth Brown)*

Bud Brees
WPEN—Philadelphia, Pa.
1. Gonna Get Along Without Ya *(Teresa Brewer)*
2. Kiss Of Fire *(Georgia Gibbs)*
3. A Guy Is A Guy *(Doris Day)*
4. Mountains In The Moonlight *(Johnnie Ray)*
5. Be Anything *(Eddy Howard)*
6. You *(5ammy Kaye)*
7. Festival *(Percy Faith)*
8. Pigtails And Freckles *(A. Lund-A. Gordon)*
9. You'll Never Be Mine *(Alan Dean)*
10. Never, Never, Never *(Rosalind Paige)*

Roger Clark
WNOR—Norfolk, Va.
1. Walkin' My Baby Back Home *(Johnnie Ray)*
2. It's A Sin To Tell A Lie *(Buddy Greco)*
3. To Be Loved By You *(Dinah 5hore)*
4. Be Anything *(Eddy Howard)*
5. Here In My Heart *(Al Martino)*
6. Delicado *(Percy Faith)*
7. Whispering Winds *(P. Page)*
8. It Only Takes A Moment *(Clark Dennis)*
9. Kiss Of Fire *(Toni Arden)*
10. If Someone Had Told Me *(Sarah Vaughn)*

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 24 without any changes on the part of THE CASH BOX.

Allen Ross
WLOX—Biloxi, Miss.
1. Kiss Of Fire *(Georgia Gibbs)*
2. Pittsburgh, Pa. *(G. Mitchell)*
3. Blue Tango *(L. Andersan)*
4. Be Anything *(H. O'Connell)*
5. I'll Walk Alone *(D. Carnell)*
6. A Guy Is A Guy *(Daris Day)*
7. Forgive Me *(Eddie Fisher)*
8. Blacksmith Blues *(Ella Mae Morse)*
9. Wheel Of Fortune *(K. Starr)*
10. I'm Yours *(Tani Arden)*

Joe Deane
WHEC—Rochester, N. Y.
1. I'll Walk Alone *(D. Carnell)*
2. A Guy Is A Guy *(Doris Day)*
3. I'm Yours *(Don Carnell)*
4. Perfidia *(Faur Aces)*
5. Blue Tango *(L. Anderson)*
6. To Be Loved By You *(Dinah Share)*
7. Forgive Me *(Eddie Fisher)*
8. Be Anything *(Eddy Howard)*
9. You're Not Worth My Tears *(Mills Brothers)*
10. Wimoweh *(The Weavers)*

Paul Cowley
WNOP—Newport, Ky.
1. A Guy Is A Guy *(Daris Day)*
2. Pittsburgh, Pa. *(G. Mitchell)*
3. Somewhere Along The Way *(Nat "King" Cole)*
4. Wheel Of Fortune *(K. Starr)*
5. I'm Yours *(Don Carnell)*
6. Kiss Of Fire *(Georgia Gibbs)*
7. At Last *(Ray Anthany)*
8. Walkin' My Baby Back Home *(Jahnnie Ray)*
9. Anytime *(Eddie Fisher)*
10. Carioca *(Les Paul)*

Howard Miller
WIND—Chicago, Ill.
1. Here In My Heart *(Al Martino)*
2. Delicado *(Percy Faith)*
3. I May Hate Myself In The Morning *(Bette McLaurin)*
4. Kiss Of Fire *(Georgia Gibbs)*
5. Pittsburgh, Pa. *(G. Mitchell)*
6. Perfidia *(Faur Aces)*
7. Forgive Me *(Eddie Fisher)*
8. I'm Yours *(Don Cornell)*
9. Ay-Round The Corner *(Jo Stafford)*
10. Half As Much *(R. Claoney)*

Ray Perkins
KFEL—Denver, Colo.
1. Blue Tango *(L. Anderson)*
2. Blacksmith Blues *(Ella Mae Morse)*
3. I'll Walk Alone *(D. Carnell)*
4. A Guy Is A Guy *(Doris Day)*
5. Wheel Of Fortune *(K. Starr)*
6. Pittsburgh, Pa. *(G. Mitchell)*
7. Kiss Of Fire *(Georgia Gibbs)*
8. Be Anything *(Eddy Howard)*
9. Delicado *(Percy Faith)*
10. Perfidia *(Four Aces)*

Lou Barile
WKAL—Rome, N. Y.
1. All Of Me *(Johnnie Ray)*
2. Walkin' My Baby Back Home *(Johnnie Ray)*
3. Kiss Of Fire *(Toni Arden)*
4. Heart Of A Clown *(Bobby Wayne)*
5. Ay-Round The Corner *(Jo Stafford)*
6. I'll Walk Alone *(D. Carnell)*
7. What's The Use *(J. Ray)*
8. Blue Tango *(H. Winterhalter)*
9. Why Did You Leave Me? *(Perry Como)*
10. Pittsburgh, Pa. *(G. Mitchell)*

Mac McGuire
WIP—Philadelphia, Pa.
1. Be Anything *(Eddy Howard)*
2. Wanted *(Four Aces)*
3. Blacksmith Blues *(Trudy Richards)*
4. You *(Sammy Kaye)*
5. Pittsburgh, Pa. *(G. Mitchell)*
6. Blue Tango *(L. Andersan)*
7. Be My Life's Companion *(Mills Brothers)*
8. A Little Kiss Goodnight *(Doris Day)*
9. Gonna Get Along Without Ya *(Teresa Brewer)*
10. Here In My Heart *(Al Martino)*

Bill Heyden
KRMG—Tulsa, Okla.
1. Blue Tango *(L. Anderson)*
2. A Guy Is A Guy *(Daris Day)*
3. Wheel Of Fortune *(K. Starr)*
4. Kiss Of Fire *(Tony Martin)*
5. I'll Walk Alone *(J. Framan)*
6. Blacksmith Blues *(Ella Mae Morse)*
7. Forgive Me *(Eddie Fisher)*
8. Be Anything *(H. O'Connell)*
9. I'm Yours *(Eddie Fisher)*
10. Delicado *(Percy Faith)*

Jim Brokaw
WCOP—Boston, Mass.
1. Blue Tango *(L. Anderson)*
2. A Guy Is A Guy *(Doris Day)*
3. I'll Walk Alone *(D. Carnell)*
4. Forgive Me *(Eddie Fisher)*
5. Be Anything *(Eddy Haward)*
6. Perfidia *(Glenn Miller)*
7. Kiss Of Fire *(Geargia Gibbs)*
8. Blacksmith Blues *(Ella Mae Morse)*
9. Pittsburgh, Pa. *(G. Mitchell)*
10. I Hear A Rhapsody *(Frank Sinatra)*

John Wrisley
WFGM—Fitchburg, Mass.
1. Here In My Heart *(Al Martina)*
2. Kiss Of Fire *(Georgia Gibbs)*
3. I'm Yours *(Dan Carnell)*
4. Forgive Me *(Eddie Fisher)*
5. Kiss Of Fire *(B. Eckstine)*
6. Goody Goody *(Modernaires)*
7. Blacksmith Blues *(Ella Mae Morse)*
8. Pittsburgh, Pa. *(G. Mitchell)*
9. I Understand *(Faur Aces)*
10. Half As Much *(R. Claaney)*

Jim Lounsbury
WIND—Chicago, Ill.
1. Kiss Of Fire *(Georgia Gibbs)*
2. Here In My Heart *(Al Martino)*
3. I'm Yours *(Don Carnell)*
4. Blue Tango *(L. Anderson)*
5. Delicado *(Percy Faith)*
6. I May Hate Myself In The Morning *(Bette McLaurin)*
7. I'll Walk Alone *(D. Carnell)*
8. A Guy Is A Guy *(Doris Day)*
9. When I Look Into Your Eyes *(Champ Butler)*
10. Junco Partner *(Dick Hayes)*

Dick Coleman
WCBM—Baltimore, Md.
1. Blue Tango *(L. Anderson)*
2. I'm Yours *(Eddie Fisher)*
3. I'll Walk Alone *(D. Cornell)*
4. Half As Much *(R. Clooney)*
5. Heavenly Father *(D. Hawkins)*
6. Blacksmith Blues *(Ella Mae Morse)*
7. Be Anything *(Dan Estes)*
8. Forgive Me *(Eddie Fisher)*
9. Why Did You Leave Me? *(Perry Como)*
10. Be My Life's Companion *(Mills Brothers)*

Hal Fredericks
KXOK—St. Louis, Mo.
1. Blue Tango *(L. Anderson)*
2. Carioca *(Les Paul)*
3. I May Hate Myself In The Morning *(Bette McLaurin)*
4. Kiss Of Fire *(Georgia Gibbs)*
5. Be Anything *(Eddy Haward)*
6. I Waited A Litte Too Long *(Kay Starr)*
7. That's How It Goes *(Frankie Laine)*
8. I'm Yours *(Eddie Fisher)*
9. Black Moonlight *(P. Como)*
10. Here In My Heart *(Al Martino)*

Robin Seymour
WKMH—Dearborn & Detroit, Mich.
1. Here In My Heart *(Al Martino)*
2. I'm Yours *(Dan Cornell)*
3. Delicado *(Percy Faith)*
4. Somewhere Along The Way *(Nat "King" Cole)*
5. Cuban Nightingale *(Camarata)*
6. You'll Never Walk Alone *(Judy Garland)*
7. Be Anything *(Eddy Howard)*
8. Heavenly Father *(D. Hawkins)*
9. I Understand *(Faur Aces)*
10. Lonesome And Blue *(Lili Ann Carol)*

Eddie Gallaher
WTOP—Washington, D. C.
1. Blue Tango *(L. Andersan)*
2. Wheel Of Fortune *(K. Starr)*
3. A Guy Is A Guy *(Doris Day)*
4. Kiss Of Fire *(Geargia Gibbs)*
5. Forgive Me *(Eddie Fisher)*
6. Be Anything *(Eddy Haward)*
7. I'll Walk Alone *(D. Carnell)*
8. Blacksmith Blues *(Ella Mae Morse)*
9. Pittsburgh, Pa. *(G. Mitchell)*
10. I'm Yours *(Eddie Fisher)*

Paul Flanagan
WTRY—Troy, N. Y.
1. Here In My Heart *(Al Martina)*
2. Walkin' My Baby Back Home *(Johnnie Ray)*
3. Kiss Of Fire *(Geargia Gibbs)*
4. I'll Walk Alone *(D. Cornell)*
5. I'm Yours *(Eddie Fisher)*
6. A Guy Is A Guy *(Daris Day)*
7. Wheel Of Fortune *(K. Starr)*
8. Tenderly *(Rosemary Claaney)*
9. Blue Tango *(L. Anderson)*
10. Delicado *(Percy Faith)*

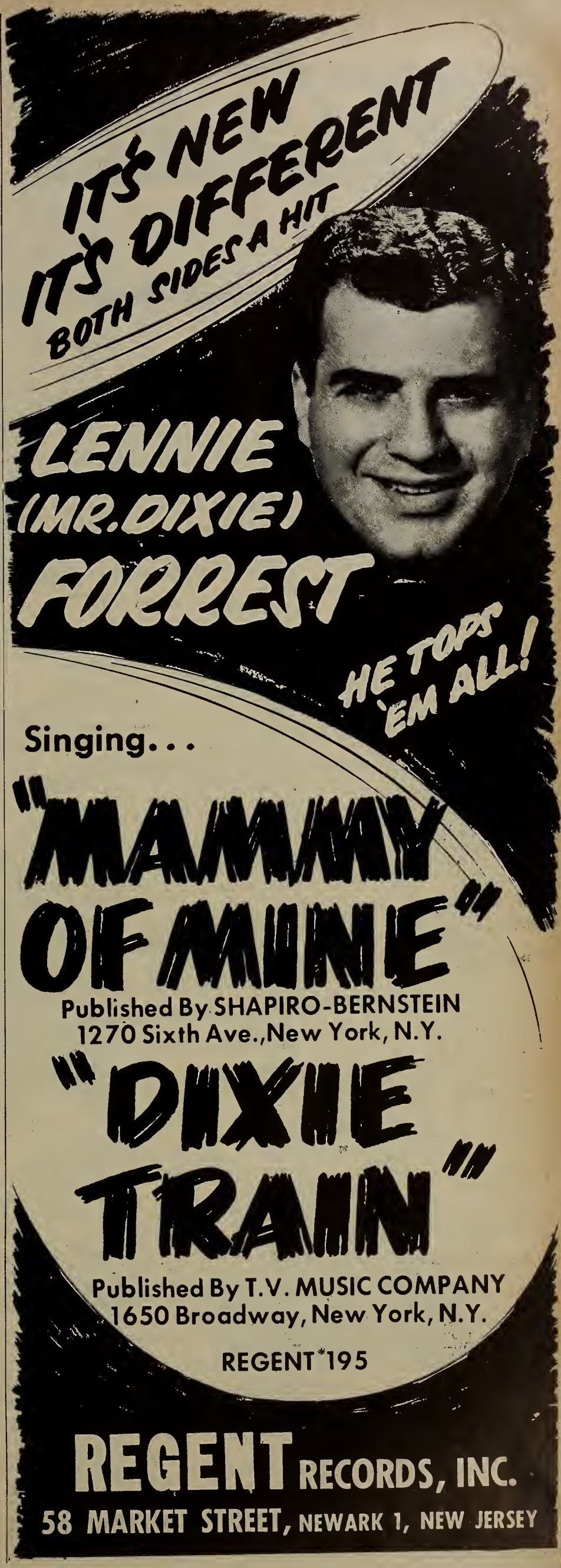
Buddy Deane
WITH—Baltimore, Md.
1. I'll Walk Alone *(D. Carnell)*
2. I'm Yours *(Dan Carnell)*
3. Wheel Of Fortune *(K. Starr)*
4. At Last *(Ray Anthony)*
5. Blacksmith Blues *(Ella Mae Morse)*
6. I Don't Mind *(T. Richards)*
7. Forgive Me *(Eddie Fisher)*
8. I'm Yours *(Eddie Fisher)*
9. Night Train *(Buddy Marrow)*
10. Kiss Of Fire *(B. Eckstine)*

Ray Drury
WSPR—Springfield, Mass.
1. Blue Tango *(L. Anderson)*
2. Wheel Of Fortune *(K. Starr)*
3. Forgive Me *(Eddie Fisher)*
4. Mountains In The Moonlight *(Jahnnie Ray)*
5. Pittsburgh, Pa. *(G. Mitchell)*
6. Perfidia *(Faur Aces)*
7. Be Anything *(Eddy Haward)*
8. To Be Loved By You *(Dinah Shore)*
9. Gandy Dancers' Ball *(Weavers)*
10. Kiss Of Fire *(Georgia Gibbs)*

Hy Davis
WJXN—Jackson, Miss.
1. Lonely Wine *(Bill Darnell)*
2. I'm Yours *(Tani Arden)*
3. Kiss Of Fire *(Tany Martin)*
4. I Understand *(Four Aces)*
5. Forgive Me *(Tom Edwards)*
6. I Wanted Love *(Narm Kaye)*
7. Walkin' My Baby Back Home *(Jahnnie Ray)*
8. Delicado *(Stan Kenton)*
9. I'm Confessin' *(Les Paul & Mary Ford)*
10. Why Did You Leave Me? *(Norman Kaye)*

Joe Grady & Ed Hurst
WPEN—Philadelphia, Pa.
1. Walkin' My Baby Back Home *(Johnnie Ray)*
2. Here In My Heart *(Al Martino)*
3. I'm Yours *(Eddie Fisher)*
4. Gonna Get Along Without Ya *(Teresa Brewer)*
5. Why Do I Worry *(A. Treat)*
6. Rock The Joint *(Bill Haley)*
7. It's A Sin To Tell A Lie *(Buddy Greca)*
8. What's The Use *(J. Ray)*
9. I'll Walk Alone *(D. Cornell)*
10. Delicado *(Percy Faith)*

Norm Prescott
WORL—Boston, Mass.
1. Walkin' My Baby Back Home *(Jahnnie Ray)*
2. Here In My Heart *(Al Martino)*
3. I'm Sorry *(Bobby Wayne)*
4. Delicado *(Stan Kenton)*
5. I'm Yours *(Eddie Fisher)*
6. The Bigger The Figure *(Lauis Prima)*
7. Why Did You Leave Me? *(Perry Como)*
8. Mountains In The Moonlight *(Jahnnie Ray)*
9. Be Anything *(H. O'Connell)*
10. You *(Sammy Kaye)*



THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

Comprising 100 Selections

CODE

AB—Abbey, AL—Aladdin, AP—Apollo, AT—Atlantic, BU—Bullet, CA—Capitol, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DY—Derby, FE—Federal, 4 Star—Four Star, IN—Intro, JU—Jubilee, KI—King, LO—London, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, SA—Savoy, SIT—Sittin' In, SP—Specialty, TE—Tempo, TN—Tennessee, UN—United, VI—Victor

- Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
- The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Comprising 100 Selections

1—Kiss of Fire

May 31: 97.8 — May 24: 74.5

CA-2102 (F-2102)—BAXTER & BEAVERS
I'm Yours
CO-39737 (4-39737)—TONI ARDEN
I'm Yours
CR-60745 (9-60745)—LES BROWN O.
I Waited A Little Too Long
DE-28179 (9-28179)—GUY LOMBARDO O.
Delicado
DE-28177 (9-28177)—LOUIS ARMSTRONG O.
I'll Walk Alone
LO-1214 (45x1214)—ANNE SHELTON
Body And Soul
ME-5823 (5823x45)—GEORGIA GIBBS
A Lasting Thing
MG-11225 (K11225)—BILLY ECKSTINE
Never Like This
VI-20-4671 (47-4671)—TONY MARTIN
For The Very First Time

2—Blue Tango

May 31: 97.5 — May 24: 135.4

CA-1966 (F-1966)—LES BAXTER
Please, Mr. Sun
DE-27875 (9-27875)—LEROY ANDERSON
Belle Of The Ball
DE-28031 (9-28031)—GUY LOMBARDO
At Last; At Last
ME-5790—DICK HAYMAN
For Sentimental Reasons
ME-5817 (5817x45)—XAVIER CUGAT O.
Jungle Flute
VI-20-4518 (47-4518)—HUGO WINTERHALTER O.
The Gypsy Trail
VI-20-4541 (47-4541)—FRANKIE CARLE

3—A Guy Is a Guy

May 31: 84.5 — May 24: 88.9

CO-39673 (4-39673)—DORIS DAY
Who, Who, Who
DE-28049 (9-28049)—ELLA FITZGERALD
That Old Feeling

4—I'm Yours

May 31: 70.2 — May 24: 48.2

CA-2102 (F-2102)—BAXTER & BEAVERS
Kiss Of Fire
CO-39737 (4-39737)—TONI ARDEN
CR-60690 (9-60690)—DON CORNELL
My Mother's Pearls
DE-28162 (9-28162)—FOUR ACES
I Understand
VI-20-4680 (47-4680)—EDDIE FISHER
Just A Little Lovin'

5—Wheel of Fortune

May 31: 70.1 — May 24: 85.3

CA-1964 (F-1964)—KAY STARR
I Wanna Love You
CR-60650 (9-60650)—JIMMY SCOTT
Come What May
DE-27967 (9-27967)—ARTHUR PRYSOCK
'Till The Stars Fall
DE-48280 (9-48280)—HELEN HUMES
All Night Long
DY-787—SUNNY GALE & EDDIE WILCOX
KI-1051 (49-1051)—JIMMY THOMASON
Klamish Chactaw Rose
ME-5779 (5779 x 45)—BOBBY WAYNE
If I Had The Heart Of A Clown
VI-20-4349 (47-4349)—JOHNNY HARTMAN
VI-20-4520 (47-4520)—BELL SISTERS
Poor Whip-Poor Will

6—Blacksmith Blues

May 31: 69.8 — May 24: 75.8

CA-1922 (F-1922)—ELLA MAE MORSE
Love Me Or Leave Me
DE-27968 (9-27968)—BILL DARNEL
Salty Dog Rag
MG-11171 (K11171)—ART MOONEY
You're Not Worth My Tears
VI-20-4532 (47-4532)—ELTON BRITT
Retreat
VI-20-4505 (47-4505)—GRANDPA JONES

7—I'll Walk Alone

May 31: 66.5 — May 24: 61.7

CA-2000 (F-2000)—MARGARET WHITING
I Could Write A Book
CA-2044 (F-2044)—JANE FROMAN
With A Song In My Heart
CO-39654 (F-39654)—BURT TAYLOR
Solitude
CR-60659 (9-60659)—DON CORNELL
That's The Chance You Take
DE-28038 (9-28038)—PATTY ANDREWS
That's The Chance You Take
DE-28177 (9-28177)—LOUIS ARMSTRONG O.
Kiss Of Fire
ME-5821 (5821x45)—RICHARD HAYES
Tattletale
MG-11198 (K11198)—LEROY HOLMES
You're My Thrill
VI-20-4643 (47-4643)—PETER KING SISTERS
Love, Where Are You Now?

8—Be Anything (But Be Mine)

May 31: 45.2 — May 24: 28.6

AP-1191—BOBBY SMITH
Skippin' and Hoppin'
CA-2011 (F-2011)—HELEN O'CONNELL
Right Or Wrong
CO-39690 (4-39690)—CHAMP BUTLER
When I Look Into Your Eyes
CR-60686 (9-60686)—JACK HASKELL
DE-28039 (9-28039)—BUDDY STARK
Sincere
DE-28142 (9-28142)—LEE-JENKINS
Forgive Me
JU-6002—DOLLY DAWN
You're Not Worth My Tears
ME-8270 (8270x45)—WINI BROWN
ME-5815 (5815x45)—EDDY HOWARD O.
She Took
MG-11187 (K11187)—ALAN DEAN
All My Life
VI-20-4576 (47-4576)—DON ESTES
Everytime

9—Delicado

May 31: 36.6 — May 24: 38.6

LO-1151—EDMUNDO ROS O.
Baiao
CA-2040 (F-2040)—STAN KENTON O.
Bags And Baggage
CO-39708 (4-39708)—PERCY FAITH O.
Festival
CR-60729 (9-60729)—LAURINDO ALMEIDA
R'Eco—R'Eco
DE-28044 (9-28044)—WALDYR AZEVEDO O.
See If You Like It
DE-28179 (9-28179)—GUY LOMBARDO O.
Kiss Of Fire
VI-20-4677 (47-4677)—THREE SUNS
Plink, Plank, Plunk!
VI-20-4719 (47-4719)—DINAH SHORE
The World has A Promise

10—Here In My Heart

May 31: 32.9 — May 24: 7.2

BBS-101—AL MARTINO
I Cried Myself To Sleep
CO-39745 (4-39745)—TONY BENNETT
I'm Lost Again
CR-60746 (9-60746)—ALAN DALE
I'm Sorry
DE-28213 (9-28213)—THE ANDREWS SISTERS
DICK HAYMES
I'm Sorry

11—Forgive Me

May 31: 32.7 — May 24: 44.1

CR-60718 (9-60718)—GEORGIE AULD
A Room With A View
MG-11170 (K11170)—TOMMY EDWARDS
The Bridge
VI-20-4574 (47-4574)—EDDIE FISHER
That's The Chance You Take

12—Anytime

May 31: 29.7 — May 24: 39.4

CA-1895 (F-1895)—HELEN O'CONNELL
Crazy Heart
DE-27972 (9-27972—SY OLIVER O.
Blacksmith Blues
VI-20-2700—EDDY ARNOLD
VI-20-4359 (47-4359)—EDDIE FISHER
Never Before

13—Pittsburgh, Pennsylvania

May 31: 28.8 — May 24: 26.4

CO-39663 (4-39663)—GUY MITCHELL
Doll With A Sawdust Heart
DE-28142 (9-28142)—JERRY GRAY O.
Somewhere Along The Line

14—Perfidia

May 31: 21.6 — May 24: 20.6

CA-2023 (F-2023)—BEN LIGHT
Mistakes
CA-2019 (F-2019)—BOB SAVAGE
Confetti
CO-35962—BENNY GOODMAN
CR-60693 (9-60693)—THE MULCAYS
Let Me Call You Sweetheart
DE-25483—TONY MARTIN
DE-27987 (9-27987)—FOUR ACES
You Brought Me Love
ME-5589—JAN AUGUST
VI-42-0157—GLENN MILLER
At Last

15—Carioca

May 31: 15.3 — May 24: 7.1

CA-2080 (F-2080)—LES PAUL & MARY FORD
I'm Confessin' That I Love You
DE-27757 (9-27757)—ANDREWS SISTERS
Daddy
DE-28216 (9-28216)—COLEMAN HAWKINS
Lonely Wine
ME-8966 (8966x45)—CHICO O'FARRILL O.
Everytime

16—That's the Chance You Take

May 31: 13.1 — May 24: 8.7

CR-60659 (9-60659)—DON CORNELL
I'll Walk Alone
DE-28038 (9-28038)—PATTY ANDREWS
I'll Walk Alone
MG-11212 (K11212)—TED STRAETER O.
It Doesn't Matter Where I Go
VI-20-4574 (47-4574)—EDDIE FISHER
Forgive Me

17—Ay-Round the Corner

May 31: 12.9 — May 24: 6.6

CO-39653 (4-39653)—JO STAFFORD
Heaven Drops Her Curtain Down
DE-28054 (9-28054)—WEAVERS
Gandy Dancers' Ball
ME-5813 (5813 x 45)—XAVIER CUGAT O.
Chiu, Chiu

18—What's the Use

May 31: 12.5 — May 24: 23.8

CA-1949 (F-1949)—LINDY DOHERTY
Salt Water Tears
CO-39698 (4-39698)—JOHNNIE RAY
Mountains In The Moonlight

19—Lady Love

May 31: 12.1 — May 24: 7.4

VI-20-4611 (47-4611)—VAUGHN MONROE O.
Idaho State Fair

20—A Little Kiss Goodnight

May 31: 9.7 — May 24: —

CO-39714 (4-39714)—D. Day & G. MITCHELL
Gently Johnny

21—You

May 31: 8.9 — May 24: 8.5

CO-39724 (4-39724)—SAMMY KAYE
Oh, How I Miss You Tonight
CO-39537 (4-39537)—JANETTE DAVIS
Mad About Him, Sad Without Him
DE-28235 (9-28235)—FRED WARING
It Happened In Monterey
MG-11245 (K11245)—TOMMY FURTADO
Wonder

22—Whispering Winds

May 31: 8.8. — May 24: 10.6

ME-5816 (45x5816)—PATTI PAGE
Love, Where Are You Now

23—I'm Confessin'

May 31: 8.6 — May 24: —

CA-2080 (F-2080)—LES PAUL & MARY FORD
Carioca

24—Junco Partner

May 31: 8.4 — May 24: —

DE-28211 (9-28211)—LOUIS JORDON O.
Azure-Te
ME-5833 (5833x45)—RICHARD HAYES
Summertime

25—Cry

May 31: 8.3 — May 24: 16.6

CA-1875 (F-1875)—FOUR KNIGHTS
CD-103—RUTH CASEY
Hold Me Just A Little Longer, Daddy
CR-60592 (9-60592)—EILEEN BARTON
Hold Me Just A Little Longer, Daddy
DE-27857 (9-27857)—PAUL CHAPMAN
KI-1145—ALAN HOLMES
LO-1169 (45-1169)—VERA LYNN
And Love Was Born
ME-5749 (5749x45)—GEORGIA GIBBS
My Old Flame
MG-11113 (K11113)—BILL FARRELL
OK-6840—JOHNNIE RAY
Little White Cloud That Cried
VI-20-4388 (47-4388)—JUNE VALLI
Three Bells
VI-20-4406 (47-4406)—BOB WILLIAMS

26—Tenderly

May 31: 7.5 — May 24: 3.9

CA-1654 (F-1654)—RAY ANTHONY
CO-39648 (4-39648)—ROSEMARY CLOONEY
Did Anyone Call?
DE-24918 (9-24918)—VIC SCHOEN O.
Be Mine
DE-24161 (9-24161)—RANDY BROOKS O.
Lamplight
ME-5716 (5716x45)—RALPH MARTERIE
It's All In The Game
MG-30384 (K30384)—DAVID ROSE
Flying Horse
VI-20-0001 (47-0001)—CHARLIE SPIVAK O.
VI-20-4403 (47-4403)—VAUGHN MONROE O.
I Like It, I Like It

27—I Understand

May 31: 6.9 — May 24: 8.4

DE-28162 (9-28162)—FOUR ACES
I'm Yours

28—At Last

May 31: 6.8 — May 24: 5.3

CA-1912 (F-1912)—RAY ANTHONY
I'll See You In My Dreams
CR-60687 (9-60687)—WINGY MALONE
Awful Waffle Man
DE-27998 (9-27998)—BUDDY JOHNSON O.
Root Man Blues
VI-42-0157—GLENN MILLER O.
Perfidia

29—Half as Much

May 31: 6.6 — May 24: 7.3

CO-39710 (4-39710)—ROSEMARY CLOONEY
Poor Whip-Poor-Will
CO-20879 (4-20879)—CURLEY WILLIAMS
ME-6366 (6366x45)—KEN MARVIN
MG-11202 (K-11202)—HANK WILLIAMS

30—Festival

May 31: 6.4 — May 24: 9.2

CA-2005 (F-2005)—LES BAXTER
Invitation
CO-39708 (4-39708)—PERCY FAITH O.
Delicada
CR-60670 (9-60670)—JOHNNY DESMOND
Confetti
ME-5829 (5829x45)—CURA & CUGAT
Won't You Surrender?
MG-11204 (K11204)—DE MARCO SISTERS
Goin' On A Hayride
VI-20-4577 (47-4577)—FRANKIE CARLE O.
I've Tried A Million Times

31—Hambone

May 31: 6.2 — May 24: 8.2

CO-39672 (4-39672)—FRANKIE LAINE & JO STAFFORD
Let's Have A Party
DE-28057 (9-28057)—TOMMY DORSEY O.
Come What May
OK-6862—RED SAUNDERS
VI-20-4584 (47-4584)—PHIL HARRIS & BELL SISTERS
Mama's On The Warpath

32—Honest and Truly

May 31: 5.6 — May 24: 8.3

CA-2054 (F-2054)—BILLY MAY
When The Swallows Come Back
DE-48284 (9-48284)—LITTLE DONNA HIGHTOWER
DE-46405 (9-46405)—ROLAND JOHNSON
DE-27996 (9-27996)—INK SPOTS
All My Life
DE-27995 (9-27995)—GUY LOMBARDO
One Little Word
MG-11201 (K11201)—GENE McGHEE
VI-20-4656 (47-4656)—RALPH FLANAGAN O.
Singing Winds

33—Sleepless

May 31: 5.5 — May 24: 5.2

CO-39695 (4-39695)—TONY BENNETT
Somewhere Along The Way

34—My Hero

May 31: 4.9 — May 24: 8.6

DE-28073 (9-28073)—FOUR ACES
Spring Is A Wonderful Thing

35—Tell Me Why

May 31: 4.7 — May 24: 4.9

CA-1929 (F-1929)—NORMAN KAYE
Once I Loved You
CR-60625 (9-60625)—HORACE BAILEY
I Want You
DE-27960 (9-27960)—FOUR ACES
Garden In The Rain
DE-27986 (9-27986)—ROBERTA LEE
Slay Foot Rag
KI-4515 (45-4515)—THE SWALLOWS
Roll Roll Pretty Baby
ME-5767 (5767x45)—RALPH MARTERIE O.
Perdido
ME-8267 (8267x45)—DINAH WASHINGTON
Wheel of Fortune
VI-20-4427 (47-4427)—FOUR TUNES
I'll See You In My Dreams
VI-20-4444 (47-4444)—EDDIE FISHER
Trust In Me

36—Somewhere Along the Way

May 31: 4.5 — May 24: 6.5

CA-2069 (F-2069)—NAT "KING" COLE
What Does It Take?
CO-39695 (4-39695)—TONY BENNETT
Sleepless
DE-28141 (9-28141)—JERRY GRAY O.
Pittsburgh, Pa.

37—Sheik of Araby

May 31: 4.4 — May 24: 5.4

CR-60680 (9-60680)—AMES BROTHERS
DE-28182 (9-28128)—LAWSON-HAGGART BAND
South
ME-8070 (45x8070)—ALBERT AMMONS

38—Why Did You Leave Me

May 31: 4.3 — May 24: —

CA-2056 (F-2056)—NORMAN KAYE
I Wanted Love
MG-11218 (K11218)—DANNY WINCHELL
Two (Who Love As One)
VI-20-4687 (47-4687)—PERRY COMO
Lonesome—That's All

39—Dancing With Tears In My Eyes

May 31: 4.2 — May 24: 4.6

DE-27825 (9-27825)—FRANKIE FROEBA O.
Dear Love, My Love
LO-1175—MANTOVANI O.
Dear Love, My Love

40—Just a Little Lovin'

May 31: 4.1 — May 24: 2.3

CA-1850 (F-1850)—BOB CROSBY O.
Bouquet of Roses
VI-47-4703—RALPH FLANAGAN

41—Gently Johnny

May 31: 4.0 — May 24: 3.8

42—Please, Mr. Sun

May 31: 3.6 — May 24: 10.9

43—I Hear a Rhapsody

May 31: 3.4 — May 24: 2.4

44—Gandy Dancers' Ball

May 31: 2.7 — May 24: 6.8

45—Mountains In the Moonlight

May 31: 2.6 — May 24: 4.5

46—Be My Life's Companion

May 31: 1.6 — May 24: 2.9

47—With a Song In My Heart

May 31: 1.4 — May 24: 4.1

48—Wimoweh

May 31: 1.3 — May 24: 3.1

49—Brokenhearted

May 31: 1.2 — May 24: 2.1

50—Little White Cloud that Cried

May 31: 1.1 — May 24: 1.3

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Vic Damone Keeps On Singing —But Now It's For The Troops

VIC DAMONE

Vic Damone is an entertainer. No matter what else he may be doing, his main job is to entertain people.

And so it's not surprising to learn that although he is currently in the army, deep in the heart of Germany, as the expression goes, Vic is still at it.

Only now he is probably working harder, bringing his shows to the troops, than he ever did in private life. For his duties involve a constant one-nighter grind, six nights a week with matinees thrown in here and there for kicks.

When Vic first arrived in Germany, he was assigned by the 7th Army to organize a show called "The Pyramid Of Stars." It was composed of several variety acts and toured the entire area, making quite a name for itself.

Now that practically everyone has seen that show, a new one has been dreamed up by Vic, this called "The Big Show."

It's composed of a company of 27 artists plus 11 technicians. They travel by bus or plane, when necessary, and reach every installation within reaching distance.

The group works 41 days at a time and then gets 2 or 3 days leave. Doing a show in a different camp or installation every night, the company also pitches in for various hospitals it may run across at matinee performances

On the couple of days that Vic gets off, he has used his time to make his Mercury recordings. The latest is "Here In My Heart" which he did with 40 of Germany's most accomplished musicians and which was rushed back to the States for release.

Currently Vic is playing a week's engagement in Berlin—and a week in one place is tantamount to a vacation for the singer.

Marvin Cane, his manager, who recently returned from Europe, where he spent a weekend with Vic in Paris, reports that Vic's feeling well, looks well and is happy with his work.

When he finishes his army duty in about nine months, Vic will be back entertaining us civilians again, on his club dates, theater engagements, Mercury Records and MGM films.

Lively Shindig Introduces Dolly Dawn's New Disk

NEW YORK—In one of the liveliest shindigs of the year, a crowd drawn from the music trade gathered in Al and Dick's Steak House on Wednesday, May 21, to honor Dolly Dawn, Jubilee Record thrush, on the release of her new record "Getting Sentimental Over You" and "Smooth As Silk." A steady stream of visitors representing the various sections of the music industry, from publishers and record companies to juke box operators and disk jockies, made their way into the private dining room to wish the star well.

On hand to greet the guests were the Blaines of Jubilee Records and Cosnat Distributors.

The new release is the second for Dolly on the Jubilee label. Her first was the current pop favorite "Be Anything." Dolly, who has had much experience singing with bands, has appeared in some of the leading night clubs in the country. Originally she hit the spotlight with George Hall's band at the Taft Hotel, New York. Hall is currently managing the affairs of the chantress.

Dolly opened at the Casa Seville, Long Island, on May 23 for a two week run.

Topper Issues First Disks

CHICAGO—Topper Records, brand new label established here by Rick Noran and Jack DeSort, announced its first two releases this past week.

First disk features Johnny Holiday on "My Tears," song was popular with GI's in Germany during the past war. Backing of disk is, "To You With Love," with lyrics by Barbara Rockefeller.

Chet Roble, noted TV piano ace, records "Barefoot Boy" backed with "Ace In The Hole."

"Mask Is Off" Causes Pubs' Bidding Spree

NEW YORK—A new sensation soared over the New York music world last week, a tune called "The Mask Is Off."

Put out on the independent Pyramid label, and sung by Buddy Costa, the number immediately attracted wide attention from the publishers. It was rumored one day last week that half the publishers in town were bidding for the tune but Miller Music of the Robbins, Feist and Miller combine finally won out.

Cosnat Distributors have taken over the national distribution and manufacture of the record.

Music Publishers Holding Makes New Appointments

NEW YORK — Music Publishers Holding Corp., announced this week the following changes in its managerial set-up. The changes became effective May 19.

J. Tatian Roach was appointed to the post of Director of the Standard and Educational Departments; Carl Kritner became General Sales Manager, and Murray Moskowitz takes over the duties of assistant to Roach in addition to continuing as Production Manager.

J. Tatian Roach has been associated with Music Publishers Holding since 1938, serving primarily in the educational field.

Carl Kritner has been with the firm since 1933 and is considered one of the top men in the industry on trade matters.

Murray Moskowitz joined the organization in 1943 in the production department and his experience makes him an invaluable assistant.

THE CASH BOX

Rhythm & Blues Ramblings

Since a mention in Sam Evans' column last week about the **Herb Abramson** (Atlantic's prexy) editorial in company's weekly newsletter, Atlantic has been swamped with requests for a copy. Here intact is Abramson's viewpoint of record biz. . . .

Atlantic has just completed the most successful month in its history. Thanks to the combined efforts of each and every Atlantic distributor and their salesmen, and the cooperation and good will of the disk jockies, the press, the retailers and, ultimately the public, we have been able to rack up the largest single month's total sales in our four year history.

Having reached these heights, we are all setting our sights for new and higher goals. The result of our combined efforts proves that THE RECORD INDUSTRY IS HEALTHY AND PROFITABLE—THERE IS NOTHING WRONG WITH IT THAT GOOD MERCHANDISE (AND GOOD MERCHANDISING) WON'T CURE! Some people would have us believe that business conditions are at a precariously dangerous low and that depression is in the offing for the indies in our industry. The truth of the matter is, that leveling off from spectacular war time and immediate post war highs, our industry has firmly established itself as a steady, profitable and expanding field of commerce.

With four hits out of the top ten, Atlantic's sales are better now even in the "Drinking Wine," "Teardrops" and "Anytime, Anyplace, Anywhere" periods. Thanks to HEALTHY CONDITIONS IN THE INDUSTRY, efficient organization within our distributor network, top quality merchandise which catches or sets public trends, and some fraction of Lady Luck's smile, we are, all of us, enjoying a very good business period. As we said at the outset: "Business is good, thank you!"

* * *

The Swallows have just completed a very successful engagement at Weeks Cafe, Atlantic City. The group will begin a tour of one-nighters on May 23 that will run through June 11. . . . **Billy Bowen** of the **Ink Spots** has signed a juicy contract to record for MGM Records with his **Butterball Four.** The deal was engineered by **Larry Douglas**, columnist of the New York Age. . . . **The Treniers** recording of "Hadicole" on the Okeh label is going strong. . . . **Erroll Garner** returns to Boston's Club Storeyville for his third appearance in six months, May 15 through May 23. Garner returns to Boston fresh from his recent Piano Parade tour which co-starred **Art Tatum, Pete Johnson** and **Meade Lux Lewis.** On May 26, Garner will open a week at Storeyville, New Haven.

Marty Drake Should Be On Wax Says His Chicago Audience

CHICAGO—Marty Drake. featured singer in "Bagels And Yox," the American Yiddish Revue now playing at the Blackstone Theatre, has been winning plaudits from theatre goers and has attracted a great deal of attention in the music trade. Drake is one of those "Big" voices that can carry through any tune and handle it to perfection. It is the impression of many in the trade that the songster would be a sensation on records.

Drake has many years of experience in operatic and popular singing. He was known as Martin Drake when he sang with the Civic Center Operas. He has appeared at Cafe Society and other night spots. Marty Drake was selected as one of the twelve outstanding singers by Edward Johnson for a Met Opera Company scholarship. He has also been seen on Broadway with the late Al Jolson in "Hold Onto Your Hats."

Here is what one of the wisest heads in the trade had to say about Drake: "Here's a young guy with just about everything that any A & R head can ask for. An experienced voice for his years because of his many trials and triumphs. A voice that is seeking wax to express itself, and a voice that has everywhere to go, since he can qualify for opera or pop."

Columbia Renews Doug Edwards' TV Newscast

NEW YORK — Columbia Records' twice-a-week sponsorship of the "Doug Edwards and the News" CBS-TV show be extended to July 1st in order to continue television promotion of the company's new $12.95 three-speed record player attachment, according to an announcement by Irving Townsend, Advertising and Sales Promotion Manager.

The fifteen-minute program, one of the top-rated daily TV news presentations, has been sponsored by Columbia on Tuesday and Thursdays for a thirteen-week period beginning February 26.

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"MAD ABOUT THE BOY"

•

"I CAN'T FACE THE MUSIC"

[WITHOUT CRYING THE BLUES]

DINAH WASHINGTON
5842

Eddy Howard Challenges Don Cherry For Golf Honors

CHICAGO — After reading here about the challenge issued to Perry Como by great golfer, Don Cherry, Eddy Howard, who is well known thruout this area as one of its top golfers, now issues a challenge to Don to play him when he next arrives in the Windy City and name his handicap or play even up.

Tho Don's reputation at golf has preceded him almost everywhere in the country, Howard is extremely well thought of here by all the music men.

In fact, some claim that, 'way back when, Eddy was actually a pro.

Therefore, since Don and Eddy are among that rare golfer's classification of "the 70 shooters," the match should prove extremely interesting and would, without doubt, pull a packed gallery from the music biz here.

Laine Expands Enterprises

HOLLYWOOD — Frankie Laine continues to extend his operations. Frankie Laine Enterprises has announced that on or about July 1st shirts will appear in the department stores under the label "Styled by Frankie Laine." Carl M. Lertzman, managing director of the Laine Enterprises has been doing sales and promotional work for years and will devote his entire time to the promotional selling of the products under the "Laine" banner.

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1 BE ANYTHING (But Be Mine)
Winnie Brown
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2 I'LL ALWAYS BE IN LOVE WITH YOU
b/w
SEQUEL
Paul Quinchette
8272

3 LET ME FLY YOUR KITE
b/w
SAD NEWS FROM KOREA
Lightnin' Hopkins
8274

HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	MOODY MOOD FOR LOVE — *King Pleasure (Prestige)*	HEAVENLY FATHER — *Edna McGriff (Jubilee)*	LAWDY, MISS CLAUDY — *Lloyd Price (Specialty)*
2	MIDDLE OF THE NIGHT — *The Clovers (Atlantic)*	NO MORE DOGGIN' — *Roscoe Gordon (R.P.M.)*	HAVE MERCY, BABY — *The Dominoes (Federal)*
3	5-10-15 HOURS — *Ruth Brown (Atlantic)*	5-10-15 HOURS — *Ruth Brown (Atlantic)*	SO TIRED — *Roy Milton (Specialty)*
4	HEAVENLY FATHER — *Edna McGriff (Jubilee)*	MOODY MOOD FOR LOVE — *King Pleasure (Prestige)*	HEAVENLY FATHER — *Edna McGriff (Jubilee)*
5	THAT'S WHAT YOU'RE DOING TO ME — *The Dominoes (Federal)*	I'LL ALWAYS BE IN LOVE WITH YOU — *Paul Quinchette (Mercury)*	GOING HOME — *Fats Domino (Imperial)*
6	KEEP ON CHURNIN' — *Wynonie Harris (King)*	SO TIRED — *Roy Milton (Specialty)*	I'M A SENTIMENTAL FOOL — *The Marylanders (Jubilee)*
7	TROUBLE IN MIND — *Dinah Washington (Mercury)* *Amos Milburn (Aladdin)*	THAT'S WHAT YOU'RE DOING TO ME — *The Dominoes (Federal)*	MAIL MAN BLUES — *Lloyd Price (Specialty)*
8	HAVE MERCY, BABY — *The Dominoes (Federal)*	INDIAN LOVE CALL — *Louis Armstrong (Decca)*	5-10-15 HOURS — *Ruth Brown (Atlantic)*
9	STOLEN LOVE — *The Larks (Apollo)*	BE ANYTHING — *Ruth Brown (Atlantic)* *Wini Brown (Mercury)*	DUST MY BROOM — *Elmo James (Trumpet)*
10	SO TIRED — *Roy Milton (Specialty)*	ONE MINT JULEP — *The Clovers (Atlantic)*	I CAN'T LOSE WITH THE STUFF I USE — *Lester Williams (Specialty)*

in PHILADELPHIA | in MEMPHIS | in ATLANTA

1	MOODY MOOD FOR LOVE — *King Pleasure (Prestige)*	MIDDLE OF THE NIGHT — *The Clovers (Atlantic)*	ONE MINT JULEP — *The Clovers (Atlantic)*
2	I'M GOING TO PLAY THE HONKY TONKS — *June Adams (Peacock)*	GOING HOME — *Fats Domino (Imperial)*	LAWDY, MISS CLAUDY — *Lloyd Price (Specialty)*
3	THAT'S WHAT YOU'RE DOING TO ME — *The Dominoes (Federal)*	5-10-15 HOURS — *Ruth Brown (Atlantic)*	GOING HOME — *Fats Domino (Imperial)*
4	5-10-15 HOURS — *Ruth Brown (Atlantic)*	HAVE MERCY, BABY — *The Dominoes (Federal)*	5-10-15 HOURS — *Ruth Brown (Atlantic)*
5	ONE MINT JULEP — *The Clovers (Atlantic)*	NIGHT TRAIN — *Jimmy Forest (United)*	NO MORE DOGGIN' — *Roscoe Gordon (R.P.M.)*
6	BIG DIP — *Jimmy Forest (United)*	LET'S TALK ABOUT JESUS — *Bells Of Joy (Peacock)*	LET'S TALK ABOUT JESUS — *Bells Off Joy (Peacock)*
7	HEAVENLY FATHER — *Edna McGriff (Jubilee)*	NO MORE DOGGIN' — *Roscoe Gordon (R.P.M.)*	NIGHT TRAIN — *Jimmy Forest (United)*
8	AFTER HOURS — *Lloyd Glenn (Swingtime)*	GUITAR SHUFFLE — *Lowell Folsom (Swingtime)*	STILL WATER — *Charles Brown (Aladdin)*
9	GOING HOME — *Fats Domino (Imperial)*	YANCEY SPECIAL — *Lloyd Glenn (Swingtime)*	HIGH PRICED WOMAN — *John Lee Hooker (Chess)*
10	NEW BLOWTOP BLUES — *Dinah Washington (Mercury)*	I USED TO HAVE A WOMAN — *Jimmy Rogers (Chess)*	STORY BLUES — *Four Buddies (Savoy)*

HOT

in DALLAS

1	LAWDY, MISS CLAUDY *Lloyd Price* *(Specialty)*	HAVE MERCY, BABY *The Dominoes* *(Federal)*	MARY JO *Four Blazers* *(United)*
2	HAVE MERCY, BABY *The Dominoes* *(Federal)*	ONE MINT JULEP *The Clovers* *(Atlantic)*	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*
3	SO TIRED *Roy Milton* *(Specialty)*	GOING HOME *Fats Domino* *(Imperial)*	NO MORE DOGGIN' *Roscoe Gordon* *(R.P.M.)*
4	SWEET SIXTEEN *Joe Turner* *(Atlantic)*	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*	MIDDLE OF THE NIGHT *The Clovers* *(Atlantic)*
5	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*	LAWDY, MISS CLAUDY *Lloyd Price* *(Specialty)*	SO TIRED *Roy Milton* *(Specialty)*
6	ONE MINT JULEP *The Clovers* *(Atlantic)*	5-10-15 HOURS *Ruth Brown* *(Atlantic)*	MY BUDDY *Jimmy Forest* *(United)*
7	GOING HOME *Fats Domino* *(Imperial)*	SO TIRED *Roy Milton* *(Specialty)*	ONE MINT JULEP *The Clovers* *(Atlantic)*
8	NO MORE DOGGIN' *Roscoe Gordon* *(R.P.M.)*	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*	GOING HOME *Fats Domino* *(Imperial)*
9	GUITAR SHUFFLE *Lowell Folsom* *(Swingtime)*	NO MORE DOGGIN' *Roscoe Gordon* *(R.P.M.)*	5-10-15 HOURS *Ruth Brown* *(Atlantic)*
10	5-10-15 HOURS *Ruth Brown* *(Atlantic)*	HOPE, SKIP AND JUMP *Lynn Hope* *(Aladdin)*	SURE THING *Count Basie* *(Mercury)*

in LOS ANGELES

in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in SAN FRANCISCO

1	HAVE MERCY, BABY *The Dominoes* *(Federal)*	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*
2	BESIDE YOU *The Swallows* *(King)*	ONE MINT JULEP *The Clovers* *(Atlantic)*	LAWDY, MISS CLAUDY *Lloyd Price* *(Specialty)*
3	SO TIRED *Roy Milton* *(Specialty)*	NO MORE DOGGIN' *Roscoe Gordon* *(R.P.M.)*	GOING HOME *Fats Domino* *(Imperial)*
4	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*	5-10-15 HOURS *Ruth Brown* *(Atlantic)*	NIGHT TRAIN *Jimmy Forest* *(United)*
5	ONE MINT JULEP *The Clovers* *(Atlantic)*	LAWDY, MISS CLAUDY *Lloyd Price* *(Specialty)*	LET'S TALK ABOUT JESUS *Bells Of Joy* *(Peacock)*
6	GOING HOME *Fats Domino* *(Imperial)*	SO TIRED *Roy Milton* *(Specialty)*	NO MORE DOGGIN' *Roscoe Gordon* *(R.P.M.)*
7	5-10-15 HOURS *Ruth Brown* *(Atlantic)*	EASY, EASY, BABY *Varetta Dillard* *(Savoy)*	5-10-15 HOURS *Ruth Brown* *(Atlantic)*
8	LAWDY, MISS CLAUDY *Lloyd Price* *(Specialty)*	TROUBLE IN MIND *Amos Milburn* *(Aladdin)*	SO TIRED *Roy Milton* *(Specialty)*
9	I CAN'T LOSE WITH THE STUFF I USE *Lester Williams* *(Specialty)*	STORY BLUES *Four Buddies* *(Savoy)*	STORY BLUES *Four Buddies* *(Savoy)*
10	NO MORE DOGGIN' *Roscoe Gordon* *(R.P.M.)*	COUNTRY BOY *Muddy Waters* *(Chess)*	THAT'S WHAT YOU'RE DOING TO ME *The Dominoes* *(Federal)*

in NEWARK

in RICHMOND

THE CASH BOX BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- He's So Wonderful
  SISTER JESSIE MAE RENFRO
  (Peacock)
- How Far Am I From Canaan?
  SOUL STIRRERS
  (Specialty)
- I Bowed on My Knees
  MEHALIA JACKSON
  (Apollo)
- If Jesus Goes With Me
  ANGELIC GOSPEL SINGERS
  (Gotham)
- I Will Trust In The Lord
  CLARA WARD
  (Savoy)
- Let's Talk About Jesus
  BELLS OF JOY
  (Peacock)
- These Are They
  ORIGINAL GOSPEL HARMONETTES
  (Specialty)
- Tell Me Angel
  ANGELIC GOSPEL SINGERS
  (Gotham)
- Wading Through Blood And Water
  DIXIE HUMMING BIRDS
  (Peacock)
- When He Spoke
  WARD SINGERS
  (Savoy)

William Wieman Dies

NEW YORK— William Wieman, who had been the operating head of Music Publishers Holding Corporation for the past twelve years, died at the age of 50 after an illness of three months. Funeral services were held on Sunday May 18 from the Universal Chapel, Lexington Avenue and 52nd Street. He is survived by his wife, Tina.

After a brief fling at prize fighting, he became associated with the business end of the entertainment world, working with such stars as May Robson, Chauncey Olcott and Fiske O'Hara, as stage manager and director. He was also a pioneer in road showing of early motion picture epics.

Twenty five years ago he joined the Edw. B. Marks Music Corporation. Starting as a salesman, he rapidly rose in the organization until he became the general manager. In 1939 he left Edw. B. Marks to become the operating head of the Standard and Educational Departments of Music Publishers Holding Corporation, a subsidiary of Warner Bros., and the largest music publishing firm in the country.

New Hit!

LOUISIANA

by

PERCY MAYFIELD

432

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

BUY CHESS AND YOU

Buy the BEST

Eddie Johnson's

LATEST AND HIS GREATEST

FEATURING

EDNA McRANEY

"THIS LOVE OF MINE"

B/W **"BACK UP"**

This is Chess # 1512 — ANOTHER No. 1 Money-Maker

QUICK RUSH YOUR ORDER NOW!

CHESS RECORD CORP.

750 E. 49th Street
Chicago 15, Illinois

JAZZ 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

ROSCOE GORDON
(Duke R1)

C+ "TELL DADDY" (3:15) Roscoe Gordon gives out with a low down delivery of a slow blues number. Roscoe's stylized vocal tricks receives solid support from the musical group.

B "HEY, FAT GIRL" (2:25) Flip is a fast moving item with an exciting beat. Roscoe gives the cute lyrics a powerhouse selling, as the band helps out with some group chanting.

PETE "GUITAR" LEWIS
(Federal 12076)

B+ "RAGGEDY BLUES" (2:20) Pete "Guitar" Lewis belts out a hustling big beat blues excitingly for a sock dish. Orking is smooth with emphasis on the brass.

B "HARMONICA BOOGIE" (2:23) A happy instrumental features Pete mouthing a terrific harmonica. Orking is on the light side.

LITTLE ESTHER
(Federal 12078)

B+ "AGED AND MELLOW" (2:42) The sixteen year old star belts out a moderate beat item with feeling and warmth. Little Esther's stirring warbling makes this side a must.

B "BRING MY LOVIN' BACK TO ME" (2:46) The thrush has another contender with her lush reading of this slow blues. Full orchestral backing rounds out a strong dish.

JAY FRANKS
(RPM 357)

C "STRIPPED GEARS" (2:49) Jay Franks and his Rockets of Rhythm come up with a fast moving instrumental that is alive with bounce. Arrangement features the sax.

C+ "FISH TAIL" (2:35) Franks and the Rockets handle a change of pace on this end. The slow bounce again spotlights some solid saxing.

IKE TURNER
(RPM 356)

C+ "TROUBLE AND HEARTACHES" (2:44) Ike Turner handles a moderate tempo ditty with sad lyrics in easy fashion. Turner is backed with some ok orking by the Ben Burton aggregation.

C+ "YOU'RE DRIVING ME INSANE" (2:39) Vocalist comes up with a strong reading of a slow blues. The orchestral handling of an interesting arrangement makes this an ok deck.

THE CASH BOX ★AWARD O' THE WEEK★

"JUNCO PARTNER" (2:42)
"AZURE-TE" (3:05)
LOUIS JORDAN
(Decca 28211; 9-28211)

LOUIS JORDAN

● Louis Jordan belts out an exciting vocal of a current pop comer "Junco Partner." The Cajun French dialect rolls off the tongue of Jordan with a contagious enthusiasm that relays itself to the listener. The rollicking and raucus delivery of the chanter sells the number with an explosive force that makes this end a must for all ops. Louis is set up in top flight manner by the Tympany Five who provides a light backing that supports his dynamic presentation in strong style. The undersiding is a slow fox trot that Jordan sings in his stylized manner. This haunting melody is smoothly projected by the talented vocalist. Louis Jordan also gets off some slick saxing on this end. We like both sides but look for the upper plate to make noise quickly.

LOUIE BROOKS
(Tennessee 126)

B "ONE SLOW ROCK" (2:41) Louie Brooks and band drive out a moderate beat instrumental that showcases some solid saxing. Side also spots a nice bit of piano playing.

B "KEEP PUSHING" (2:39) Flip is a real driving tune with a big bounce. Exciting arrangement again features sparkling piano runs and strong saxing.

THE RADIO FOUR
(Tennessee 118)

C+ "SENDING UP THIS PRAYER" (part one) (2:43) The Radio Four chant a slow spiritual with a light bounce. Lead vocal does a clear, strong voiced job.

C+ "SENDING UP THIS PRAYER" (part two) (2:41) Under siding is a continuation of the first side in the same vein.

BILLIE McALLISTER
(Tennessee 122)

B "31 E. BLUES" (2:36) A moderate beat blues is given a low down treatment by Billie McAllister. A top flight vocal receives the full ork treatment.

B+ "ALRIGHT BABY" (2:39) Billie bangs out a shouty vocal of this driving item. The thrush gives out with everything she has and turns in a great side.

THE SWALLOWS
(King 4533)

C "YOU WALKED IN" (2:15) The group harmonizes on a slow, romantic item. Lead vocalist does well with a humming background.

B "I ONLY HAVE EYES FOR YOU" (2:24) The Swallows present a smooth and easy rendition of the slow oldie. The blending of voices is effective and the side is a strong one.

THE CASH BOX Jazz 'n Blues SLEEPER OF THE WEEK

"LINGER AWHILE" 3:03)
"VELVET SUNSET (3:03)
EARL BOSTIC
(King 4536; 45 x 4536)

EARL BOSTIC

● Earl Bostic has hit the jackpot for ops with a double barreled release. On the upper lid, Earl waxes "Linger Awhile," a fast moving jump instrumental that is sure to excite and please the patrons. Bostic, master of the alto sax, gives a driving demonstration of his capabilities as he sends the notes spinning into a lively and stimulating pattern. The masterful exhibition of polished musicianship makes this a top flight end. The flip side is a change of pace that has Bostic executing a slow mellow piece. As on the upper lid, Earl's horn blowing is exciting and dramatic. The artist's runs and quality of tone make this a fitting coupling for the first deck. Ops should not hesitate to stock up on this two sided winner.

GOSPEL TRAVELERS
(Duke G1)

C "GOD'S CHARIOT" (part one) (2:42) The Gospel Travelers belt out a fast moving religious number zestfully. Gimmick of storm sounds lend effective support.

C "GOD'S CHARIOT" (part two) (2:30) The second part is similar and the sound effects continue with more of same.

THE SPIRIT OF MEMPHIS QUARTET
(King 4538)

C+ "THAT AWFUL DAY" (2:39) The Spirit of Memphis Quartet blends its voices on a slow beat gospel tune. Lead vocalist gives a strong, clear voiced rendition with strong harmony backing.

C "EASE MY TROUBLE IN MIND" (2:32) The group sings another spiritual very much like the upper lid.

SHIRLEY HAVEN and The Four Jacks
(Federal 12079)

B+ "I AIN'T COMING BACK ANYMORE" (3:04) Shirley Haven gives out with a smooth and full vocal effort on a moderate beat item. Shirley's lush piping is supported in subdued manner by the instrumentalists and the Four Jacks harmony.

B "SURE CURE FOR THE BLUES" (2:40) The chantress does a sock vocal with an exciting, driving beat. Handclapping and a male vocal make this another potent platter.

LITTLE WALTER J.
(Chance 1116)

C "JUST KEEP LOVING HER" (2:39) A fast moving blues is belted out by Little Walter J. The singer's vocalizing is musically assisted by a harmonica and guitar.

C+ "THAT'S ALRIGHT" (2:42) The artist pipes a slow blues with feeling. Harmonica and guitar again provide the backdrop.

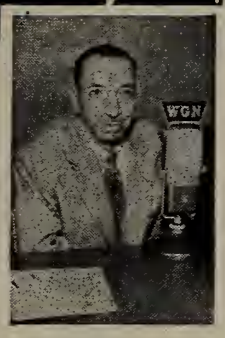
TAMPA RED
(RCA Victor 20-4722)

B "BUT I FORGIVE YOU" (2:52) Tampa Red delivers a stirring vocal to a slow, low down piece. Red's dramatic singing is set up with some excellent piano playing.

B+ "I'M GONNA PUT YOU DOWN" (2:48) Flip side is a moderate beat with Red driving out a cute set of lyrics in an exciting manner. Orking features some outstanding pianoing and a hot sax.

Kickin' The Blues Around

with Sam Evans



Art Rupe, of Specialty, TWA'd into town to complete his new distrib setup, as predicted in this column two months ago. **Jimmy Martin** is the new man on the label for the mid-west. Indie has a strong stable in blues and religious and is faring nicely from its west-coast bivouac, which may become a Californian institution after the smoke and fog of Pittsburgh. The smog of Los Angeles is mild by comparison. . . . D.J.'s across the nation found a sweet tune to play during this past week as a result of National Candy Carnival Week. . . . Fred Fisher Music Co., Inc., building up a drive on "That's When Your Heartaches Begin." Both **Billy Bunn** on RCA, and **The Ink Spots** on Decca, have nice versions.

NBC's Golden Gate outlet KNBC, has appointed **Wallace G. Ray** as a staff announced. Ray formerly served on staff at KBLF in Red Bluff, Calif. This is another appointment of a Negro to a staff position in a fast growing trend. . . . We are particularly proud of the splendid work being done by **Jack Walker,** of Atlantic. Of course, first must come the opportunity. There is always someone to fill the job. In short course we expect to find a fair and equal representation, racially speaking, in the record mfg. and distr. biz. . . .

"Lydia Bailey," the new 20th Century Fox Technicolor flicker, previewed in Haiti, where it was filmed. Special showings in key cities are being arranged, usually through the local office of The Urban League. Film is great and should do right well box-office-wise. . . . **Martha Glaser,** the scribe of NYC's West 48th St., flipping her lid over the recent story on her **Erroll Garner,** in a national news mag. Garner doing The Storeyville in New Haven this week. . . . There is a smart program director at WNEW, in New York. He picked up the option of **Lucky Millinder** for the show "Lucky's Lounge," aired Sats. from 8 to 9 P. M. . . . During the week of Apr. 25, **The Four Aces** wowed 'em up Montreal way. Playing at the Seville (stage and screen), act got more than their share of applause according to rave reviews in local papers.

Tommy Edwards, the MGM throater, is available for bookings in some good territories. He's the kid we want to see get more before the public. . . . **Sophie Tucker** can easily get all of the electoral college votes with her plea "For President." The flip is even better "Max The Income Tax Man." Real nice for your private enjoyment, but perhaps a bit too-too for the FCC. . . . **Don Bell,** KRNT, Des Moines, checks the leading music stores to get the top 5 tunes for his every afternoon show. His morning slot is well balanced, across the board. . . . **Don Robey,** sugar daddy of Peacock Records raking in some real sugar cane due to one **Marie Adams.** Her "My Search Is Over" has it.

Walter A. Buck, vice president and general manager of RCA Victor, states: "Free enterprise is the basis of American Civilization." How true, Brother, how true. . . . **Bill Davis,** who does weird things with an organ, coming into the famed Blue Note. With Okeh recording of "Azure'te" b/w "Rough Riding," Bill and his trio are getting some nice air plays across the country. . . . There is a dearth of news from the Alabama, Georgia and Miss. areas. We would appreciate hearing from deejay, distr., box-men and station managers in those sections, send care this writer, WGN, Chicago. . . . We are watching with keen interest the final stages of AGVA's battle to ban from the airways free interviews by singers and performers. Our only wish is—if this is put into effect—let it be all over the country, or not at all.

As things stand right now, musicians cannot be interviewed in Chi. and perhaps one or two other cities. But elsewhere musicians are being interviewed (and for free). Now the talk is that we can't even interview singers. If this rule is adopted and made final as of the union meeting June 12, to take effect June 23, then let it be effective all over the country, and not just in the centers where the union is strong, or has its headquarters.

Sam Evans is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet, and on WBKB-TV.

Sharing Shearing

ST. LOUIS—When George Shearing visited St. Louis recently, Jimmy Friedeman, the MGM Records distributor there made sure that his time was well taken up seeing the record men around town. Above he is pictured visiting Ed Bonner at KNOX. Ed, transplanted from the East, is one the city's top djs. Left to right are Ed Bonner, Jimmy Friedeman and George Shearing.

BREAKING . . . In New Orleans — Baltimore — Washington — St. Louis

. . . and S-P-R-E-A-D-I-N-G ! !

"I'M A SENTIMENTAL FOOL"

by

THE MARYLANDERS

JUBILEE 5079

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

★AWARD O' THE WEEK★

Watch It Climb to # 1

"MOODY MOOD FOR LOVE"

by KING PLEASURE

PRESTIGE # 924 (45 x 924)

PRESTIGE RECORD CO.
754 10th Ave. CI 6-0847 · N Y

SAVOY DOES IT AGAIN!

THE CASH BOX

★AWARD O' THE WEEK★

ALSO PICKED BY BILLBOARD

Savoy # 847

"EASY, EASY BABY"

"A LETTER IN BLUE"

by America's Newest Queen of the Blue

VARETTA DILLARD

Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.

LATCH ON with

Marie Adams

singing

"I'M GONNA PLAY THE HONKY TONKS"

b/w

"MY SEARCH IS OVER"

Peacock # 1583

DON'T FAIL TO GET THIS GREAT RECORDING!

PEACOCK RECORDS, INC. 4104 Lyons Houston, Texas

A Hit!...

"CAN'T STOP MY CRYING"

by

LAURIE TATE

with Joe Morris ork. #965

Atlantic's Hit Parade

★ 5-10-15 HOURS
Ruth Brown #962

★ ONE MINT JULEP
MIDDLE OF THE NIGHT
The Clovers #963

★ SWEET SIXTEEN
Joe Turner #960

★ DRAGGIN' HOURS
Odelle Turner #964

ATLANTIC RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y

Watch IMPERIAL For SPIRITUALS

CECIL L. SHAW
and the
UNION SPIRITUAL HARMONIZERS
"Jesus Be My Keeper"
"Pray On, My Child"
Imperial 5179

AND

"Jesus Gave Me Life"
"See My Jesus By And By"
Imperial 5185

REV. G. W. KILLENS
and the
MT. CALVARY BAPTIST CHURCH
"Testing Faith"
"Fighting For Jesus"
Imperial 5191

THE SILVER LIGHT QUARTET
"Jesus, Lend Me A Helping Hand In Your Name"
"Unfair Deeds"
Imperial 5184

Imperial Records
6425 Hollywood Blvd.
Hollywood 28, Cal.

Donating Proceeds

NEW YORK—Al Jelane, young singing star (left), presents his newest Carousel release "The Hills Far Away" to Rev. Emilio Di Matteo, Pastor of Saint Anthony's Church, 4540 Richardson Avenue, Bronx, New York, Sunday, May 18th. In presenting this record, Al is donating his entire proceeds towards the School Building Fund. Also shown are Rev. Anthony F. Mestice, Ass't. Pastor, and Ted Curaci, General Chairman of the Drive.

WATCH THIS ONE
SCHOOLBOY PORTER'S
"SOFT SHOULDERS"
B/w "ROLLING ALONG"
(CHANCE # 1114)
CHANCE RECORDS
2009 S. MICHIGAN, CHICAGO, ILL.
(Tel.: DAnube 6-6456)

Myers and Merion Push New Four Aces Release

PHILADELPHIA, PA.—Myers Music and Merion Records (formerly Victoria Records) this week sent a special vinyl pressing of the Four Aces' release "Wanted" to every radio and television station in the country.

James Myers, who is handling the campaign, supervised the recording of "Wanted" just as he did for "It's No Sin" the group's first big disk.

In the past few days, publishers have been bidding for the tune but Myers Music intends to hold it. There are already three other recordings out by Joe Valino on Scoop, Variety Boys on Oscar and Charlie Stone on Arcade Records.

It is expected that the majors may be covering on the tune shortly.

TAX PROBLEMS THAT AFFECT YOU

by

Herman Jaffe, C.P.A.

The tax free dividend has once again reared its ugly head.

Section 115 of the Internal Revenue Code provides that, as a general rule, a distribution made by a corporation to its stockholders in its stock or in rights to acquire its stock shall not be treated as a dividend to the extent that it does not constitute income to the stockholder within the meaning of the Sixteenth Amendment to the Constitution.

Neither Congress nor the Courts have so far devised a working rule for determining with a reasonable degree of certainty when a stock dividend is taxable and when exempt. At present, a stock dividend is not taxable, if after distribution, the proportional interest of the stockholder is no different than before the distribution.

On April 30, 1952, the Tax Court with one dissenting opinion ruled that where the sale of new preferred stock had been arranged by the issuing corporation on behalf of its stockholders in advance of the distribution of such stock, the distribution was a taxable stock dividend.

In this case (C. P. Chamberlin et. al. v. Commissioner of Internal Revenue) only common stock was outstanding, and the corporation decided to issue preferred stock as a stock dividend. This would have met the requirements of the law since the proportional interest of each stockholder would remain the same; but, since an agreement for the sale of this preferred stock had been arranged by the issuing corporation with an insurance company prior to the distribution of this new preferred stock. this of course, materially altered the original stockholders proportionate interests in the net assets of the corporation, thus creating a taxable stock dividend.

The real purpose behind the distribution of the preferred stock dividend where only common stock existed was the contemplated sale of this preferred stock to an insurance company with a view to an early retirement of such stock and the payment thereon of the long-term capital gains tax.

A question is now raised as to whether a stockholder who is the recipient of a tax free stock dividend can later by the course of its disposition, change the status of such a tax free transaction to one of taxable liability.

Ten Years Value for One Weeks Cost

That's What ADVERTISERS Gain

When They Place Their Ad In The

TENTH ANNIVERSARY Issue

Dated: JUNE 21

LAST MINUTE CLOSING DATE JUNE 11

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CHICAGO OFFICE
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(All Phones: WEbster 3-0347)

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1 GOLD RUSH IS OVER
Hank Snow
(RCA Victor 20-4522; 47-4522)

2 DON'T JUST STAND THERE
Carl Smith
(Columbia 20893; 4-20893)

3 WILD SIDE OF LIFE
Hank Thompson
(Capitol 1942; F-1942)

4 LET OLD MOTHER NATURE HAVE HER WAY
Carl Smith
(Columbia 20862; 4-20862)

5 WONDERING
Webb Pierce
(Decca 46364; 9-46364)

6 DON'T STAY AWAY
Lefty Frizzell
(Columbia 20911; 4-20911)

7 THREE WAYS OF KNOWING
Johnnie & Jack
(RCA Victor 20-4555; 47-4555)

8 EASY ON THE EYES
Eddy Arnold
(RCA Victor 20-4569; 47-4569)

9 HONKY TONK BLUES
Hank Williams
(MGM 11160; K11160)

10 SILVER AND GOLD
Pee Wee King
(RCA Victor 20-4458; 47-4458)

Zooming To The Top

LOS ANGELES—The Whippoorwills, new group zooming to the pop top fast via their Vita recording of "Blue Raindrops," went strictly western for an appearance with RCA-Victor's Tex Williams (left) on his NBC coast-to-coaster.

Meeting Dates Of Music Operators' Associations

June 5—Illinois Amusement Association
Place: 208 N. Madison Street, Rockford, Ill.

5—Washington Music Guild, Inc.
Place: 3110 H Street, Washington, D. C.

9—Wisconsin Phonograph Operators' Association
Place: To be announced.

10—Automatic Phonograph Owners' Association
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio

10—California Music Guild
Place: 311 Club, Oakland, Calif.

12—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit.

12—Summit County Music Operators' Association
Place: Mayflower Hotel, Akron, Ohio

12—Music Operators Of Northern Illinois
Place: Double Joe's Restaurant, Route 14, Harvard, Ill.

19—Progressive Music Guild Of South Jersey
Place: Walt Whitman Hotel, Camden, N. J.

Climbing Daily!
"I'LL SAIL MY SHIP ALONE"
b/w
"DOODLE-DOO-DO"
by JANE GRANT
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Gallatin, Tennessee
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TOPS FOR OPS
ROSEMARY CLOONEY
singing...
"HALF AS MUCH"
COLUMBIA RECORD
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'BUSY' IN THE MACHINES
★ ★ ★ ★
PEE WEE KING'S
"BUSY BODY"
and
"I DON'T MIND"
RCA Victor 20-4655 (47-4655)

KING - DELUXE - FEDERAL
King DE LUXE Federal RECORDS
Best Sellers

POPULAR
★ STEVE LAWRENCE
POINCIANA
NEVER LEAVE ME
15185 and 45-15185*
★ JOHNNY LONG
JUST LIKE THAT
SOME LITTLE SOMEONE
15176 and 45-15176*
★ DICK BROWN
GOTTA GO WEEDIN'
WHISTLE MY LOVE
15182 and 45-15182*

FOLK-WESTERN
★ HAWKSHAW HAWKINS
I'M UNWANTED
GOT YOU ON MY MIND
1062 and 45-1062*
★ MOON MULLICAN
MY TEARS WILL POUR JUST LIKE RAIN
TRIFLIN' WOMAN BLUES
1060 and 45-1060*
★ COWBOY COPAS
BOOMERANG
IT'S ENOUGH TO MAKE ANYONE CRY
1064 and 45-1064*
★ WAYNE RANEY
CATFISH BABY
HEADS OR TAILS, I WIN
1058 and 45-1058*
★ GRANDPA JONES
TIME, TIME, TIME
DOWN IN DIXIE (WHERE THEY SAY "YOU ALL")
1051 and 45-1051*

SEPIA BLUES
★ TODD RHODES
ROCKET 69
POSSESSED
4528 and 45-4528*
★ LUCKY MILLINDER
LOADED WITH LOVE
RAM-BUNK-SHUSH
4534 and 45-4534*
★ THE SWALLOWS
BESIDES YOU
YOU LEFT ME
4525 and 45-4525*
★ SONNY THOMPSON
I'LL DROWN IN MY TEARS
CLANG, CLANG, CLANG
4527 and 45-4527*
★ MOOSE JACKSON
(LET ME LOVE YOU) ALL NIGHT LONG
BOOTSIE
4535 and 45-4535*

FEDERAL
★ THE DOMINOES
HAVE MERCY BABY
DEEP SEA BLUES
12068 and 45-12068*
THAT'S WHAT YOU'RE DOING TO ME
WHEN THE SWALLOWS COME BACK TO CAPISTRANO
12059 and 45-12059*

* 45 R.P.M.
distributors
King RECORDS INC.
CINCINNATI 7, OHIO

THE CASH BOX FOLK and WESTERN ROUNDUP

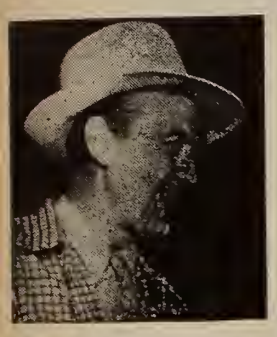
The Kate Smith TV'er was again host to country artists from WSM on May 21st with **Carl Smith** (Columbia), **The Carter Sisters** (Columbia), **Lonzo and Oscar** (Decca), **Moon Mullican** (King), and the Square Dancers. Country talent has drawn top attention from Kate Smith viewers which accounts for the recent call-backs.

Carl Butler (Capitol) has returned to his old stand at WROL in Knoxville after several months at WVLK in Versailles, Ky.

Station WVOW in Logan, West Virginia has recently gone on the air. Schedule fills twenty hours per day. One of the top time holders is **Happy Ison**, a veteran in the country record spinning field. Station also features the **West Virginia Wildcats** for live spots and personal appearances in the local area.

WSM's array of talent opens on the roof of the Astor in New York the night of the 26th. **Eddie Hill** (Mercury) is the featured m. c. backed with his own sidemen. **Martha Carson** (Capitol) will also be a full time name for the 16 weeks along with **The Beaver Valley Sweethearts** (RCA Victor). First two weeks will feature **Red Foley** (Decca) and **The Duke of Padukah** as guest stars.

Jack Norman, a new name at WNPT in Tuscaloosa, Ala., has taken over the "Search For Talent" show that is staged at local Disney Theatre every Saturday. Show has copped top area attention in attendance as well as from their broadcast.



RED FOLEY

The annual "Hereberger County Grandmother's Breakfast" was aired over St. Cloud, Minn's. KFAM recently. Several of areas top d. j's. were featured including St. Paul's **Clellan Card**, and **Don Opheim** and **Don Welsh** of KFAM. Over 400 Grandmothers were present with prizes going to several of unusual distinction. Reports are a big time for all including the playing of several country records.

Dwight Gordon has taken over the country d. j. honors at KXLW in St. Louis. He starts off with three hours each day. Dwight's old stand was at WJCD in Seymour, Indiana.

Cactus Joe Nixon of WOKE in Oak Ridge, Tenn. running a Saturday morning kiddie show from local grocery. Show is drawing plenty of attention from oldsters as well as youngsters as show is put on with full regalia—beard, boots, guns and horses. **Cactus Joe** also m. c's. several hours of country records each week for a big audience he has built in scarcely three months.

Pat Cook, one of St. Louis' top country jockeys, will be host to **Carl Smith** (Columbia) at his "Rhythm Roundup and Jamboree" on June 1st with **The Carlisles** (Mercury) heading the show on June 8th. Show is enacted from local park with parts broadcast over St. Louis stations.

"Cowboy" Don Perazzo carries on into the third year with his Benson Dude Ranch Program from Omaha's KBON. Perazzo has held almost all of the thirteen sponsors he started with two years ago.

The Prince Albert NBC seg of WSM's "Grand Ole Opry" will emanate from the stage of the Belasco Theatre in New York on May 31st and June 7th. Arrangements are due to **Red Foley**'s appearance on WSM's Astor show for this two week period. Same cast will be used as has been used from Nashville and the air show will be piped into Ryman Auditorium in Nashville for the "Grand Ole Opry" audiences of those dates.

Bob McKeehan of KCNA in Tucson is looking for traveling acts to promote on his Saturday night dance show. Anyone going that way on a Saturday—get ahold of Bob.

Buddy Reynolds (Aragon), one of the top Canadian country artists, began a tour across Canada on May 15th. Reynolds is known in the northern parts for his Aragon recording of "Spruce Bug" which he also wrote.

Apologies to Bud Shurian and Pete Ward (WARE-Mass.) for the item in our May 17 column in which we stated Phil Alarie initiated and does the honors on the 8 A.M. WARE deejay show. Phil Alarie is the director of the French programs on the Massachusetts station. The show mentioned is the brainchild of Bud Shurian and is across the board at 8 o'clock. Fifteen minutes of folk music under the heading of "Rhythm Roundup" and is M.C.'d by Bud as "Cousin Lem." Pete Ward does one half hour on Saturday morning called "Mickey's Western Jamboree."

"WORDS"

EDDIE ZACK—Decca

TERRY PRESTON—Capitol

JOHNNY HORTON—Abbott

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CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

1. I DON'T CARE IF YOU GO A LITTLE FURTHER — Keray Regan *(Aragan)*
2. CALL OF THE MOUNTAINS — Ray Little *(Aragon)*
3. TOO OLD TO CUT THE MUSTARD — Ernest Tubb & Red Foley *(Decca)*
4. SILVER AND GOLD — Pee Wee King *(RCA Victar)*
5. MOM'S AND DAD'S WALTZ — Lefty Frizzell *(Columbia)*
6. MISSING IN ACTION — Jimmy Wakely *(Capital)*
7. THESE THINGS SHALL PASS — Hank Snow *(RCA Victor)*
8. GOLD RUSH IS OVER — Hank Snow *(RCA Victar)*
9. MY CHAPEL IN THE PINES — Rhythm Pals *(Aragan)*
10. GIVE ME MORE, MORE, MORE — Lefty Frizzell *(Columbia)*

FOLK AND WESTERN REVIEWS

A DISK A SLEEPER · B VERY GOOD · C+ GOOD · C FAIR · D MEDIOCRE

BULLSEYE of the WEEK

"DEVIL'S HEART" (2:41)

"HILLBILLY HEAVEN" (2:38)

WESLEY TUTTLE
(Capitol 2091; F-2091)

● Wesley Tuttle comes up with a slow, light beat item that he sings with an ease and smoothness that is typical of his presentations. Tuttle's warm delivery and feelingful interpretation of the expressive lyrics and the pretty melody make an effective wedding. The result offers a blend of talent and tune that will surely appeal to the listener, and one that will lure nickels into the coin chutes of the boxes. Titled, "Devil's Heart," Tuttle has a winning number on the upper lid. Wesley's talented guitaring embellishes the waxing further. Flip is an exciting country tune with a religious theme that is done in jubilee style. Handclapping, vocal chorus, and a stirring Tuttle vocal make this another good choice for ops. However, the top looks stronger and ops are urged to get with it.

JIMMY THOMASON
(King 1065)

C+ "YOU WERE JUST A KID" (2:15) Jimmy Thomason warbles a moderate beat with light bounce and tender lyrics engagingly.

C+ "BROWN BOTTLE BLUES" (2:26) Vocalist sings a slow country blues with string band support.

BILLY BROWN
(Columbia 20936)

B "TIGHT WAD" (2:35) A sentimental tune on the light side is sung by Billy Brown with an easy humor as a pleads for a kiss from his "tightwad" girl.

C+ "I'M SENDING BACK EVERYTHING BUT THE MEMORIES" (2:20) Flip is a change of pace as Billy sings a slow number with sad lyrics.

STUART HAMBLEN
(Columbia 20938)

C+ "BLACK DIAMOND" (2:58) A slow religious number is rendered in a talky manner by Stuart Hamblen. Light humming background heightens the somber effect.

C+ "THIS SHIP OF MINE" (2:52) Hamblen, with the backing of Darol Rice and his ork waxes another slow piece with a religious theme.

SHORTY ASHBURN
(Bullet 749)

B "TRIFLIN' HEART" (2:40) A moderate tempo item is treated to a happy reading by Shorty Ashburn. Musical backdrop, which spots a bit of chord sweeping in the barroom vein, helps make this a strong end.

C+ "ARE YOU LONELY TOO" (2:28) An easy vocal of a slow romantic tune is set to a similar arrangement and features the piano again.

COWBOY COPAS
(King 1064)

B "BOOMERANG" (2:43) Cowboy Copas comes up with a catchy tune with a light bounce and gives the moderate tempo a pleasant reading. The artist handles the romantic lyrics with a relaxing ease.

C+ "IT'S ENOUGH TO MAKE ANYONE CRY" (2:48) Flip is a slow, sad item that Copas delivers in his usual feelingful and smoothing manner.

TOMMY DUNCAN
(Intro 6054)

C+ "NANCY JANE" (2:25) Tommy Duncan delivers a fast moving bounce zestfully. Choral backing, happy lyrics and some nimble finger work on the keys make this a pleasant deck.

B "THE GOSSIP SONG" (2:35) Duncan, with the aid of the Ranger Trio, warbles a slow romantic tune set against an easy string backing.

RUSTY McDONALD
(Intro 6055)

C+ "RAINDROP BLUES" (2:14) A slow light bounce with sad lyrics is given a country blues treatment by clear voiced Rusty McDonald.

B+ "GOODNIGHT BROKEN HEART" (2:45) Rusty sings a soft moderate tempo ballad smoothly and effortlessly. The chanters' sock delivery of the sad lyrics brings in a great side.

DOODLES WEAVER and His Doodlebugs
(Intro 6056)

C "APRIL SHOWERS" (2:37) Doodles Weaver, with Professor Feetlebaum on the vocal, turn out a novelty item with all kinds of gimmick noises. Lots of nonsense and fun based on the oldie "April Showers."

B "THE PRESIDENTIAL HANDICAP" (2:45) Another novelty side with bird whistles and running commentary on the style of a horserace. Leading presidential candidates are named in the humorous lyrics.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MAY 31, 1952

New York, N. Y.

1. KISS OF FIRE *(Georgia Gibbs)*
2. BLUE TANGO *(Leroy Anderson)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. I'M YOURS *(Don Cornell) (Eddie Fisher)*
5. I'LL WALK ALONE *(Don Cornell)*
6. HERE IN MY HEART *(Al Martino)*
7. A GUY IS A GUY *(Doris Day)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. PITTSBURGH, PA. *(Guy Mitchell)*
10. DELICADO *(Percy Faith)*

Chicago, Ill.

1. KISS OF FIRE *(Georgia Gibbs)*
2. DELICADO *(Percy Faith)*
3. I'M YOURS *(Don Cornell)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. HERE IN MY HEART *(Al Martino)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. A GUY IS A GUY *(Doris Day)*
8. BLUE TANGO *(Leroy Anderson)*
9. I MAY HATE MYSELF IN THE MORNING *(Bette McLaurin)*
10. WHEEL OF FORTUNE *(Kay Starr)*

Los Angeles, Calif.

1. I'M YOURS *(Eddie Fisher) (Toni Arden)*
2. I'LL WALK ALONE *(Don Cornell) (Jane Froman)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. KISS OF FIRE *(Georgia Gibbs) (Billy Eckstine)*
5. HERE IN MY HEART *(Al Martino)*
6. BLUE TANGO *(Leroy Anderson)*
7. I WAITED A LITTLE TOO LONG *(Kay Starr)*
8. JUNCO PARTNER *(Richard Hayes)*
9. BLUE RAINDROPS *(Whippoorwills)*
10. DELICADO *(Percy Faith)*

Richmond, Va.

1. BLACKSMITH BLUES *(Ella Mae Morse)*
2. BLUE TANGO *(Leroy Anderson)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. A GUY IS A GUY *(Doris Day)*
5. KISS OF FIRE *(Georgia Gibbs)*
6. I'LL WALK ALONE *(Jane Froman)*
7. PITTSBURGH, PA. *(Guy Mitchell)*
8. ANYTIME *(Eddie Fisher)*
9. HERE IN MY HEART *(Al Martino)*
10. I'M YOURS *(Eddie Fisher—Four Aces)*

Philadelphia, Pa.

1. HERE IN MY HEART *(Al Martino)*
2. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
3. PITTSBURGH, PA. *(Guy Mitchell)*
4. BE ANYTHING *(Eddy Howard)*
5. GONNA GET ALONG WITHOUT YA *(Teresa Brewer)*
6. I'M YOURS *(Eddie Fisher)*
7. KISS OF FIRE *(Georgia Gibbs)*
8. CARIOCA *(Les Paul)*
9. BLUE TANGO *(Leroy Anderson)*
10. I WAITED A LITTLE TOO LONG *(Kay Starr)*

St. Louis, Mo.

1. HERE IN MY HEART *(Al Martino)*
2. KISS OF FIRE *(Louis Armstrong)*
3. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
4. CARIOCA *(Les Paul)*
5. BLUE TANGO *(Leroy Anderson)*
6. I'M YOURS *(Eddie Fisher)*
7. I REMEMBER WHEN *(Eddie Fisher)*
8. INDIAN LOVE CALL *(Louis Armstrong)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. I'LL WALK ALONE *(Louis Armstrong)*

Shoals, Ind.

1. BLUE TANGO *(Guy Lombardo)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. A GUY IS A GUY *(Doris Day)*
5. ANYTIME *(Eddie Fisher)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. I'LL WALK ALONE *(Don Cornell)*
8. FORGIVE ME *(Eddie Fisher)*
9. BE ANYTHING *(Champ Butler)*
10. I'M YOURS *(Four Aces)*

Kinston, N. C.

1. BLUE TANGO *(Guy Lombardo)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. A GUY IS A GUY *(Doris Day)*
5. ANYTIME *(Eddie Fisher)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. I'LL WALK ALONE *(Don Cornell)*
8. FORGIVE ME *(Eddie Fisher)*
9. BE ANYTHING *(Champ Butler)*
10. I'M YOURS *(Four Aces)*

Miami, Fla.

1. HERE IN MY HEART *(Al Martino)*
2. I'M YOURS *(Don Cornell)*
3. KISS OF FIRE *(Georgia Gibbs)*
4. I'LL WALK ALONE *(Don Cornell)*
5. BLUE TANGO *(Leroy Anderson)*
6. BLACKSMITH BLUES *(Ella Mae Morse)*
7. DELICADO *(Percy Faith)*
8. BE ANYTHING *(Eddy Howard)*
9. A GUY IS A GUY *(Doris Day)*
10. WHEEL OF FORTUNE *(Kay Starr)*

Des Moines, Iowa

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLACKSMITH BLUES *(Ella Mae Morse)*
3. BLUE TANGO *(Leroy Anderson)*
4. BE ANYTHING *(Eddy Howard)*
5. PITTSBURGH, PA. *(Guy Mitchell)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. I'M YOURS *(Four Aces)*
8. BE MY LIFE'S COMPANION *(Mills Brothers)*
9. I'LL WALK ALONE *(Don Cornell)*
10. A GUY IS A GUY *(Doris Day)*

Brodhead, Wis.

1. A GUY IS A GUY *(Doris Day)*
2. BLACKSMITH BLUES *(Ella Mae Morse)*
3. PITTSBURGH, PA. *(Guy Mitchell)*
4. AY-ROUND THE CORNER *(Jo Stafford)*
5. WILD SIDE OF LIFE *(B. Ives & G. Martin)*
6. I'LL WALK ALONE *(Patty Andrews)*
7. GANDY DANCERS' BALL *(F. Laine-Jo Stafford)*
8. MY HERO *(Four Aces)*
9. KISS OF FIRE *(Louis Armstrong)*
10. I'M YOURS *(Four Aces)*

Dallas, Tex.

1. KISS OF FIRE *(Georgia Gibbs)*
2. BLUE TANGO *(Leroy Anderson)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. A GUY IS A GUY *(Doris Day)*
5. HERE IN MY HEART *(Al Martino)*
6. I'LL WALK ALONE *(Don Cornell)*
7. I'M YOURS *(Don Cornell)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. FORGIVE ME *(Eddie Fisher)*
10. PITTSBURGH, PA. *(Guy Mitchell)*

Cincinnati, Ohio

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. BE ANYTHING *(Eddy Howard)*
5. PITTSBURGH, PA. *(Guy Mitchell)*
6. BE MY LIFE'S COMPANION *(Mills Brothers)*
7. I'LL WALK ALONE *(Don Cornell)*
8. FORGIVE ME *(Eddie Fisher)*
9. A GUY IS A GUY *(Doris Day)*
10. TELL ME WHY *(Four Aces)*

Omaha, Neb.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Guy Lombardo)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. ANYTIME *(Eddie Fisher)*
5. A GUY IS A GUY *(Doris Day)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. BE ANYTHING *(Eddy Howard)*
8. I'LL WALK ALONE *(Don Cornell)*
9. CRY *(Johnnie Ray)*
10. FORGIVE ME *(Eddie Fisher)*

St. Paul, Minn.

1. BLACKSMITH BLUES *(Ella Mae Morse)*
2. BLUE TANGO *(Anderson-Winterhalter)*
3. A GUY IS A GUY *(Doris Day)*
4. WHEEL OF FORTUNE *(Kay Starr)*
5. I'LL WALK ALONE *(Cornell-Froman)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. ANYTIME *(Eddie Fisher)*
8. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
9. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
10. HERE IN MY HEART *(Al Martino)*

Cleveland, Ohio

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. A GUY IS A GUY *(Doris Day)*
5. ANYTIME *(Eddie Fisher)*
6. PERFIDIA *(Four Aces)*
7. CRY *(Johnnie Ray)*
8. I'LL WALK ALONE *(Don Cornell)*
9. BE ANYTHING *(Eddy Howard)*
10. TELL ME WHY *(Four Aces)*

Phoenix, Ariz.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. A GUY IS A GUY *(Doris Day)*
4. I'M YOURS *(Four Aces)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. FORGIVE ME *(Eddie Fisher)*
7. CRY *(Johnnie Ray)*
8. DELICADO *(Percy Faith)*
9. MOUNTAINS IN THE MOONLIGHT *(Johnnie Ray)*
10. CARIOCA *(Les Paul & Mary Ford)*

Indianapolis, Ind.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. A GUY IS A GUY *(Doris Day)*
5. ANYTIME *(Eddie Fisher)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. BE ANYTHING *(Eddy Howard)*
8. PERFIDIA *(Four Aces)*
9. HAMBONE *(Laine-Stafford)*
10. CRY *(Johnnie Ray)*

Memphis, Tenn.

1. PITTSBURGH, PA. *(Guy Mitchell)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. A GUY IS A GUY *(Doris Day)*
4. BLUE TANGO *(Leroy Anderson)*
5. WHAT'S THE USE? *(Johnnie Ray)*
6. ANYTIME *(Eddie Fisher)*
7. DELICADO *(Percy Faith)*
8. BE ANYTHING *(Eddy Howard)*
9. CRY *(Johnnie Ray)*
10. KISS OF FIRE *(Georgia Gibbs)*

Denver, Colo.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Hugo Winterhalter)*
3. ANYTIME *(Eddie Fisher)*
4. KISS OF FIRE *(Georgia Gibbs)*
5. A GUY IS A GUY *(Doris Day)*
6. CRY *(Johnnie Ray)*
7. TELL ME WHY *(Four Aces)*
8. AT LAST *(Ray Anthony)*
9. PLEASE, MR. SUN *(Johnnie Ray)*
10. I'LL WALK ALONE *(Don Cornell)*

San Francisco, Calif.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. A GUY IS A GUY *(Doris Day)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. I'LL WALK ALONE *(Don Cornell)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. ANYTIME *(Eddie Fisher)*
8. KISS OF FIRE *(Georgia Gibbs)*
9. FORGIVE ME *(Eddie Fisher)*
10. BE ANYTHING *(Eddy Howard)*

Detroit, Mich.

1. A GUY IS A GUY *(Doris Day)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. DELICADO *(Percy Faith)*
5. I'M YOURS *(Don Cornell)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. HERE IN MY HEART *(Al Martino)*
8. BLUE TANGO *(Leroy Anderson)*
9. PITTSBURGH, PA. *(Guy Mitchell)*
10. I'LL WALK ALONE *(Don Cornell)*

Reno, Nev.

1. PITTSBURGH, PA. *(Guy Mitchell)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. A GUY IS A GUY *(Doris Day)*
4. ANYTIME *(Eddie Fisher)*
5. WHAT'S THE USE *(Johnnie Ray)*
6. BLUE TANGO *(Leroy Anderson)*
7. BROKENHEARTED *(Johnnie Ray)*
8. KISS OF FIRE *(Georgia Gibbs)*
9. I'M YOURS *(Eddie Fisher)*
10. CRY *(Johnnie Ray)*

Kansas City, Mo.

1. KISS OF FIRE *(Georgia Gibbs)*
2. BLUE TANGO *(Leroy Anderson)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. CRY *(Johnnie Ray)*
6. A GUY IS A GUY *(Doris Day)*
7. I'LL WALK ALONE *(Don Cornell)*
8. FORGIVE ME *(Eddie Fisher)*
9. DELICADO *(Percy Faith)*
10. PERFIDIA *(Four Aces)*

WANT NEW TYPE GAME

Ops and Distribs Agree With 'The Cash Box' That New Type Game Needed to Revive Entire Amusement Field. Can Reopen Territories And Boom Business.

CHICAGO—Ever since appearance here of many feature articles regarding the fact that there is a growing demand from everywhere in the field for a new type of amusement game, operators and distributors have advised *The Cash Box* to keep up its efforts in this direction.

They claim, "The need for a new type amusement game grows greater each day."

One distrib stated, "If we had a new type, moderately priced game right now, we could put dozens of new people in the business.

"Many have been calling on us," he reports, "and would like to enter the amusement games business, but," he continues, "they are frightened away by the prices we have to get for the new equipment."

Operators, likewise, also believe that a new type amusement game is needed.

Said one very well known midwest op, "A new type amusement game would not only revive business for everyone, but, most important, it would reopen much closed territory.

"That," he claims, "is what's most important to us operators.

"We don't care how many new people get into the business.

"We have our own spots, but, we need something new for those spots to make it pay us to continue operating."

Most important of all the comments which have reached this publication, is that an entirely different new type game would be placed in the many, many locations, everywhere across the country, which have been vacated because of local and Federal rulings.

"There must be some manufacturer who is planning to present an entirely new type of product in the amusement field," one operator stated, "and he will certainly find one of the most receptive markets any manufacturer has ever yet known," he predicted.

All are agreed as to the moderate price of any new type product.

It is a well known fact, here in the coincenter of the world, that the manufacturers haven't let up for an instant seeking a new type amusement product for the field.

In fact, some of the manufacturers have been working ahead in this regard for many, many months.

There is no doubt that, even sooner than many expect, some new type products may be presented which will answer the great need of the entire amusement field and, perhaps, start the new big boom under way all are looking forward to when such a new type product comes to the market.

Harry Salat Joins With Paul Golden's LaRu Novelty

CHICAGO—Harry Salat, formerly with Al Sebring here, has joined in with Paul Golden and LaRu Novelty Company, this city.

At the present time the firm reports that, "We are doing some selling of equipment we have here, and also some buying."

LaRu Novelty is considered one of the top operators of music and games in this area.

Letters Of Praise Flood Chicago's Juke Box Ops For Work To Help Curb Juvenile Delinquency

Churches, Schools, Playgrounds, Boys Clubs, other Institutions Tell Press And Public of Great Work Being Done by Chicago's Juke Box Ops

CHICAGO—Just three words, used by a director of one of the City of Chicago's Playgrounds, probably tell the whole story of what the public as well as churches, charitable institutions, boys' clubs, and many other organizations think of the drive to help curb juvenile delinquency which Chicago's juke box operators have instituted.

Said "Lefty" Pawlman of the Commercial Club Playground, 1845 Rice Street (Bureau of Parks and Recreation, Division of Playgrounds, City of Chicago): "God bless you."

Edward J. McCabe of the Davis Square Park, Chicago Park District, 45th Street and So. Paulina, could only say:

"This is the greatest thing that has ever happened to benefit our park. The donation of this juke box means that we will be able to attract a great many more kids back of the yards here and bring them in off the streets."

Out in Hegewisch, Ill., John Finn, Executive Director of the Hegewisch Community Center, could only say:

"Thank every one of the juke box operators for me. They must realize what a marvelous thing they have done for our community."

S. F. Nagy, Secretary of the Hazel Crest, Ill., Lions Club, advised:

"You juke box operators of Chicago are blessed because of your generosity and your charity to help our kids get off the streets and enjoy grand music."

Daniel DeFalco of the University of Chicago Settlement, "back of the yards", at 4630 McDowell Ave., could only hoarsely whisper his sincerest thanks to everyone of the juke box operators, "Who are helping," he stated, "with the donation of this gorgeous juke box to curb delinquency thruout this toughest of all sections in the nation, 'back-of-the-yards'."

Mrs. Chas A. Silberman of the Deborah Boys' Club at 3401 W. Ainslie St., stated, when she heard that this grand club of teenagers had received a free juke box:

"I'm absolutely speechless. Never before, in all of our history, has such open-hearted generosity been demonstrated to us. This is the grandest work in the history of this city.

"To anyone, anywhere, I want to state here and now, that the juke box men and women of Chicage are the finest and most charitable and understanding people I've ever heard of in all my life."

Malcolm D. Shanower of the Lincoln Boy's Club, division of the Chicago Boy's Clubs, 1725 North Orchard Street, could only say:

"God bless you all. All of you juke box people. This is forever to your credit on God's permanent register."

Mr. Joseph Remsing of the Teenager's Club, Forest River, Ill., said:

"This is so great that I'm absolutely speechless. You juke box people are God's people."

Sol Frankel, Club Director of the BBR (Boy's Brotherhood Republic) of the Young Men's Jewish Council, 1530 South Hamlin Ave., could only say:

"Humbly, and in all my prayers, thank you! All of you juke box people of Chicago."

Monsiegneur Mulcahy of the Maryville Academy, Des Plaines, Ill., stated:

"This is, without doubt, the finest and most blessed work that man could undertake—to help children."

Mr. and Mrs. Abe Hagiwara of the Olivet Institute, 1441 No. Cleveland St., could only say, with much emotion: "Thank you. Thank you. And tell every juke box person in Chicago our hearts are full of thanks to them."

Miss Jewel Malm, of the Association House of Chicago, 2150 W. North Ave., told Robert E. Gnarro:

"This is the finest thing that has ever happened to us. God bless you juke box people of Chicago."

Stewart W. Knarr, Director of the Valentine Boy's Club, 3400 South Emerald Ave., in reply to the fact that Mr. Moses Profitt was donating a juke box to his grand organization said:

"I've never before been so highly and so open-heartedly honored. I want to thank everyone in the juke box industry of Chicago for this marvelous donation."

Steve Antonik of the Marshall Square Boy's Club, 2628 W. Cermak Road, said, "Believe me, this is something that every one of our boys and girls will remember as long as they live."

And so many, many more letters of praise have flooded in that operators here are not only thrilled, but tremendously proud of this concerted effort on the part of their organization to help these charitable institutions thruout their great city to combat the juvenile delinquency which has been spreading instead of receding.

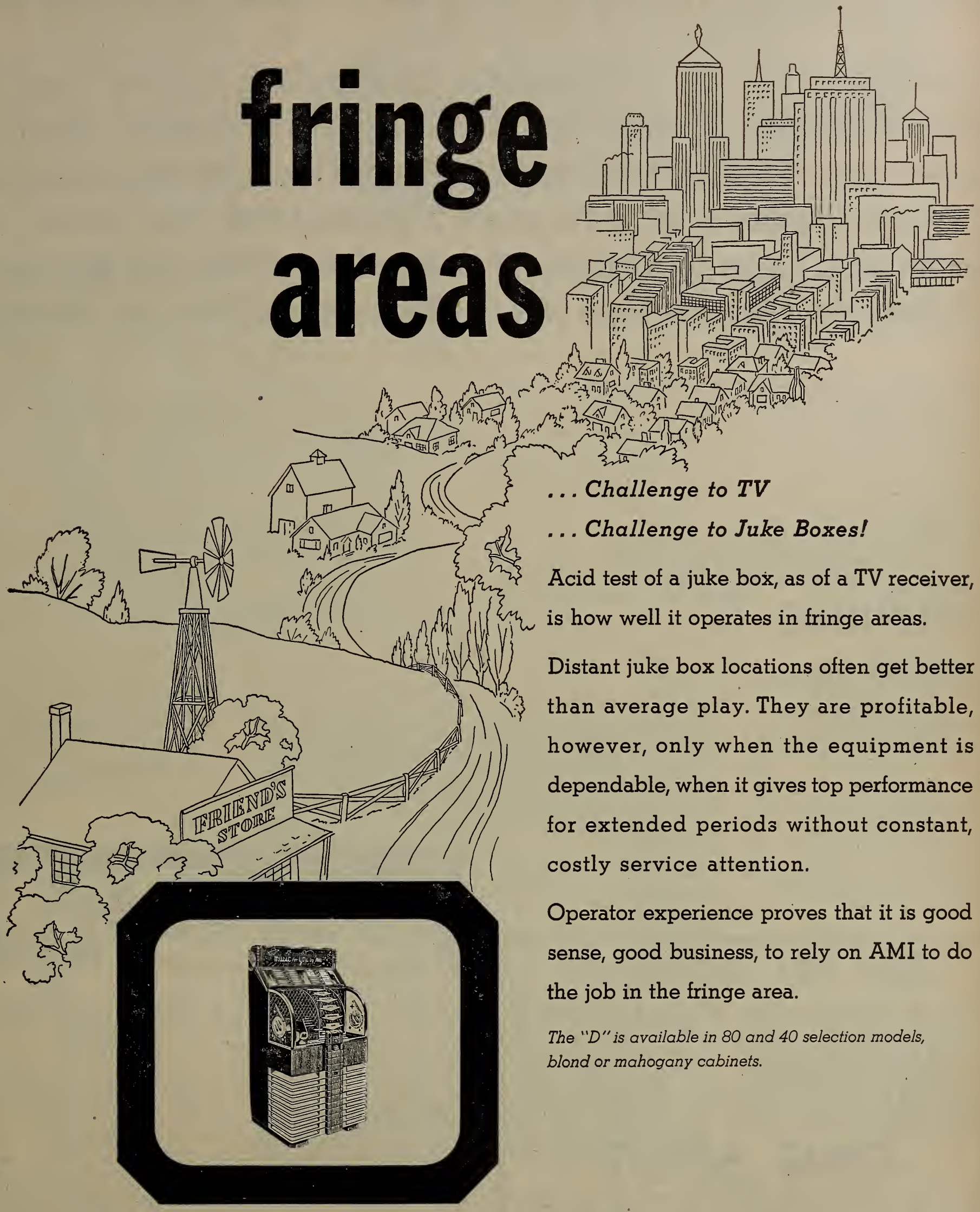
Editor's Note: It has never been the policy of THE CASH BOX to pat itself on the back, but, because our publisher, Bill Gersh, is located in Chicago, we feel, tho Bill may frown on this footnote, that he should be given the credit due him for organizing this drive on the part of Chicago's juke box operators to get them to come forward with these donations which are winning such outstanding honor and glory for them from among the leading charitable institutions, as well as the press and the public, in the big shouldered hustling, bustling City on the shores of Lake Michigan.)

Music Guild of Nebraska Celebrates First Birthday

OMAHA, NEBRASKA—The Music Guild of Nebraska is a year old this month. It was officially organized May 6, 1951 to help unite automatic phonograph operators for their mutual advantage, inculcate just and equitable principle of trade, acquire and disseminate useful business information pertaining to the trade, improve the standards and methods of doing business and to promote the general welfare of its members.

On June 14 and 15, the Music Guild of Nebraska will hold its annual state convention at the Paxton Hotel in Omaha where there will be a display of all the latest music equipment and also the latest recordings.

fringe areas



. . . Challenge to TV

. . . Challenge to Juke Boxes!

Acid test of a juke box, as of a TV receiver, is how well it operates in fringe areas.

Distant juke box locations often get better than average play. They are profitable, however, only when the equipment is dependable, when it gives top performance for extended periods without constant, costly service attention.

Operator experience proves that it is good sense, good business, to rely on AMI to do the job in the fringe area.

The "D" is available in 80 and 40 selection models, blond or mahogany cabinets.

Want a clear profit picture?
Ask your AMI distributor about operating in fringe areas. He can help you!

AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

Urge Ops Adopt Better Biz Methods

Neglected and Dirt-Infested Equipment, Late Servicing and Poor Repairs, Boasting, Bragging, Flashing Cash, Collecting Before Customers, Disturbing Business by Calling on Locations During Busiest Hours, Not Knowing Names of Location Owners or Being Personally Acquainted With Them, Cutting on Commissions, Paying for Locations, Featuring Old and Worn Out Machines, and Many More Reasons Given Why Ops Should Adopt Better Biz Methods.

CHICAGO—Advice from well known ops who visited The Cash Box this past week was directed to many operators thruout the nation who would not only benefit themselves, but also help the entire industry, if they would adopt better business methods.

These men reported that many of the old, old faults have once again come into being. They claim this is due to neglect on the part of most such operators.

These men stated that an auto trip thru most of the country would shock a great many progressive coinmen.

As one of these men said, "Just came back from a trip and stopped at many places on my way in. If some of the leading association heads were with me they would be so shocked that they would come back and set up an entire new set of rules and regulations to benefit their members as well as the whole industry."

This op, as well as others, have seen machines completely vermin infested. They have learned from the storekeepers of such machines that, even tho these retailers have called about the condition of the machine many, many times, service is so late, and repairs so poor, that they just leave the machine alone and forget about it, or else have it thrown out of their place.

Many operators have been known to boast, brag, and, as these men stated, even flash cash before location owners and customers. This certainly is the very worst tactic which can be adopted by any operator, they claim.

They also state that they don't believe the average operator of any real size today personally knows even 20 per cent of his location owners anymore.

He leaves all that to his servicemen and collectors and, they state, he is then shockingly surprised when he suddenly loses about ten of his best spots to some wide awake competitor or some new man entering the business.

As these men pointed out, in the old days every operator knew everyone of his location owners by their first names. Not only that but he also knew the whole family. Even knew their birthdays and anniversaries.

Today, they claim, aside from a few locations, some of the larger operators are even surprised to find their own machines on some spots when they drop into these places accidentally.

Another poor business tactic, one of the men said was, while he was eating lunch in a well known roadside restaurant and the place was jammed, with some people even waiting for tables, in walked a serviceman and collector. They promptly started to upset the place by moving the phono and game and making a rattle and a clatter, until the location owner walked over and actually ordered them out of the place.

Even that wouldn't be as bad as some operators making it their business to drop into spots of other ops and cutting commissions without even asking any questions as to what the spot earned, how long the present operator had been there, and so forth.

In addition, many ops simply walk into a spot, throw a roll of bills on the counter, and tell the owner, "That's what you get when you turn your location over to me."

Featuring old and worn out machines is common, these men stated. On his trip, this op remarked, a large percentage of the equipment he found on country locations especially, was so old and so worn out and bedraggled looking that he just couldn't picture the operator of this type of machine earning a living or, what's more, even having the nerve to foist it on a location.

Many, many more faults were brought into the open. These men suggested that, "First of all, should ops clean their own house, adopt better business methods, they'll find," they claim, "that this will not only help benefit them, but will also benefit the entire industry, and bring them better understanding from all business men and officials everywhere."

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SAVE MONEY!!
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Busy Operators—Here's THE ANSWER to all your Record Problems!! Our staff of collectors listen to all the new releases and tell us what records you need at once. You SAVE MONEY when you buy from an operator who KNOWS THE OPERATORS' PROBLEMS! Our experienced staff help you to "CALL THE HITS" far in advance! WE CARRY ONE OF THE LARGEST STOCKS OF 45 RPM RECORDS ANYWHERE. WE CARRY ALL THE MAJOR AND INDEPENDENT LABELS. Standard Favorites IN STOCK AT ALL TIMES. Phone! Write or WIRE us today . . . JUST TELL US WHAT YOU NEED . . . and GET IMMEDIATE SHIPMENT!
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MOUNTAIN MISCELLANY

Oodles of "chit-chat" from Wyoming this week. . . . Understand the tourists like Wyoming's good air, good people, good fishing and good hunting. All the operators are getting their spots lined up for the summer trade, including **Morris Avery** at Greybull, Wyoming, who reports he will have very little spare time for the rest of the season. Morris is the owner of a very large route around the Cody & Greybull area. . . . Looking around the country for more "fertile" territory to get some of the tourist business along the highway are **Blackie Roy**, Rawlins, Wyoming . . . **Carl Lindquist**, Jackson Hole . . . **Bert Orr, Laramie**, and **N. L. "Suede" Anderson**, Meeteetse. . . . Understand **Charlie Williams** of Kemmerer is an old Texas boy who "made good" out West with the help of some Texas money that he brought with him from his ranch. Keeps real busy Charlie does, counting his money and driving up and down the road in his Cadillac collecting same. . . . **Radio Joe Warrington**, one of the old operators in Thermopolis, Wyoming reports he is feeling much better. Glad to hear it Joe. . . . Received some good news from Powell, Wyoming. **Bob Nethery's** little girl who has been in the hospital is now at home. . . . I think we should add **John Hendricks**, Dan Stewart Company, Salt Lake City, to our list of "gad abouter's." John no sooner returned to Salt Lake from Wyoming than he "took off" again for Colorado and New Mexico. . . . Understand **Mel Gardiner**, Ogden, Utah had a little discussion with one of the mechanics about the proper way to unload a machine. The discussion ended with the mechanic having a skinned shin and Mel a bruised finger. If you ever want Mel's help in unloading a machine better take his advice as to "how." . . . Just talked to **Jack Osburn**, Glenwood Springs, who is contemplating selling his route in Colorado. . . . **Andy Stevenson**, Consolidated Amusement Company, Salt Lake City, just returned from a six day visit in Phoenix, Arizona where he was looking over his route. Seen around town were **James Rainey**, Ogden, Utah; **Glen Jones**, Jones Music Company, Heber City, Utah; **Del Murdock**, Ogden, Utah; **Norman Cragun**, Ogden, Utah; and **Ray Sims**, Sims Music Company, Ketchum, Idaho.

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5 BALL-TRAP HOLES in the CROSSROADS CIRCLE—
Center hole scores 1 million—4 outer holes score ½ million. All holes light corresponding Roll-Over Buttons for Super High Score • FILL the 4 outer Ball-Traps for 1 REPLAY • FILL ALL 5 BALL-TRAPS for 3 REPLAYS • Make 1 to 7 SEQUENCE—light Bottom Replay Roll-Over.

REPLAYS on HIGH SCORE up to 8 MILLION • REPLAYS FOR "CROSS COUNTRY" POINT SCORING

2 MYSTERY HIGH SCORING "POP" BUMPERS
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Anniversary Issue
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THE CASH BOX
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Paris Jazz Exposition Features Wurlitzer Phono

NORTH TONAWANDA, N. Y.—Wurlitzer's Paris distributor, Marc Montus, visited the factory at North Tonawanda this week and proudly displayed the photograph shown above. The picture was taken in the Maison de Chemicale building in Paris where, for three weeks during April, lovers of jazz flocked to hear it played the American way. In true American form Benny Goodman and his orchestra and Dizzy Gillespie and his well known jazz group entertained between four and five hundred thousand people who visited the exposition.

Another center of attraction was a Wurlitzer 1400, the first post war phonograph seen in France, which was programmed with the latest American jazz and swing. The phonograph was in operation during all recess periods and was heard by most of those who attended the exposition. According to Mr. Montus, who is a partner in the Franco Americaine Distribution Company of Paris, a great demand is building up for American music and American juke boxes on which jazz records can be played. He says there is a great future for Wurlitzer sales in France.

Now Delivering...
The 2 BEST Shuffle Games
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KEENEY'S
SUPER DeLuxe
LEAGUE BOWLER
AND
SIX-PLAYER
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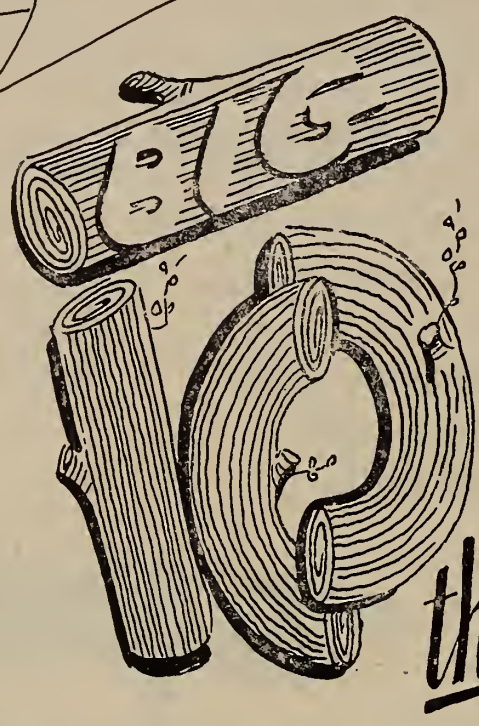

Anniversary Issue

Dated JUNE 21, 1952

Your advertisement will STAY PUT in the outstanding *Tenth Anniversary Issue* which will become a "reference bible" everyone will turn to, day after day, and week after week, for the information it will contain that is INVALUABLE TO ALL ENGAGED IN THE INDUSTRY . . . TODAY AND TOMORROW

Due to Greatly Increased Size the 10th Anniversary Issue

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NOW IN PREPARATION

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JUNE 11, 1952

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The Cash Box

(Publication Offices)

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★ 32 W. Randolph St., Chicago 1, Ill.

★ 6399 Wilshire Blvd., Los Angeles 48, Calif.

Vending Machines Now Listed in The Cash Box "Confidential Price Lists"

NEW YORK—Demand from operators, jobbers and distributors, all who have stepped up sales and general trade-in business on vendors, to list vending machines in the "Confidential Price Lists" of The Cash Box, has multiplied during the past weeks. As usual, the wishes of the trade is a command.

Therefore, starting with this issue The Cash Box will once again list the selling activity of vending machines every week in its "Confidential Price Lists," so that the entire trade will have an "official" recognition basis for the prices that these machines are being sold at.

Some years back The Cash Box presented prices for all types of vending machines in "The Confidential Price Lists." However, due to inactivity in this field at that time, they were dropped out.

The listings shall be augmented as time goes by, and every type of machine showing activity in the market will be listed.

Wants Florida Option For Insurance Scales When Manufactured

MIAMI, FLA.—Willie (Little Napoleon) Blatt of Supreme Distributors, Inc., has taken the editorial, which appeared a few issues ago in *The Cash Box*, very seriously.

Says Willie, "Your idea for a weighing scale plus insurance policy is one of the greatest ever yet presented to the industry.

"The first locations that struck my mind were hotels where people are traveling and on the go.

"The only thing I disagree with is that the charge should be 5c instead of 10c.

"Anyway, please publish the fact that I'll take the option for the entire State of Florida for the insurance scale as soon as it is manufactured, regardless of who manufactures it."

Dave Taub, Former Op, Does Bang-Up Job With New Driving Range

HILLSIDE, N. J.—Dave Taub, former New Jersey operator, rated a front cover on the well known golf magazine "The Metropolitan Golfer," in its latest issue, showing the club house and titled "Crescent: A Bold Approach To Driving Ranges." Sid Dorfman, editor of this fast moving publication, really did Dave proud.

The story inside the magazine included a photo of Dave (smiling, of course) which stated:

"Dave Taub, a Hillside, N. J. golfer, and co-owners Seymour Berks and Barry Taub, brought a new concept of driving range appearances to Union, N. J., when they renovated the Crescent Golf Fairways, clubhouse of which is shown on the cover.

"Dave Taub, who has a striking promotional flair, and his partners put more into a driving range than anyone before has dared to attempt. And it's paying off in such a way that undoubtedly others will take the cue.

"For example, a Philadelphian named A. L. Porter, who already owns a driving range he described as 'ordinary,' visited Crescent and came away determined to build one like it in the Quaker City.

"Taub also has a franchise on newest automatic tees, an essential for a modern driving range, and plans to tour the country selling the tees in key cities."

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8 WAYS TO SCORE REPLAYS!

★ FOUR TRAP HOLES score 1 replay when a ball rests in each trap hole.

★ FOUR FULL TRAP HOLES light up Thumper Bumpers to advance diver across and up out of pool for 1 replay.

★ THREE ROLL-OVER BUTTONS advance the Bonus and 2 become "special" when lit and score replays.

★ TWO FLIPPERS bounce ball back into play.

★ SPELL O-L-Y-M-P-I-C-S and shoot for High Score!

★ ONE ROLL-OVER LANE at bottom good for 1 "special" when lit or for 5 "Extra Special" when lit.

Proved IT PRODUCES MORE MONEY!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!

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Exhibit SIX SHOOTER
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Latest 5-BALLS

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1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

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SHUFFLE GAMES in lots of 5 . . . . $10 and up

Wms. HAYBURNERS	$255.00
Wms. SPARK PLUGS (like new)	270.00
Wms. SEA JOCKEYS (New)	300.00
Seeburg BEAR GUNS	275.00
Wms. HORSEFEATHERS, Flr. Smple	360.00
Wms. LUCKY INNINGS	64.50
Wms. STAR SERIES	92.50
Wms. HORSESHOES	175.00
Bally CITATION	54.50

SPECIAL! Turf Kings $159.50

LAKE CITY AMUSEMENT CO.
4533 PAYNE AVENUE, CLEVELAND, OHIO (Tel.: HE 1-7577)

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★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading.

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2-faced-adjustable for all boards. Chrome tube supports. 5¢ or 10¢ play by simple plug switch over.

OVERHEAD—
Horsecollar (15-21-50 pts.) $125.00
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Horsecollar (15-21-50 pts.) $95.00
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F.O.B. Factory, Chicago

2849 W. Fullerton Ave.
Chicago 47, Ill.
Tel.: Dickens 2-2424

DALLAS DOINGS

Tommy Chatten has returned from a trip to West Texas—the dust bowl, he calls it. On his trip he saw **Travis Roberts, Pino Karr** and **Olen Dreyer** in San Angelo; **Barry Walton** in Mineral Wells; Pete **Eunita** in Big Spring; **R. M. Keel** in Ballinger; **I. D.** and **Warern Hightower** in Fort Worth; and **George Bury** in Hamlin. . . . Some Dallas visitors who were in Commercial Music this week looking over the new shuffle game were **W. W. Brown, E. W. Cox, J. L. Eaton**, Henderson; **Fred Ellis**, Waco; **Mr. Guion, E. L. Certain, Boby Jones, J. P. Van Meter, Morris Young** and **Albert McKiol**, all of Dallas; **Pete Purvis** of Stephenville; **Cecil Epps** of Waco. . . . We talked to **Audrey Hunter** over at State Music Distributors Inc. this week. She says that the boss, **Abe Susman**, has just bought a new air conditioned Cadillac. The old one—with 15,000 miles—had a windshield wiper out of wacks says Abe laughingly.

Mrs. **Hunter** says that **Mr.** and **Mrs. Johnny Coldwell** of Paris were in town on a buying spree. She also tells us that **Earl Burnes** of Dallas Phonograph is expanding his route with new AMI's. . . . **Allen Wallace** of Mineral Wells was in town this week. . . . Our sympathy to the family of **H. W. (Herb) Carpenter** who died recently of a heart attack Mr. Carpenter was at one time one of the biggest coin machine operators in Wichita Falls. He died at his home in Denver, Colo. and was brought back to Wichita Falls to be buried. . . . **George Wrenn** over at Walbox Sales Company says that **Carl Hoelzel** and **Irvin Weiler** of Uni-Con Distributing Company in Kansas City have been his visitors this week. Ditto for **Bob Breither** chief engineer from Bally in Chicago. His relatives, **Mrs. L. E. Warren** and **Tom White** of Williamson, W. Va. have been his house guests this week. They have just returned from a vacation in Mexico. . . . **Lou Sebastian**, of Rock-Ola, has been a visitor in Dallas this week. . . . The auditor over at Walbox, **Robbie K. Metz**, is vacationing in Florida. . . . Wrenn says he is glad to be getting deliveries on the Bally Coin Operated Horse, "The Champion."

EASTERN FLASHES

We played a one-day stand in Philly this past Tuesday, visiting with the wholesalers. Although we saw almost everyone, we just couldn't get to every office—just ran out of both time and stamina. So to those friends whom we missed—please accept our apologies—we'll catch up with you on our next trip. . . . With few exceptions (and we mean very few) everyone (distributors, jobbers and operators) are a happy lot. While business isn't up to those war years, it is moving at quite a lively pace. . . . **Dave Rosen**, a real live go-getter needs additional space, and is making renovations to that purpose. His only complaint is that he would like to get many, many more AMI phonos. . . . **Joe Ash** offers a similar plaint—he could use carloads of the new Wurlitzer 1500 phonos. In the games division, Joe, who distributes for Gottlieb, very happy about the great games this manufacturer has been turning out. Joe, by the way, suffering from an allergy, picked up, he tells us, on the golf course. Now he can't come within a mile of anything that comes out of the earth. . . . Catch us with Max **Brown** as he works on a couple of "live ones" and leave him after a few minutes. (How did it work out, Max?) . . . Got our biggest thrill of the day in going thru the 5 story building of Scott-Crosse Co.-International Amusement Co. with Abe **Witsen** and **Sol Groentemann**, the two newest Philadelphians. Since taking over this firm, these men have performed a miracle—not only in transforming the physical appearance of the place, but in the tremendous advance in sales accomplished. These boys are a throwback to the typical coinmen of years ago—pleasant, personable, highly ethical, and not afraid to put plenty of hours into their work. . . . **Al Rodstein** and **I. H. Rothstein** of Banner doing a big job with United's "6 Player Super Shuffle Alley" and Exhibit's "Big Bronco." Sorry we couldn't spend more time here, as we wanted to explore the former bank building—maybe the former owners overlooked a stack of "Century" notes underneath a loose board. . . . **Al Katz, Rueben Katz** and **Herman Scott** of Scott Katz Distributing Co. (newest distributors here), who have the Rock-Ola phono line for the area, renovating and rebuilding their offices and showrooms, and expect to be ready with a beautiful set up in a few weeks. . . . Visited a short while with **Nat Rake** and **Joe (Pop) Rake.** Many in the coin biz could learn quite a lesson from "Pop," whose razor mind and knowledge of events is quite astonishing. . . . **John Ford**, Lancaster, Pa. op and **Herman Roseman** of the same town, visit **Dave Rosen**, and Dave is richer by 2 dozen freshly laid eggs. Ford, in addition to his large route, also runs a good sized farm.

* * * * *

Everyone on New York's coinrow was shocked to hear of the horrible accident that happened to **Ann Sens**, popular secretary to **Dave Lowy** of Dave Lowy & Co. Ann was badly injured in the subway on her way home on Thursday, May 15. She's laid up at the Bronx Hospital, and it'll probably be months before she can return to work. . . . With **Hymie Koeppel**, Koeppel Distributing Co., taking it easy due to his recent illness, **Harry** is now working harder. The firm just bought up a load of used music machines and think it'll be enough to fill present orders, and leave a few for future orders. . . . **Barney (Shugy) Sugerman**, Runyon Sales Co., feeling chipper as a collegian raiding a girl's dormitory. "Every line we have is going great," states Shugy, "particularly Bally's "The Champion" horse. Wish I could get a hundred right now." . . . **Al Simon**, Albert Simon, Inc., tells us ops are really going for ChiCoin's "Six Player" in a big way. . . . **Tommy Greco.** Greco Bros., in from the mountain area, and expects the resort biz to get off in a big way with the coming week. . . . Also in town was **Tony Cantonese** of Silver King Music. Tony still looking for a wrestling match. . . . We thought **Mike Munves** was busy before—but right now he's really gone beyond what would be thought possible. Customers are clammering for equipment for Decoration Day. "We're doing our utmost" sighs Mike, "but in some instances our friends won't have their machines until the end of June." . . . **Joe Young**, Young Distributing, becoming an expert on records these days, now that the new Wurlitzer 1500 has 102 selections. We catch up with him shaping up a program for an operator. He'll just have to study The Cash Box music department every week.

MIAMI MURMURS

One of the attractions here is the weekly fights at the Miami Beach Auditorium. Many local coinmen attend regularly. and whenever a visitor comes along, it's a good bet he'll join the gang. At the last fight we saw **Roy Bazelon**, Chicago coinman, who looks like a "million" and tells us he feels the same. Also in attendance was **Lou Koren** with his Chicago manager **Vic Comforti.** Lou has been so rushed with duties at his King Cole Hotel that this is the first fight he's been at for quite a long time. Lou's King Cole Hotel has been so crowded this past season, he's starting to build an extension to be able to accommodate his friends next season, many of whom he had to turn away this year due to lack of rooms. As usual, the local group were on hand—**Willie Blatt, Willie Levey, Morris Marder, Davie Friedman** and **Whitey Pincus.**

Sam Taran and his missus return home from a trip to Chicago and New York. Sam is thinking of selling his home here on Allison Island since his daughter just married and his son is away at school, and the home is just too large for himself and the wife. . . . We hear that Capitol Vending just sold its route. . . . Also that A & T Vending sold about 70 locations to an operator from Buffalo, N. Y. . . . **Ted Bush**, Bush Distributing Co, home ill for a few days, and **Ozzie Truppman** kept hopping like mad. . . . **Willie Blatt**, president of the Automatic Machine Operators Assn. of Miami, invites all visiting operators, particularly those from the State of Florida, to attend its meetings. "Operators, whether they're from anywhere in the states or South America, are extended a standing invitation to visit our meetings." states Blatt. "Maybe we can learn something from them, and maybe they can learn something from us. At any event, an exchange of ideas will be to our mutual benefit."

Instead of losing interest in the program to help curb juvenile delinquency, juke box ops throuout Chicagoland are actually showing even greater interest. And are making even more donations of used phonos. The used phones are placed in perfect working condition and are completely equipped with records. More and more are going out to worthy institutions in greater numbers each day. . . . **Phil Weisman** was one of the latest ops to come into the drive. Phil offered quite a few old phonos to be donated to youth organizations. . . . **Andy Oomens** of **Walter Oomens & Sons** has also joined in this work Andy has already placed some phonos to help keep the boys and girls off the streets and interest the kids in teenage clubs created for them by well known organizations. . . . **Mary Gilette** also offered her help. Said that all it takes is but a phone call to have her get out and do some good for Chicago's youngsters. . . . **Irv ("Kup") Kupcinet,** well known columnist of the Chicago Sun-Times, sent a marvelous letter of thanks to the ops. **Ray Cunliffe** took the letter to the Indiana Music Ops Assn. meeting in Gary to read it to them.

The **Very Rev. Monsiegneur E. V. Mulcahy** of the Maryville Academy in Des Plaines, Ill. wrote: "We pray that God may bless you for your unselfish efforts to aid others. The Priests and Sisters of Maryville are especially grateful to you for your thoughtfulness of our efforts for God's underprivileged children." This letter went to **Bob Lindelof** of Skokie, Ill. Bob placed the phono there. He has since offered 40 single player shuffle games to also be donated to worthwhile organizations where the kids can play them and thrill to the fun and entertainment they offer. . . . **Moses Proffitt, Vic Comforte, Don Koren,** and so many, many others have also come to the fore to offer phonos and games, as well as records to help in this drive which is winning such great, good comment and grand understanding for the entire automatic music industry of Chicagoland. . . . **Bill FitzGerald** of AMI into town to look things and over. Also prepare some more ads for the firm. **Bill** has proved himself one of the most outstanding admen in the industry. . . . Hear that **Dan Palaggi** took himself a vacation. **Fred Morelli** now in charge.

Frank Mencuri of Exhibit a very, very busy man this past week. Preparing a very elaborate program for the firm's "Twin Rotation." And, as ever, busier than a bee with "Big Bronco." Shipments of this horse going forth every day in ever larger quantity. But the backlog still growing. . . . Can't help thinking, as the warm summer days get nearer, of **Dave Gottlieb**'s beautiful cottage up at Eagle River, Wis. And, especially, of scooting over the lake in the "Flipper." . . . **Sam Stern** of Williams so busy between a big war work program and the firm's new games that he's doing the work of about three men. Sam gets down early works late into the evening. . . . **Bill DeSelm** suffering from telephonitis. Even when he raises his hand now—he raises it right to his ear—as if he was holding a phone. All due to the way that "Six Player" is going. Calls from everywhere in the country come in all day long for more and still more. . . . **Nate Gottlieb** came up with one of the best jokes of the week—the one about the dishwasher. If you haven't heard it—ask Nate to tell it to you.

Here's how to slowly go off your hook. Everytime **Bill O'Donnell** of Bally ships out of 50 Atlantic City games, he gets back orders for 200 more. . . . **Carl Angott** of Angott Distrib. Co., Detroit, now celebrating his 20th year in the coinbiz. Carl started 'way back in '32 when the industry just got going big. . . . **Jack Nelson** claims, "Never can tell what a horse can do until you put 'Champion' on location." **Jack's** using this as his newest sales slogan. . . . **Ralph Nicholson** popped in from Indiana with a load of horse orders that'll keep the Bally production lines going for some weeks. . . . **Roy Monroe** of Cleveland advises that the firm is now featuring its semi-annual sale. "And," he says, "we're putting 'em all down to lowest possible prices." . . . **Dave Bender** (at **Ben Coven's**) advises that, "Never have seen anything like it. The music operators double their orders for the new Wurlitzer everytime we talk to them." ('Tain't bad, Dave, 'tain't bad). . . . **Earl Moloney** back at the factory looking like a million. Just smiling away. (Smilingest guy we know.) . . . Some distribs don't know it yet but some factories here boiled at poor selling.

Paul Huebsch over at Keeney promises to come up with some surprises soon that'll make the boys all over the country sit up and pay attention. . . . **Ted Rubenstein** learned that it doesn't pay to go out of your way too much to do favors for some guys. **Ted** a sorry guy this past week when he found that people whom he believed his friends suddenly turned colder than cold. . . . **H. F. (Denny) Dennison** and his "Whistle Stop" restaurants got himself lots of great publicity. Especially an article which appeared in The Wall Street Journal regarding this new eatery chain. First one opened in Albany Park section. . . . **Sam Lewis** at ChiCoin reports that their new bowler is clicking everywhere. Reports are extremely good, Sam states.

Some well known Chicagoans interested in that big 1,000 machine route in California (advertised here last week) have started communication with **Bud Parr** in L. A. . . . One of the saddest facts in the music industry is the fact that the average phono distrib (less than 20 percent of them actually) doesn't know anything about programming. Just try this out: Ask any distrib to name the current top ten tunes. You'll be surprised how few can even name the top three. . . . Hear that **Les Rieck** over at H. C. Evans & Co. has pahlenty (but plenty) orders for Evans' 100 selection phono. Firm is working hard to get these out to the field. . . . Bootlegging of machines has now reached the point where it is being accepted matter-of-factly. No one even turns an eyebrow when the subject comes up. Simply shrug. . . . **Johnny (Beanbag) Casola** proving himself a very worthy assistant to **Bill DeSelm**. Johnny grabs for phones automatically now. He, too, is running into a case of telephonitis. . . . Big time being planned for the Northern Illinois ops big affair.

The **Tenth Anniversary Issue** of **The Cash Box** is only three weeks away. This will be, without any doubt, one of the most magnificent issues ever turned out in this industry. Lists of all sources of supply, as well as historical facts in chronological order for the past ten years, will make **The Cash Box' Tenth Anniversary Issue** one publication that will be treasured by all in the field. It will bring invaluable information to all who want to know about this, that, or the other thing. And, especially, where they can buy what they need. This is the time to feature the most outstanding advertisement your firm has ever used. This issue will be preserved for a long, long time to come. **Get your ad in today.** . . . With Decoration Day here this Friday, many are planning to enjoy the long weekend somewhere in the country. Golfing, boating, fishing, and some will be opening up their country cottages for the summer. Almost everyone planning to dash out of town. All praying that the weather will be very, very beautiful. "At least, no rain," as some stated.

BOTTOM PRICES

Thoroughly Conditioned Equipt.

- WURLITZER Model 850 . $35.00
- BALLY Gold Cup 19.50
- WMS. Double Header 49.50
- UNITED ABC . . . $239.50

MANY MORE VALUES AVAILABLE

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NEVER BEFORE—AND MAYBE NEVER AGAIN—
WILL SUCH OUTSTANDING RECONDITIONED MACHINES BE OFFERED AT SUCH MONEY-SAVING PRICES!
Every Machine Guaranteed Regardless of Price

Roy Monroe

GAMES		MUSIC	
BALLY FUTURITY	WRITE	WURLITZER 1015, Very Clean	$179.50
BALLY GOLD CUPS	$25.00	WURLITZER 1080, Very Clean	179.50
UNIVERSAL WINNERS	124.50	SEEBURG M-100-A	749.50
UNIVERSAL PHOTO FINISH	75.00	AMI MODEL "A"	325.00
BALLY BRITE LITES	365.00	AMI MODEL "C", Like New	498.00
BALLY BRITE SPOTS	425.00	SEEBURG 1948 HIDEAWAY	225.00
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TERMS: 1/3 Deposit With All Orders, Bal. C.O.D., F.O.B. Cleveland, Ohio. (WRITE FOR ANYTHING YOU NEED THAT'S NOT LISTED HERE.)

SHUFFLE ALLEYS

UNITED SIX PLAYER WITH FORMICA TOP AND 7-10 SPLIT	$365.00
UNITED FIVE PLAYER WITH FORMICA TOP AND 7-10 SPLIT	325.00
UNITED FOUR PLAYER WITH FORMICA TOP AND 7-10 SPLIT	275.00

(Also many other Shuffle Games on Hand—Write Us TODAY!)

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

Louis Boasberg buzzed to let us know he had returned from New York. Says he had a terrific time but is happy to be back in the crescent city. . . . **Ralph Bosworth,** Sales manager of New Orleans Novelty Company, was the recipient of a Polaroid camera sent by the Bally Manufacturing Company in recognition of his fine work in getting operators to accept one "Atlantic City" instead of the ten they ordered. He says he has heard of a magician sawing a woman in half, so he is going to try sawing some Atlantic Cities in half. Hoping the operators will remember the old adage, "half a game is better than none." . . . The Manager of Crown Distributing Company, **Nick Carbajal,** is not called "Trader Nick" for nothing. We've never seen such a bunch of busy people as at Crown. When I dropped by Nick's to pick up on some news; the boys were crating everything in sight. . . . **Gene Chaneville,** New Orleans Novelty's mechanical expert, says he is available for special night work every evening after five. "What do you mean, Gene, about special night work?" . . . Hey, **Pat Gore** dropped by to let us in on the big news of the day. Yep, Pat is going to be a father, come October. Let us congratulate the Mrs too. Pat. . . . Special note to **Ed Holified:** "What happened?" This columnist hasn't heard a word from Ed in weeks.

Robert Potts of F. A. B.'s New Orleans office has been transferred to the Columbia, S. C. office to take over the reins as manager. We want to wish Potts much luck and success. . . . **Bill Chambers** of Athens, Ga., seen in F. A. B.'s office last Saturday. . . . Bolt the doors and lock up, **Fleety McCormick** is back in town and judging from the conversation, he and **Bob Dupuy** had a great time in Dallas recently. Bob was visiting with **Ray Williams** at Commercial Music Company. . . . Hey you guys, have you gotten a look at the good looking red head now in the accounting department at F. A. B. distributing. Her name is **Jimmie Fuqua.** . . . **Harold** and **Ben Cohn** made a recent trip to the gulf to do a little deep sea fishing on Ben's new boat. . . . And since the fishing bug has bitten us all, everybody's doin' it. . . . **Frank Cain** of the Fairplay amusement has been down on the gulf twice this week and reports in as having good luck. . . . Ditto **Peter Licali.** . . . Vacations have started at Crown Novelty and **Paul Ricaud** leaves shortly for San Francisco, Calif., to visit his brother. . . . **Taft Odder** has finished building the spacious patio adjoining his home and those who have seen same say it is really out of this world.

A Washington, D. C. Operator Writes:

The Cash Box,
New York, N. Y.

Gentlemen:

I would appreciate it very much if it would be possible for you to send me a copy of "The Cash Box" dated the last week in June or the first week in July of this year.

We base our Inventory for Personal Property Tax on "The Cash Box", and we are having some trouble with the tax people.

Very truly yours,
J. H. Phillips
Phillips Novelty Co., Inc.
Washington, D. C.

Are YOU Faced With The Problem Of "Personal Property" TAXES?

IS IT WORTH $15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR *"Personal Property"* TAX COLLECTOR... AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogyman in your nightmare dreams?

Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: *"The Confidential Price Lists"* which appear in each and every week's issue of *The Cash Box*—and which are an integral part of *The Cash Box*—"The Operator's Bible"! The One Magazine The Operator Can Believe In and That He Can Trust!! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator! And Printed For The Operator's Best Interests!

It costs you only $15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States thruout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

Be a HAPPY, SMILING OPERATOR—subscribe to THE CASH BOX today. All for only $15 per year—just about 25¢ per week!

TEAR OUT AND MAIL TODAY TO . . .

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.

Gentlemen: It sure is worth $15 a year to get straightened out with my "Personal Property Tax" Collector. Enclosed find my check for $15, and start sending me "The Cash Box" immediately.

FIRM NAME.....

ADDRESS .....

CITY ..... ZONE..... STATE.....

Individual's Name ....

Big news in neighboring cities (just to lead off out of L. A. for a change) seems to be what's expected to happen soon as regards San Diego and Long Beach. . . . Not that music and other operators are hanging any crepe as yet in the first named place, but it appears definitely set that some of the boom long associated with San Diego may be rubbing off on a few other areas. . . . Long Beach is due to get a major naval installation before long and it's generally believed that the naval contingent at the southern city may be lightened by this. . . . Another maneuver, non-naval, appears in the offing with Consolidated-Vultee already reportedly urging employees of its Convair plant in San Diego to transfer down to the new huge plant slated for Pomona. . . . This doesn't mean that the aircraft industry, navy or anything else is going to dry up in San Diego, but it does mean that these other towns are going to benefit business-wise by this trend toward decentralization.

Collections seem to be on the up-grade in other cities heading North along the Coast and inland, we gathered from talking to several out of town ops and also traveling factory reps and jobbers. . . .**Phil Robinson**, for one, indicated that the boys up thataway weren't singing the blues....Or at least so the Chicago Coin man said when it came to describing the outlying lads' response to his firm's new "6 Player DeLuxe Bowling Alley." . . . We looked the game over at **Dan Stewart's** and tried our hand at it. . . . A beaut and it plays just as great as it looks. . . . Found **Jack Simon** actually working, lending a hand on his shop man in opening a crate of Gottlieb's new "Cross Roads" 5-ball. . . . Jack also threw in a plug for a Bally product, "Atlantic City," which he said he could use a zillion of. . . . **Paul Laymon** and staff would add an amen to that wish. . . . **Abe Chapman** and Jack were conditioning a batch of "Buccaroo" horses for a long gallop all the way to Texas when we dropped by another time.

Nice, friendly visit with **Dan Stewart**, a hard fellow to keep up with because of his constant commuting between Salt Lake City and Los Angeles. His sound business views make it understandable as to his successful establishments in both places. . . . One thing for sure, Rock-Ola has found a good home with Dan, to judge by the way he keeps on selling out of 'em long before the next shipment is due. . . . The same can certainly be said in spades of **Nick Carter**, whose Nickabob is doing what appears to be a top job with the new AMI 80. . . . Nick tells us he can sell everyone he gets to the boys out of town, and we happen to know a good many local music ops who think the machine and Nick's merchandising are tops. . . . With the summer resorts rolling along nicely now, the demand for new and used games of all kinds appears to be hitting a new high. . . . Proof of this demand can be observed on any day of the week by taking a drive along Pico Blvd. . . . You find yourself almost cussing out the cash customers for taking all that parking place along the street with their cars and trailers—until you realize that without their being there, nobody else (the distributors, **The Cash Box** and ourselves) would be around.

Lots of excitement around **Paul Laymon's** as that long awaited large shipment of new Wurlitzer 1500s draws nigh. . . . Shouldn't be surprised to see a good many of the beauties around the town any day now. . . . On the Row: **S. L. Griffin** of Pomona . . . Claremont's **Jack Mallette** . . . **Jack Neal** of Riverside . . . Pete **Shupp** of Southgate . . . Colton's **Milton Noriega** . . . **Harold Tureen** of Long Beach . . . **E. E. Peterson** from San Diego.

The fishing season opened in Minnesota on Saturday, May 17th and starting Friday May 16th, the highways were just packed with cars going to the lakes. A good number of resorts reported sell-outs for the opening weekend and throughout the state from all indications, it looks like this year will be a good year for the resorts and tourists. With an influx of tourists throughout the state there will be an increased play on coin machines and other types of coin operated equipment. Naturally some of the operators in this territory could not let the tourists take all the fish so they took to the lakes also. . . . **Glen Addington** and his wife from Bismarck, N. D., made the trip to the well known fishing grounds of Lake Milaca to try their hand at catching wall-eyes. . . . **Stan Woznak** of Little Falls also made the trip to Milaca and reported that he had no trouble catching his limit. We are starting to hear about the big ones and the season has just started and since we're from Missouri, we have to be shown, especially on a sizzling platter.

Of course, there had to be some operators who had to tend to business and could not get someone to fill in for them so that they could get away. . . . **John Galep** and his son, **Tommy** of Menominie, Wis., made the trip into the Twin Cities. . . . In town to see what was new in the coin operated line were **Robert Hines** of Annandale, Minn.; **Kap Keister** of Frontenac; **Morris Overby** of Freeburn; **J. Allen Redding** of LaCrosse, Wis.; and **Frank Ray** of Dickinson, N. D. . . . Picking up supplies and equipment for their routes were **Ted Heil** of Gaylord, Minn.; **Robert Betz** of St. Cloud, Minn.; **Phil Stang** of Jordon, Minn.; and **Jeff Kost** of St. Cloud, Minn.; . . . As long as the wrestling matches are on in the Twin Cities **Fred Kirschman** of St. Cloud will make the trip in to take them in and also take care of picking up supplies for his route. Genial **Harry Galep** of Menominie, Wis., stopped in at the various distributors to say "Hello" to everyone. . . . **Elgin McDaniel** of Wadena, Minn., reports that he had good luck up in the Northern Country, catching three nine pound lake trout. . . . With all this nice weather it was a shame that **Ike Sundem** had to be laid up in bed for a week with the flue but he is up and around again and we are glad to hear it. We just managed to catch a glimpse of **George and Mike Atol** of Duluth, Minn. It seems that they are in and out of town quicker than you can say "Jack Rabbit."

CLASSIFIED ADVERTISING SECTION

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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—We buy dealers surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Bright Lights; Bright Spots; Coney Islands; Spot Lights. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT — Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—United Twin 8 ft.; Shuffle Alley Express 8 ft. Green Cabinet; and Scientific Que Balls. Quote lowest prices in first letter. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Will buy a phonograph route located in the Bronx, N. Y. MAXWELL MUSIC MACHINE CO., 695 EAST 141st STREET, BRONX, N. Y. Tel.: MElrose 5-1246.

WANT—Ponies; latest Selective Solotone; All Stars; Heavy Hitters; United 10th Inning; Coin Changers; Coin Counters. Any quantity at the right price. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Tubes: 2051; 70L7; 6SN7: 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT — Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: UNion 1-0320.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

CLASSIFIED ADVERTISING SECTION

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Very latest Amusement machines; Scales; 1217; 1017; 1015; 1400; 1250; AMI C or D; Seeburg M-100's (78 and 45). Pre-war Rock-ola Motors. Packard Pla-Mor and Wurlitzer 3025 Wall Boxes. Write stating condition and price. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

WANT—Metal typers, late models, any quantity. Quote price, condition, etc., in your first letter. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

WANT—New Gottlieb Pinball will trade Gottlieb Just Twenty One on new game. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE

FOR SALE—15 Wise Owl Quizzettes $5 ea.; 1 Pop Up $10; 1 Shipman Select-A-Bar (like new with stand) $15; 1 H246M Seeburg Hideaway $175; 13 3WT-L56 Seeburg Wall boxes $44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Perfect condition, look like new; Coney Island $450; Bright Spots $425; Leaders $400; Bright Lites $350; Hot Rods $60; Turf Kings $190; Citations $45; Various late Flipper Pins (write). 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO, ILL. Tel.: Hemlock 3844.

FOR SALE—Take advantage of Cash Box lowest prices. All equipment A-1 condition ready for location. Seeburg Bear Guns $299.50; Bally Hi-Rolls $49.50; Photo Finish $75; Winners $125; Jockey Specials $35; Gold Cup $35; Bally Entry $25; Citations $45; Chicago Coin Goalees $69.50; Playball $49.50; 16 Seeburg Selecto-matic boxes $2.00 ea. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Best buy in town: 2 Seeburg Shoot The Bears, complete $250 ea.; 4 Just 21 $20 ea.; 2 Exhibit Six Shooters $175 ea.; 3 Silver Bullets $125 ea.; 4 Speed Bowlers, disappearing pins, one way $25 ea. 1/3 deposit on orders, balance C.O.D. LEE NOVELTY CO., 1004 SPRING STREET, SHREVEPORT 69, LA.

FOR SALE—Bally Futuritys, our own, beautifully refinished $349.50; Bright Spots $400; Spot Lites $499.50; late model International Mutoscope Photomatics $475; United Six Player Deluxe Shuffle Alley, used two weeks $325; United Leaders, floor samples $360. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel.: CAnal 8318.

FOR SALE — Canasta $75; Double Action $175; Rose Bowl $175; King Pin $265; Carnival $25; Robin Hood $24.50; 49 Majors $45; Mr. Boston $89; Yanks $35; Super Hockey $59.50; Cinderella $39.50; Grand Award $40; Wisconsin $25; Triple Action $39.50; Hot Rods $84.50 ea.; Humpty Dumpty $29.50; Just "21" $34.50; One Two Three $39.50; Bank-A-Ball $99.50; Knockout $117.50; Harvest Time $100; K. C. Jones $75; Flying Saucers $119; Bowling Champ $74.50; County Fair $225; Chicago Coin Horseshoes, brand new $125; United Skee Alley write; Heavy Hitters $42.50 ea.; Turf Kings $174.50 ea.; Citations $59.50 ea.; Gold Cups $34.50 ea.; ABC $275. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—2 Dale Guns @ $60 ea.; Dreamy, refinished @ $109.50; 4 Horsemen @ $119.50; Turf Kings @ $165; Champions @ $65 ea. SAM SOLOMON, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — Coin Operated Pool Tables. 3½′ x 7′. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price $585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Seeburg 100A $719; Seeburg 147 $149; Wurlitzer 1450 $675; Packard Manhattan $110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE — Bingo — United Leader $400; United 6 Player $265; Keeney DeLuxe Bowler (mystery score) $329.50; Minstrel Man $144; Knockout $90; also other Gottlieb games, write; Arcade equipment, write. Bally Hot Rods $59.50. MERIT INDUSTRIES, 542 WEST 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and 4-9204.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Will accept best offer on 40,000 new and used records in good condition and crated. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE — 4 Bally Shuffle Lanes, like new $400 ea.; Shuffle Champs $75; Speed Bowlers $45; playing fields refinished, rails painted, guaranteed condition; also 1015 Wurlitzers $195; 1100 Wurlitzers $350; 47S Seeburgs $160; 100A Seeburgs $725. Perfect reconditioned. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—1 Chico Thing $59.50; 1 Chicken Sam with Target $79.50; 1, 1426 Rockola $145; 1 Mills Constellation $145; 1 Brand New Across the Board. Write: AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 594 TENTH AVE., New York, N. Y. Tel.: CHickering 4-5100.

FOR SALE—Carnival $25; Champion $50; Turf King $150; Play Ball $40; Thing $55; South Pacific $65; Buffalo Bill $55; Just 21 $25; Lucky Inning $50; Double Header $55. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MO. Tel.: OLive 2800.

FOR SALE—Ready for location: Arizona $60; Camel Caravan $65; Thing $75; Utah $85; Freshie $65; Football $65; Harvest Time $85; St. Louis $50; Rip Snorter $60; Select-a-card $40; Lucky Inning $50; Majors $40; Tahiti $85; Shoot the Moon $150; Dale Gun $65; Silver Bullets $100. AMUSEMENT ARCADE CO., 419—9th ST., N.W., WASHINGTON, D. C.

FOR SALE — Bowling Champ $69; Utah $69; Mermaid $139; 4 Horsemen $109; Football $69; Knockout $99; Thing $79; Pinbowler $109; Rockette $129; Star Series $79. ROANOKE VENDING MACHINE EXCHANGE INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel: 30311.

FOR SALE—Coney Islands $450; ABC Bingo $275; Zingo $325; Total Rolls $50; High Rolls $75; 3020 Wall Boxes $39; Grand Award Pin $40; One Two Three $50; Barnacle Bill $40; Ballerina $35; WIL56 Wall Boxes $14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE — Reconditioned Wurlitzers: 1250's $500; 1100's $350; 1015's $225; 1080's $200. Seeburgs 146M $187; 147M $225; 148ML $325; Wall Boxes 3W2-L56 $18.50; W1-L56 $15 less tubes. Packard Manhattan's $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Music Operators—Protect your cash. Steel doors with Zebra wood or Limed Oak decal that matches finish on all Seeburg 100 selection phonographs; Walnut and Blonde Mahogany for Evans Constellation. Sample door, Seeburg $3; Evans $3.50. Lots of 10, $2.75; 10 or more, $2.50. GILLETTE DISTRIBUTING CO., 2436 N. CICERO AVE., CHICAGO 39, ILL.

FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box $125; Gottlieb Bowlette $45; Seeburg Chicken Sam converted to Swing Monkey $50. ½ deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 72767.

FOR SALE — New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE — Phonographs with famous Dixie six point guarantee: Seeburg 148ML $299; Seeburg 147M $199; Seeburg 146M $169; Seeburg H148M $219; Seeburg H246M $179; Seeburg H146M 159; Wurlitzer 1080 $189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Chicago Coin Hit Parades $125; Model 1422 Rock-Ola $75; Genco Shuffle Target $125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE — United Twin Rebound $160; United Twin ShuffleCade $125; C. C. Trophy Bowl $50; Star Series $75; Speed Bowler $25; United Express $25; ABC Bowler $25; A.B.T. Rifle Sport (3 gun unit) complete with large compressor & 2 extra rifles (with supplies) $750. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE — Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 $79.50; Rock-Ola 1422 blonde refinished $109; Seeburg 146 $139; Aireon Motors $4.95; 3-6 and 10 Amp plug fuses $4.00 hundred. 1/3 with order. balance C. O. D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DEROIT 1, MICH.

FOR SALE — One Balls: Bally TURF KINGS $149.50; Bally CITATIONS at $42.50 each, and Brand New Universal WINNER, original crate, $265. Send 1/3 deposit, balance C. O. D. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Coney Island $425; Spot Lites $525; A.B.C. $250; Zingos $300; Citations $40; Champions $60; Turf Kings $200. Bally Distributors ALLAN SALES, INC., 928 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Wurlitzer 1080 $179.50 ea.; Wurlitzer 1100 $375 ea.; 10 Seeburg 100 A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE — Niagara $195; Globe Trotter $185; Wild West $175; Rose Bowl $175; Double Action $150; Springtime $165; Arcade $175; Leader $395; Hayburner $275; Spark Plug $295; Sportsmen $150; King Pin $250; Four Player Derby $325; Slug Fest $185; County Fair $275. 1/3 deposit. Balance C.O.D. F.O.B. Philadelphia. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Shipmans brand new triplex Postage Stamp Machine Plus 20,000 folders — Special $39.50 complete. Shipman Folders $10 carton 20,000 Victory Folders $6.00 carton 10,000. Mail check to: SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI 45, FLA.

FOR SALE—Clean ready for location: Wurlitzer 1080's $150; Seeburg 5c wireless wall box $7.50; Packard wall box $7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE — 40 Seeburg W1L-56 Wireless Wall Boxes, ea. $8. 1/3 deposit, balance C. O. D. or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Packard Wall Boxes ready for location $12.50, satin or chrome. Seeburg Bear Games $299.-50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE — Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.

FOR SALE — New and used phonographs and games by distributors of the world's finest phonograph. For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Large quantity of Turf Kings; Champions Across the Board; Bally Hook Bowler; Peep Show. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Turf Kings $160; Winners $115; Citations $50; Gold Cups $50; Photo Finish $75; Champions $75; Steeple Chase $325; Sea Jockey $325; ABC $295; Five Stars $175. ½ deposit required, balance C.O.D. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

FOR SALE—2 C. C. Thing $95; Bally Carnival $35; Exhibit Gondola $35; Universal Deluxe Twin Bowler $125; Gottlieb Barnacle Bill $45; Exhibit Six Shooter $195; Universal Winner $175. DAN STEWART COMPANY, 140 E. 2nd SO., SALT LAKE CITY, UTAH. Tel.: 9-0931.

FOR SALE—Rock-Ola 1424 Walnut Hideaway $140; Wall Boxes 1530, clean $15; Bar Brackets $4; 1525 5-10-25c Wall bar boxes $5; Gottlieb Bowlette $39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—New Genco Double Action $199.50; new Williams Sportsmen $199.50; new Williams Horse Feathers $300; used United County Fair $300; used Williams Sea Jockey $325; new Williams Sea Jockey $375; used Keeney 2 player League Bowler rebound $99.50; floor samples Mutoscope Flying Saucers $100; floor sample United 2 Player Hockey $99.50; clean Seeburg Low Boy perfect $50; Williams Star Series, clean $100; United A.B.C., clean $325. Write for list of clean perfect 5 ball games at $25 and up. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. Tel.: MArket 7-6865 or 7-6391.

FOR SALE—100A Seeburg $725. Model 146M Seeburgs $165; 1250 Wurlitzers $465; 1100 Wurlitzers $356; 1080 Wurlitzers $175; 1015 Wurlitzers $165. All shopped and in clean condition—guaranteed. 1/3 deposit, balance C.O.D. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO, N. Y.

FOR SALE—Post War Fipper Pin Balls $15 ea.; Shuffle Alleys $19.50 ea.; Consoles $25 and up. A-1 condition. RUGINIS NOVELTY CO., 329 E. 7th ST., MOUNT CARMEL, PA.

FOR SALE — We have on hand the largest stock of new and used pin and amusement games, phonographs, parts and shuffleboard supplies in Michigan. We are distributors for AMI, Keeney, Genco, Exhibit, Williams & Victor. See us first. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.

FOR SALE — Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—Clearance Sale: Closeout brand new Moderne Speakers built specially for corner use Deluxe Tone Column Type Speaker with beautiful light-up effect 8" P.M. Speaker, Height 57½" $35 ea.; brand new Turf Kings $395; used Turf Kings $185. Exclusive distributors for Rock-Ola phonographs — Thunderbolt Mechanical Ponies. 1/3 deposit, balance C.O.D. EASTERN VENDING SALES CO. INC., 940-942 LINDEN AVENUE, BALTIMORE 1, MD. Tel.: MUlberry 2110.

FOR SALE—1428 Rockola's A1 condition $300; Winner $125; Photo Finish $75; Adelco Star Bowlers New $300; Wilcox Gay Recordio & about 800 records $125; Exhibit Six Shooter nearly new $175; Exhibit Shoot-a-Line new $300; Chicago Coin Hit Parade & Stand new $225; County Fairs United new $350. 1/3 down with order balance C. O. D. WOLF DISTRIBUTING CO., 8600 W. COLFAX, DENVER, COLO. Phone BELMONT 3-4074.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Chicago Coin Classic $115; Universal Super Twin Bowler $115; Bally Speed Bowler $50; Shuffle Alley with fly-away pins $25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—5 Turf Kings $175 ea.; 2 Citations $40 ea.; 1 Chicago Coin Shuffle Baseball $35. All machines A1 condition. NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA. 6386.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box,' where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—1—1946 M $135; 1—1015 $150; 1—1080 $165; 2—H-246 Hide Away $165; 20—3W2-L56—3 Wire 5c—$15 ea., 10—W. S. 2 Z Wireless 5c $6 ea., 10 Packard Boxes $7.50 ea. SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.

FOR SALE — 1 Super-Van, like new, complete with carbonator and new cup disposal. White. Complete for $595. Exceptionally good value. 1 only; Packard Wall Boxes $7.50 ea. Very clean. Late serial numbers; 30 Wire Cable $15 per foot; 7 wire coated cable, rat proof 5c per foot. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE — Carolina Operators—One stop record shop. All labels in popular, race, hillbilly and old favorites, 78 or 45's only 70c ea. with title strips. Send for our coin machine Bargain Sheet. DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C. Tel.: 500.

"THE CONFIDENTIAL PRICE LISTS"

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
712th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoetd. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

WURLITZER

4.	24	25.00	39.00
4.	600R	39.50	50.00
4.	600K	49.00	69.50
4.	500A	49.00	69.50
4.	500K	39.50	59.50
4.	41 (Counter)	24.50	50.00
6.	51 (Counter)	30.00	45.00
4.	61 (Counter)	24.50	50.00
4.	71 (Counter)	59.50	75.00
6.	81 (Counter)	49.50	75.00
4.	700	49.50	89.50
4.	750M	79.50	89.00
1.	750E	75.00	100.00
4.	780M Colonial	49.50	99.50
4.	780E	79.00	89.50
2.	800	55.00	98.00
4.	850	35.00	79.50
1.	950	59.00	99.50
2*	1015	150.00	225.00
1.	1017 Hideaway	149.50	200.00
4*	1100	300.00	375.00
4*	1080	150.00	200.00
4.	1250	450.00	500.00
6.	300 Adapter	10.00	15.00
6.	320 Wireless Wall Box	3.50	5.00
6.	310 Wall Box 30 Wire	4.50	5.00
4.	320 2 Wire Wall Box	4.00	5.00
6.	332 2 Wire Bar Box	5.00	9.50
6.	331 2 Wire Bar Box	5.00	10.00
6.	304 2 Wire Stepper	3.50	5.00
6.	Wireless Strollers	19.50	25.00
6.	430 Speaker Club with 10, 25c Box	69.50	75.00
6.	420 Speaker Cabinet	40.00	49.50
4.	3031 Wall Box	8.00	12.00
4.	3045 Wall Box	9.95	20.00
4.	3020 Wall Box	32.50	40.00
4.	3025	12.50	19.50
4.	2140 Wall Box	19.50	24.50
4.	219 Stepper	22.50	35.00
4.	100 Wall Box 5c 30 Wire	3.50	5.00
6.	100 Wall Box 10c 30 Wire	12.50	17.50
6.	111 Bar Box	3.00	10.00
4.	120 Wall Box 5c Wire	2.00	4.50
6.	305 Impulse Rec.	2.50	10.00
6.	350 WIs Speaker	17.50	29.50
6.	115 Wall Box Wire 5c Wireless	5.00	7.50
6.	135 Step Receiver	14.50	19.50
6.	145 Imp. Step Fast	4.50	7.50
6.	306 Music Transmit	7.50	9.50
6.	130 Adapter	15.00	19.50
6.	580 Speaker	25.00	49.50
6.	123 Wall Box 5/10/25 Wireless	9.00	15.00
6.	125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4.	Plaza	25.00	34.50
6.	Royale	25.00	39.50
4.	Regal	39.50	49.00
4.	Regal RC	39.50	49.00
4.	Gem	29.50	44.00
4.	Classic	49.00	60.00
4.	Classic RC	49.00	60.00
6.	Maestro	44.00	65.00
4.	Mayfair	44.00	59.50
4.	Mayfair RC	44.00	59.50
6.	Melody King	49.50	79.50
6.	Crown	39.50	59.50
6.	Crown RC	49.50	79.50
6.	Concert Grand	39.50	59.50
4.	Colonel	29.50	49.00
4.	Colonel RC	29.50	49.00
6.	Concert Master	49.50	69.50
6.	Concert Master RC	59.50	89.00
6.	Cadet	35.00	65.00
4.	Cadet RC	39.50	65.00
4.	Major	39.50	59.00
4.	Major RC	39.50	59.50
4.	Envoy	39.50	59.00
4.	Envoy RC	39.50	59.00
4.	Vogue	39.00	59.50
6.	Vogue RC	49.50	69.50
6.	Casino	35.00	59.50
6.	Casino RC	49.50	79.50
6.	Commander	39.50	59.50
6.	Commander RC	50.00	69.00
4.	Ti-Tone 9800	45.00	60.00
4.	Hi-Tone 9800 RC	45.00	60.00
4.	Hi-Tone 8800	49.50	59.00
4.	Hi-Tone 8800 RC	49.50	59.00
4.	Hi-Tone 8200	49.50	59.00
4.	Hi-Tone 8200 RC	45.00	59.00
1.	146S	99.50	149.00
4*	146M	99.50	187.00
2*	147S	140.00	179.50
2.	147M	140.00	225.00
2.	148S	260.00	350.00
4.	148M	275.00	350.00
4.	148ML	279.00	325.00
1*	M-100-78	675.00	795.00
6.	Remote Speak Organ	7.50	17.50
6.	Multi Selector 12 Rec.	12.50	35.00
6.	Melody Parade Bar	4.50	6.00
6.	5c Wallomatic Wireless	3.00	8.50
6.	5c Baromatic Wireless	4.50	5.00
6.	5c Wallomatic 3 Wire	2.00	8.00
6.	30 Wire Wall Box	2.00	9.50
6.	5, 10, 25c Baromatic Wire	3.00	6.95
4.	5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4.	5, 10, 25c Baromatic Wireless	6.95	9.00
6.	5, 10, 25c Wallomatic Wireless	8.50	17.50

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"THE CONFIDENTIAL

4. 3W2 Wall-a-Matic	15.00	18.50
4. W1L-56 Wall Box 5c	7.50	13.00
4. 3W5-L-56 Wall Box 5, 10, 25c	37.00	44.50
4. W4L-56	29.50	37.00
4. W6-L56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
4* 1422 Phono ('46)	75.00	145.00
4. 1424 Phono (Hideaway)	139.00	169.00
2* 1426 Phono ('47)	125.00	179.50
4. 1432 (Rocket '51)	449.00	500.00
4. Magic Glo (1428)	279.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4. Pla Mor Wall & Bar Box	7.50	12.50
4* Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	145.00	175.00

A M I

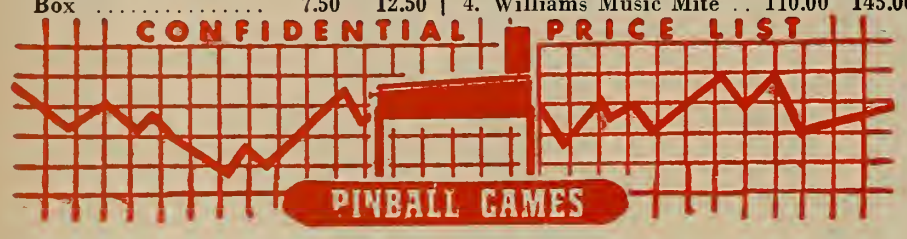
6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	49.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4. Model A '46	275.00	325.00
2. Model B '48	375.00	450.00
4* Model C	450.00	500.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	69.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	79.00	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

1. Chicago Coin Hit Parade	150.00	219.50
4. Ristaucrat	65.00	79.50
4. Williams Music Mite	110.00	145.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	250.00	325.00
4. Ali Baba (Got 6/48)	28.50	49.50
4. Alice (Got 8/48)	39.50	54.50
6. Amber (Wm 1/47)	19.50	35.00
2. Aquacade (Un 4/49)	35.00	75.00
4. Arizona (Un 5/50)	60.00	109.00
4. Baby Face (Un 1/49)	32.50	45.00
4. Ballerina (B 48)	14.50	35.00
6. Ballyhoo (B 47)	19.50	29.50
6. Band Leader	39.50	59.50
4. Banjo	29.50	39.00
4. Bank-A-Ball (Got)	59.50	110.00
4. Barnacle Bill (Got 8/48)	40.00	69.50
4. Basketball (Got 10/49)	99.50	134.50
4. Be Bop (Ex)	69.50	115.00
4. Bermuda (CC 11/47)	25.00	34.50
6. Big League (B 46)	14.50	19.50
6. Big Time	32.50	39.50
4. Big Top	65.00	79.50
2. Black Gold	50.00	79.50
4. Blue Skies (Un 11/48)	25.00	54.50
1. Bomber (CC 5/51)	100.00	124.50
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	89.50	104.50
1. Bowling Champ (Got 2/49)	74.50	89.50
4. Bowling League (Got 8/47)	10.00	24.50
3* Bright Lights (B 5/51)	325.00	385.00
4* Bright Spot (B 11/51)	400.00	475.00
4. Broadway (B)	199.50	235.00
6. Broncho	19.50	35.00
4. Buffalo Bill (Got 5/50)	50.00	79.50
4. Buccaneer (Got 10/48)	39.50	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	49.50	79.50
4. Camel Caravan	65.00	85.00
4. Campus	114.50	140.00
4. Canasta (Ge 7/50)	65.00	119.50
6. Caribbean (Un 3/48)	15.00	28.50
4* Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	25.00	55.00
4. Carousel	15.00	29.50
1. Catalina (CC 2/48)	29.50	79.50
4* Champion (B '48)	50.00	124.50
4. Champion (CC 6/49)	72.50	79.50
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	39.50	49.50
1* Citation (B/48)	35.00	95.00
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	59.50	109.50
2* Coney Island (B 9/51)	425.00	475.00
4. Contact	39.50	55.00
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	119.50	175.00
2* County Fair (Un)	200.00	315.00
4. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Cyclone (Got 5/51)	149.50	175.00
2. Dallas (Wm 2/49)	49.50	69.50
4. De Icer (Wm 11/49)	79.50	119.50
4. Dew Wa Ditty (Wm 6/48)	39.50	45.00
4. Dbl. Feature (Got 12/50)	99.50	164.50
4. Double Shuffle (Got 6/49)	79.50	94.50
1. Dreamy (Wm 3/50)	104.50	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	49.50	74.50
6. Fiesta	15.00	19.50
4. Fighting Irish (CC 10/50)	59.50	115.00
2* Five Star (Univ 5/51)	164.50	225.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	25.00	55.00
4. Flying Saucers (Ge 12/50)	119.00	144.50
4. Football (CC 8/49)	65.00	114.50
2. Four Horsemen (Got 9/50)	100.00	154.50
4. Freshie (Wm 9/49)	65.00	97.50
2. Georgia (Wm 9/50)	109.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
1. Gin Rummy	59.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
1. Glamour	24.50	79.50
4* Gold Cup (B '48)	29.50	64.50
6. Gold Mine	29.50	49.50
2. Golden Gloves (CC 7/49)	75.00	100.00
4. Gondola	19.50	44.50
4* Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	169.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
4. Harvest Time (Ge 9/50)	85.00	100.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	225.00	275.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
1. Hits & Runs (Ge 5/51)	115.00	129.50
4. Holiday (CC 12/48)	49.50	69.50
2. Holiday (Ke 12/51)	365.00	400.00
2* Hot Rods (B '49)	59.50	99.50
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
4. Jalopy (Wm 9/51)	265.00	369.50
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4. Jockey Special (B '47)	35.00	55.00
4. Joker (Got 11/50)	110.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
2. Just 21 (Got 1/50)	25.00	55.00
4. K. C. Jones	75.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
1. King Arthur (Got 10/49)	99.50	119.50
4. King Cole (Got 5/48)	28.50	54.50
2* Knockout (Got 1/51)	79.50	129.50
4. Lady Robin Hood (Got 1/48)	24.50	39.50
4* Leaders (Un)	360.00	400.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51)	175.00	195.00
1* Lucky Inning (Wm 5/50)	50.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	129.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	70.00
4. Major League Baseball	30.00	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widow	24.50	39.50
4. Melody (B 47)	25.00	49.50
1. Mercury (Ge)	55.00	114.50
4. Mermaid (Got 6/51)	139.50	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
1. Minstrel Man (Got 3/51)	144.00	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	59.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
2. Nifty (Wm 12/50)	125.00	149.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	99.50	160.00
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	85.00
4. Old Faithful (Got 1/50)	85.00	144.50
4. One Two Three	39.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	49.50	69.50
1* Photo Finish	65.00	89.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	109.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
1. Play Ball (CC 1/51)	40.00	60.00
4. Play Boy (CC 5/47)	45.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	40.00	84.50
4. Puddin Head	40.00	59.00
2. Punchy (CC 11/50)	100.00	129.50
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	39.00	45.00
4. Ramona (Un 2/49)	40.00	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	109.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
1. Rip Snorter (Ge)	60.00	95.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	69.50	139.50
4. Rockettes (Got 8/50)	129.00	154.00
4. Rondevoo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	175.00	259.50
4. Round Up (Got 11/48)	50.00	64.50
4. St. Louis (Wm 2/49)	50.00	79.50
4. Sally (CC 10/48)	39.50	54.50
1. Samba	35.00	59.50
4. Saratoga (Wm 10/48)	35.00	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	25.00	39.50
6. Sea Hawk	15.00	22.00
4* Sea Jockeys (Wm 12/51)	295.00	375.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	40.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	27.50	49.50
4. Shantytown	60.00	109.50
4. Sharpshooter (Ge)	79.50	99.50
4. Shoo Shoo (Wm 2/51)	125.00	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
1. South Pacific (Ge 3/50)	65.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4. Spark Plugs (Wm 10/51)	249.50	325.00
2. Special Entry (B '49)	25.00	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
1. Speedway (Wm 9/48)	39.50	89.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
1. Spot Bowler (Got 10/50)	110.00	135.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
2. Stardust (Un 5-48)	25.00	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
7. Steeple Chase (Un 2/52)	325.00	340.00
4. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	109.50	139.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	25.00	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	49.50	79.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	65.00
4. Sweetheart (Wm 7/50	59.50	134.50
4. Tahiti (CC 10/49)	50.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
4* Thing (CC 2/51)	55.00	95.00
4. Three Feathers	40.00	69.50
4. Three Four Five (Un 10/51)	275.00	325.00
4. Three Musketeers (Got 7/49)	49.50	85.00
4. Thrill (CC 9/48)	27.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	29.50	49.50
4. Triplets (Got 7/50)	129.50	149.50
4. Tri-Score (Ge 1/51)	65.00	95.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
1. Tucson (Wm 1/49)	69.50	89.50
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
1* Turf King (B 6/50)	150.00	275.00
4. Utah (Un 8/49)	69.00	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	139.50	185.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	179.50	199.50
4* Winner (Univ.)	95.00	175.00
4. Wisconsin (Un 3/48)	25.00	49.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	22.50	49.50
6. Zig Zag	12.50	19.50
2. Zingo (Un 10/51)	275.00	350.00

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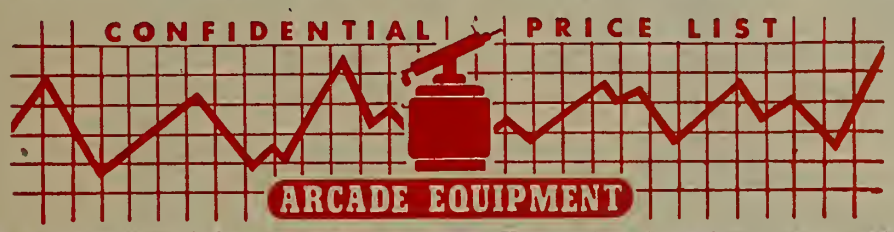
4.	Bing-A-Roll	69.50	75.00	4. Genco Total Roll	25.00	50.00
6.	Bonus Roll	25.00	49.50	4. Hy-Roll	49.50	75.00
6.	Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6.	Champion Roll	15.00	29.50	4. Singapore	10.00	39.50
4.	ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4.	Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00

2*	Bally Shuffle-Line	125.00	170.00	4* Keeney Dbl. Bowler	50.00	100.00
2*	Bally Hook Bowler	135.00	190.00	1* Keeney League Bowl	175.00	225.00
4.	Bally Baseball	59.50	89.50	4. Keeney Duck Pins	75.00	125.00
1.	Bally Shuffle Champ	30.00	75.00	2* Keeney Big League Bowl	185.00	225.00
2.	Bally Shuffle-Bowler	20.00	39.00	4. Keeney 4-Way Bowl	195.00	225.00
3*	Bally Speed Bowler	25.00	50.00	4. Keeney 6-Player	245.00	275.00
4.	California Shuffle Pins	25.00	40.00	4. Rock-Ola Shuffle Jungle	29.50	75.00
4.	ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle-Lane	24.50	30.00
4*	ChiCoin Bowling Alley	19.50	55.00	4. Un. Dbl. Shuffle	50.00	79.50
4.	ChiCoin Alley w/con.	49.50	79.50	2. United Shuffle Alley	19.00	49.50
4.	ChiCoin Ace Bowl	95.00	160.00	2. Un. Shuffle w/con.	19.50	34.50
4.	ChiCoin Bowl Classic	69.50	115.00	3* Un. Shuffle Alley Exp.	25.00	64.50
4*	ChiCoin Horseshoes	125.00	129.50	4. Un. 2-play Express	75.00	169.50
4.	ChiCoin Rebound	35.00	45.00	4. Un. Sin Rebound	75.00	129.50
4.	ChiCoin Pin Lite Bowler	125.00	149.50	4* Un. Twin Rebound	150.00	225.00
4.	ChiCoin Baseball	35.00	95.00	6. United Shuffle Skill	19.00	44.50
4.	ChiCoin Trophy	50.00	125.00	4. United Super-Shuffle	24.50	39.50
4.	ChiCoin 6 Player	250.00	275.00	4. United Slugger	99.50	129.00
4.	Exhibit Strike	45.00	89.50	1* United Skee Alley	79.50	125.00
3*	Genco Shuffle Target	75.00	149.50	2* Un. 4-Player	195.00	245.00
2.	Genco Bowling League	19.00	45.00	2* Un. 5-Player	210.00	295.00
4.	Genco Glider	30.00	39.50	2* Un. 6-Player	245.00	325.00
4.	Genco Baseball	49.50	79.50	4. Un. Shuffle-Cade	145.00	189.50
1*	Gottlieb Bowlette	24.50	50.00	4* Un. Twin Shuffle-Cade	125.00	200.00
4.	Keeney ABC Bowler	29.50	60.00	3* Univ. Super Twin	49.50	125.00
1.	Keeney Bowling Champ	39.00	89.00	4* Universal Twin Bowler	49.50	65.00
4.	Keeney Line Up	22.50	34.50	4. Univ. HiScore Bowler	125.00	179.00
2.	Keeney King Pin	45.00	85.00	4. Williams DeLuxe Bowler	34.50	49.50
4.	Keeney Pin Boy	24.50	39.50	4. Williams Twin Shuffle	20.00	35.00
4.	Keeney Ten Pins	24.50	45.00	4. Williams Single Bowler	25.00	28.50
4.	Keeney Lucky Strike	35.00	75.00	2* Williams Dbl. Head	49.50	115.00



6.	Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft Br	15.00	25.00
4.	Boomerang	45.00	85.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4.	Bally Big Inning	125.00	185.00	4. Keeney Sub Gun	49.50	125.00
4.	Bally Bowler	175.00	189.50	4. Keeney Texas Leaguer	40.00	50.00
6.	Bally Convoy	47.50	95.00	4. Kirk Night Bomber	75.00	150.00
4.	Bally Defender	95.00	125.00	4. Lite League	49.50	75.00
6.	Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bomber	95.00	110.00
4*	Bally Heavy Hitter	42.50	69.50	4. Muto. Atomic Bomber	100.00	150.00
6.	Bally King Pin	35.00	45.00	4. Mutoscope Dr. Mobile	95.00	150.00
6.	Bally Lucky Strike	45.00	79.50	4. Mutoscope Flying Saucers	100.00	120.00
4.	Bally Rapid Fire	75.00	125.00	4. Mutoscope Photomatic (Pre-War)	195.00	350.00
6.	Bally Sky-Battle	49.50	95.00	4. Mutoscope Sky Fighter	85.00	125.00
6.	Bally Torpedo	49.50	75.00	6. QT Pool Table	89.50	100.00
4.	Bally Undersea Raider	85.00	95.00	4. Quizzer	89.50	100.00
6.	Bank Ball	59.50	150.00	6. Rockola Ten Pins LD	19.50	49.50
6.	Bowling League	35.00	49.50	6. Rockola Ten Pins HD	25.00	49.50
6.	Buckley DeLuxe Dig	119.50	149.50	4. Rockola World Series	69.50	75.00
6.	Buckley Treas Is Dig	95.00	110.00	6. Scientific Baseball	49.50	75.00
4.	Champion Hockey	50.00	69.50	6. Scientific Basketball	59.50	75.00
4.	Chi-Coin Basketball Champ	225.00	275.00	4 Scientific Batting Pr.	45.00	75.00
4*	ChiCoin Goalee	69.50	125.00	4. Scientific Pitch 'Em	149.50	185.00
4.	ChiCoin Hockey	69.50	79.50	2* Seeburg Bear Gun	250.00	350.00
4.	Chi Midget Skee	185.00	229.50	1. Seeburg Chicken Sam	65.00	109.50
4*	ChiCoin Pistol	95.00	125.00	4. Seeburg Shoot the Chute	49.50	75.00
6.	ChiCoin Roll-A-Score	39.50	75.00	6. Skee Barrel Roll	25.00	49.50
4.	Edelco Pool Table	49.50	75.00	6. Skill Jump	25.00	39.50
4.	Evans Bat-A-Score	100.00	295.00	6. Super Torpedo	25.00	79.50
6.	Evans In The Barrel	30.00	52.50	4. Supreme Bolascore	40.00	100.00
4.	Evans Super Bomber	50.00	100.00	6. Supreme Skee Roll	20.00	75.00
4.	Evans Play Ball	65.00	75.00	6. Supreme Skill Roll	20.00	69.50
4.	Evans Ten Strike '46	65.00	99.50	4. Supreme Rocket Buster	45.00	75.00
6.	Evans Tommy Gun	49.50	100.00	6. Tail Gunner	49.50	89.50
4*	Exhibit Dale Gun	65.00	100.00	4. Telequiz	89.50	139.00
4*	Exhibit Gun Patrol	225.00	249.50	1. Un. Team Hockey	80.00	110.00
4.	Exhibit Pony Express	350.00	395.00	6. Warner Voice Record	49.50	69.50
6.	Exhibit Rotary Mdsr.	175.00	275.00	4. Western Baseball '39	40.00	85.00
2*	Exhibit Silver Bullets	100.00	200.00	4. Western Baseball '40	60.00	85.00
1*	Exhibit Six Shooter	150.00	225.00	6. Whizz	15.00	29.50
6.	Exhibit Merchantman Roll Ch Digger	85.00	99.50	4. Wilcox-Gay Recordio	125.00	150.00
4.	Exhibit Vitalizer	75.00	95.00	4. Williams All Stars	49.50	109.50
6.	Genco Play Ball	29.50	65.00	6. Williams Box Score	39.50	65.00
6.	Groetchen Met. Typer	79.50	149.50	4. Williams Star Series	75.00	110.00
4.	Jack Rabbit	95.00	109.50	4. Williams Quarterback	69.50	89.50
4.	Keeney Air Raider	95.00	125.00	4. Wurlitzer Skeeball	125.00	150.00

CIGARETTE MACHINES

DuGrenier "W" (9 col.)	$ 69.50	$ 85.00	Rowe Royal (8 col.)	75.00	135.00
DuGrenier "S" (7 col.)	69.50	85.00	Rowe Royal (10 col.)	89.50	145.00
DuGrenier "S" (9 Col.)	69.50	85.00	Rowe President (8 col.)	110.00	150.00
DuGrenier Champion (9 col.)	75.00	97.50	Rowe President (10 col.)	115.00	150.00
DuGrenier Champion (11 col.)	92.50	120.00	Rowe Crusader (10 col.)	125.00	160.00
Eastern Electric C-8	150.00	185.00	Rowe Electric (8 col.)	125.00	150.00
Lehigh PX (10 col.)	100.00	145.00	Uneeda "A" (6 col.)	39.50	60.00
Lehigh King Size	125.00	145.00	Uneeda "A" (8 col.)	49.50	70.00
National 750	79.50	89.50	Uneeda "A" (9 col.)	59.50	95.00
National 950	85.00	140.00	Uneeda "E" (8 col.)	79.50	89.50
National 930	79.50	125.00	Uneeda "E" (9 col.)	79.50	95.00
National 9-A (9 col.)	100.00	125.00	Uneeda 500 (7 col.)	75.00	130.00
National Electric	119.50	139.50	Uneeda 500 (9 col.)	75.00	100.00
Rowe Imperial (6 col.)	69.50	89.50	Uneeda 500 (15 col.)	75.00	110.00
Rowe Imperial (8 col.)	75.00	95.00	Uneeda Monarch (9 col.)	100.00	115.00
Rowe Royal (6 col.)	92.50	100.00	Uneeda Monarch (12 col.)	100.00	125.00

This Week's Used Market

With the summer season drawing closer, the action in the used machine market continued along at a fast clip. The activity that has been enjoyed by all the divisions of the market remained quite steady. The one noticeable increase was recorded by the shuffle games.

The pin section showed strongly, as most of the older pieces were active along with the newer games, that have recently entered the used equipment field. The more popular games drew well and continued to bring a healthy price.

Music behaved in its usual manner with activity and prices remaining quite firm. The fluctuations in this section were negligible though there was heavy trading with the popular Wurlitzer machines.

As stated previously the shuffle items showed a sizable increase over the action recorded last week. Though action had been strong before, this weeks added quotations tend to make this division the most active it has been in some time.

The present issue also inaugurates the listing of the used cigarette machines. This new section will be continued from this week on.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Futurity	$ 735.00
Spot-Lite	629.50
Atlantic City	629.50
The Champion (Mech. Horse)	1,195.00

CHICAGO COIN

Whiz Kids	
Band Box (New Model)	229.50
6 Player De Luxe Bowling Alley	

H. C. EVANS & CO.

Century Phono 100/45	$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

THE EXHIBIT SUPPLY CO.

Jet Gun	$379.50
Big Bronco	997.50
Silent Salesman (Card Vendor)	79.50

D. GOTTLIEB & CO.

Crossroads	$329.50

INTERNATIONAL MUTO. CORP.

Photomat '52	$1900.00

J. H. KEENEY & CO., INC.

De Luxe League Bowler	$469.50
6-Player League Bowler	469.50
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	$289.50

UNITED MFG. CO.

Six Player De Luxe Shuffle Alley	$485.00
Six Player Super Shuffle Alley	535.00

WILLIAMS MFG. CO.

Williams De Luxe World Series	$525.00
Olympic	295.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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"BIG BRONCO"

ONLY HORSE "SAFETY-APPROVED" BY UNDERWRITERS LABORATORIES

UNDERWRITERS' UL LABORATORIES

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BACKED BY
14 YEARS
OF
DEVELOPMENT
AND
51 YEARS
OF EXPERIENCE
MANUFACTURING
QUALITY MACHINES

★

★

IT TROTS!
Pull The
Reins
IT GALLOPS!

★

EXHIBIT SUPPLY COMPANY

4218-4230 W. LAKE STREET CHICAGO 24, ILL.

ESTABLISHED 1901

UNITED'S 6 PLAYER SUPER SHUFFLE ALLEY

ONE TO SIX CAN PLAY

(10c per game, each player)

BIG, BOLD ILLUMINATED SCORE INDICATORS

★

EACH PLAYER CAN SEE HIS SCORE AT A GLANCE

HIGH SCORE FEATURE

FOR THE WEEK

PLAYER WRITES NAME ON BACK-GLASS

JUMBO

DISAPPEARING PINS

•

FAST REBOUND ACTION
20-30 SCORING

•

FORMICA PLAYBOARD

•

STRIKE OR SPARE FLASHER LIGHTS

•

CAN PICK UP 7-10 SPLIT

SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

HIGHEST SCORE KEY CONTROL

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY

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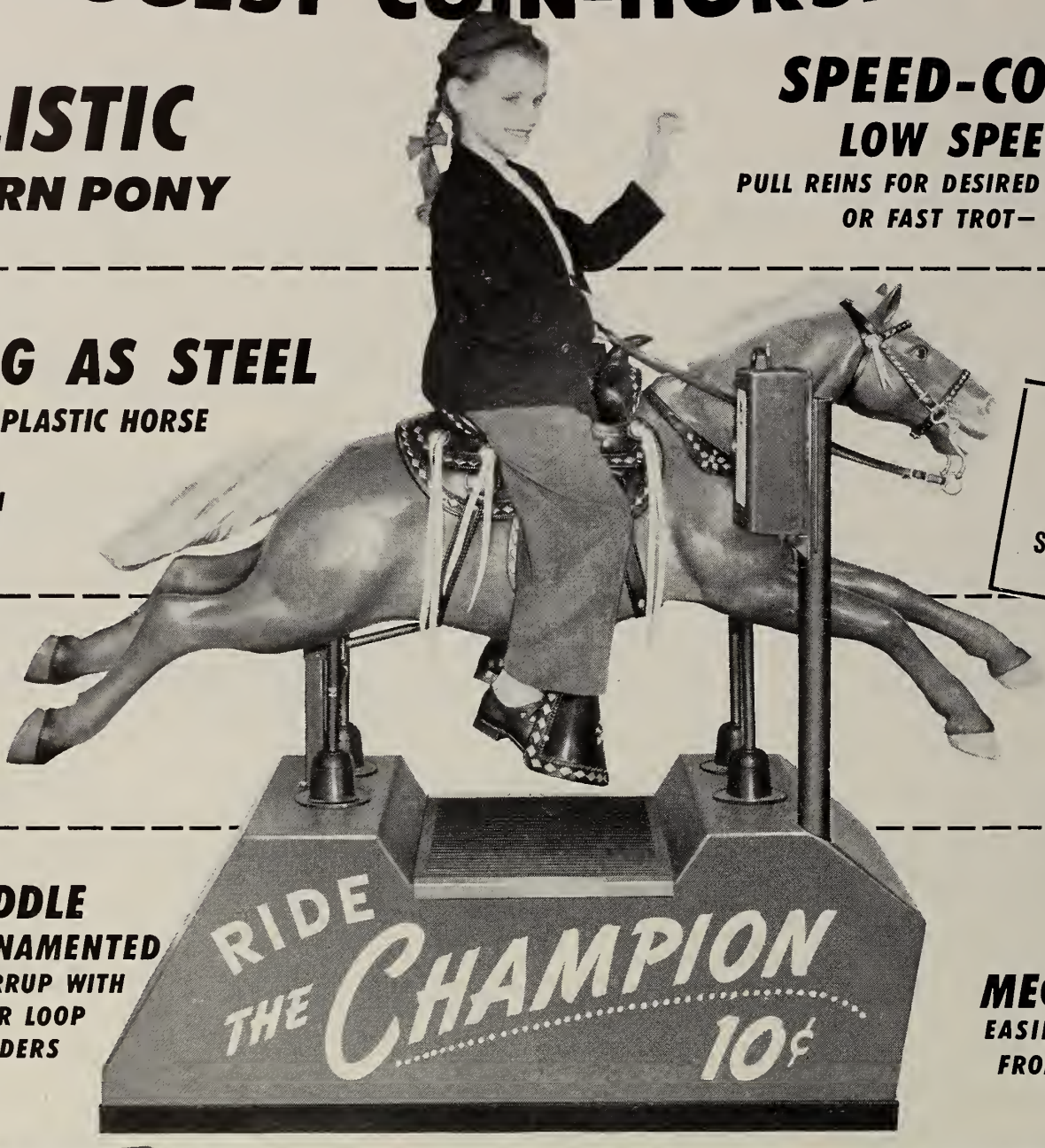
Ride THE CHAMPION by Bally®

FOR BIGGEST COIN-HORSE PROFITS

REALISTIC
WESTERN PONY

SPEED-CONTROL
LOW SPEED START
PULL REINS FOR DESIRED GAIT, MEDIUM OR FAST TROT— LIVELY GALLOP

STRONG AS STEEL
REINFORCED PLASTIC HORSE
BEAUTIFUL, DURABLE FINISH



Equipped with NATIONAL SLUG REJECTOR

LIFE-LIKE ACTION

FLOOR SPACE ONLY
22 IN. BY 49 IN.

REAL SADDLE
RICHLY ORNAMENTED
BOX-TYPE STIRRUP WITH EXTRA LEATHER LOOP FOR SHORT RIDERS

SIMPLE, STURDY MECHANISM
EASILY ACCESSIBLE FROM ALL 4 SIDES

Operators everywhere are earning fat profits with ATLANTIC CITY. Order from your Bally distributor today.

Bally® atlantic city

NEWEST 3-CARD 5-BALL REPLAY HIT

NEW DOUBLE-SCORE
FEATURE GETS BIG, FAST EXTRA PLAY

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NEW STYLE "SPOTTEM" APPEAL ATTRACTS EXTRA COINS EVERY GAME
POSSIBLE TO SPOT SIX NUMBERS

POPULAR "CORNERS" IDEA PROMOTES PLENTY EXTRA-COIN PLAY
CORNER NUMBERS SCORE 200

•

EXTRA BALLS FEATURE
WITH ADVANCING ARROW SUSPENSE GETS EXTRA PLAY

•

POPULAR "IN-LINE" SKILL-SCORES
3-IN-LINE, 4-IN-LINE, 5-IN-LINE

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